
```
<body>
%%[
Set @productOneName = product_one_name
Set @productOneCategory = product_one_category
Set @productOneImage= product_one_image
Set @productOnePrice = product_one_price
Set @productOneQuantity = product_one_quantity
Set @productTwoName = product_two_name
Set @productTwoCategory = product_two_category
Set @productTwoImage= product_two_image
Set @productTwoPrice = product_two_price
Set @productTwoQuantity = product_two_quantity
]%%

<h3>Product Details</h3>
%%[ if not Empty(@productOneName) THEN ]%%
<ul>
  <li>Name : %%= v(@productOneName) =%%</li>
  <li>Category: %%= v(@productOneCategory) =%%</li>
  <li>Image: </li>
  <li>Price: %%= v(@productOnePrice) =%%</li>
  <li>Quantity: %%= v(@productOneQuantity) =%%</li>
</ul>
%%[ENDIF]%%
%%[ if not Empty(@productTwoName) THEN ]%%
<ul>
  <li>Name : %%= v(@productTwoName) =%%</li>
  <li>Category: %%= v(@productTwoCategory) =%%</li>
  <li>Image: </li>
  <li>Price: %%= v(@productTwoPrice) =%%</li>
  <li>Quantity: %%= v(@productTwoQuantity) =%%</li>
</ul>
%%[ENDIF]%%
</body>
```

The content with a 'Red' background is the data keys that we created while creating "data extension".

The content with an 'Orange' background is the SFMC syntax that is used by the SFMC email template builder to render dynamic content.