AI Landing Pages

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What are AI Landing Pages?

AI Landing Pages are full, standalone web pages that Digioh builds and hosts for you, created by describing what you want to the Digioh Agent. Unlike a popup or inline form, a landing page is its own URL, so you can link to it from emails, ads, SMS, and social posts without touching your website.

Each page lives at an address like `yourdomain.com/p/<your-prefix>/<page-path>`. If your account uses a custom domain, pages are served there; otherwise they're served on Digioh's hosted domain.

Good fits:

- Product drops and holiday gift guides
- Paid social ads, with one page per ad instead of a generic product page
- Creator and influencer links with their own codes
- Giveaways and pre-launch waitlists
- Quiz pages and personalized email click-throughs

What a page can include: Shopify products with live prices and Add to Cart, discount codes, countdown timers, sign-up forms, quizzes, and Digioh pop-ups and exit intent. Digioh Passport also runs on the page to recognize visitors.

Cost: AI Landing Pages are included in every Digioh plan at no extra cost.

> **Before you start:** AI Landing Pages are in beta so not all accounts have access yet. AI Landing Pages require AI Campaigns on your account. If you don't see the Landing option, contact your CSM or Digioh Support to turn it on.

Create your first AI Landing Page

1. **Start a landing page.** Choose **Create with AI**, then **Landing Page**, to open the Digioh Agent.
2. **Describe the campaign.** Tell the Agent the offer, products, and audience. You can start from a written prompt, a screenshot, a Figma file, or a page you like.
3. **List the sections you want.** Name each one: header, hero, product blocks, form or quiz, results, and footer. Otherwise the page may come out as form steps only.
4. **Review the draft.** The Agent builds from your own site, pulling in your colors, fonts, photos, and Shopify products. Ask for changes in plain language and check both Desktop and Mobile.
5. **Pick your URL prefix (one time only).** Your account gets one prefix that every landing page lives under, for example `/p/shop/`. See “Choosing your prefix” below before you confirm.

6. **Set the page path.** Give this page its own path under the prefix, for example `/p/shop/spring-sale`.

7. **Preview and test.** Use **Preview** to submit the form, step through any quiz, and test Add to Cart.

8. **Publish.** Nothing goes live until you publish it. Then use **View live** or **Copy URL** to share it.

Choosing your prefix

- **It's permanent.** Once claimed, your account prefix can't be changed.
- **Pick something brand-specific.** Generic words like "demo" or "promo" may already be taken. Your brand name or a short version of it is safest.
- **Page paths lock at publish.** To change a page's path after it's live, unpublish it first, then set the new path.

Editing, personalizing, and publishing

Finding your pages. Go to Landing Pages (also under the **Campaigns** menu) to see all your landing pages. In the Campaign List, the **Landing** filter shows them too, with **Preview**, **View live**, and **Copy URL** on each.

Editing. Open the page and ask the Agent for changes ("change the headline", "move the button below the image"). Small copy and style edits are quick. Large, heavily customized pages may need help from your Digioh team for layout or logic changes.

Integrations. Form and quiz submissions send to your connected integrations, such as Klaviyo, just like other AI Campaigns.

Personalization from email. Landing pages load the same Digioh script as your site, so personalization through Passport works. Link to the page from your ESP with the visitor's ID in the URL (for example `?userId=`) to pre-fill or tailor content.

Reporting and A/B testing. Sign-ups and results for each page appear in Digioh reporting. You can A/B test headlines, offers, urgency, and layouts, then keep the winner.

SEO. Each page gets its own title, meta description, and sitemap entry. Pages that only appear after a sign-up stay out of search results.

Follow-up. Sign-ups and recognized visitors can start flows in Klaviyo, Iterable, or Attentive, and new contacts can sync to your Meta ad audiences.

Unpublishing. You can take a page down at any time. The URL stops working once it's unpublished.

Tips and FAQ

Tips for a better first draft

- Name every section you want in your first message.
- Have your real copy ready: offer, discount codes, dates, and product links.
- Test every step in Preview, including mobile, before you share the URL.

FAQ

Does it use my custom domain? Yes. If your account has a custom domain set up, pages are served on it.

Can I change my prefix later? No. The prefix is permanent.

Can I change a page's URL? Yes, but only while it's unpublished. Unpublish, set the new path, then publish again. Links to the old URL will stop working.

My preview isn't updating. Refresh the preview after a minute. If it still shows an older version, contact Digioh Support with the Campaign ID.

Will a page go live without my approval? No. You review every page, and nothing is live until you publish it.

Can I build pages through the Digioh MCP? Yes! Pages built that way are still hosted by Digioh and keep reporting, Passport, pop-ups, and your integrations.