

How to set up and use Klaviyo Flow Revenue

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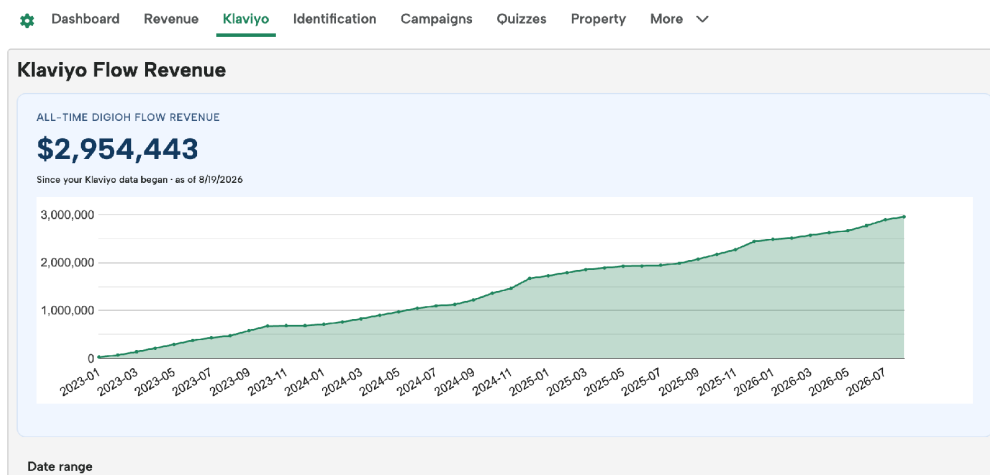
Your campaigns are working hard on your site, but until now, proving exactly how much revenue they drove once someone landed in a Klaviyo flow meant piecing together two separate stories and hoping they matched up. Not anymore. Klaviyo Flow Revenue reporting in Digioh connects the dots for you, linking a visitor's campaign interaction straight to the flow revenue Klaviyo reports back for that same person. It's the clearest view you'll get of what your campaigns are actually worth. Here's how to get it up and running.

What you'll learn

- What Klaviyo Flow Revenue shows and why it matters
- How to re-authenticate your Klaviyo integration and generate your Attribution Profile
- Where to find your Klaviyo Flow Revenue reports

What Klaviyo Flow Revenue shows

Klaviyo Flow Revenue connects two stories that used to live apart: how someone engaged with a Digioh campaign on your site, and the revenue that engagement drove once Klaviyo took over in a flow. It links a visitor's campaign interaction to the flow revenue Klaviyo later reports for that same profile, so you can see the full path from campaign to conversion in one place.



Before you start

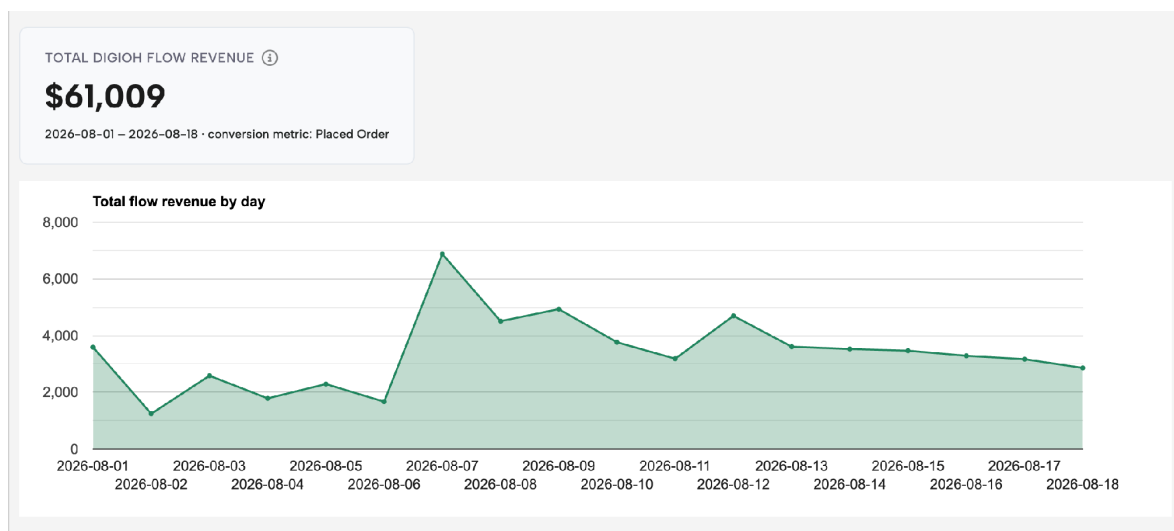
Klaviyo Flow Revenue requires you to re-authenticate your Klaviyo integration and generate an Attribution Profile, even if you're already connected. Complete these steps first, your reports won't populate without them.

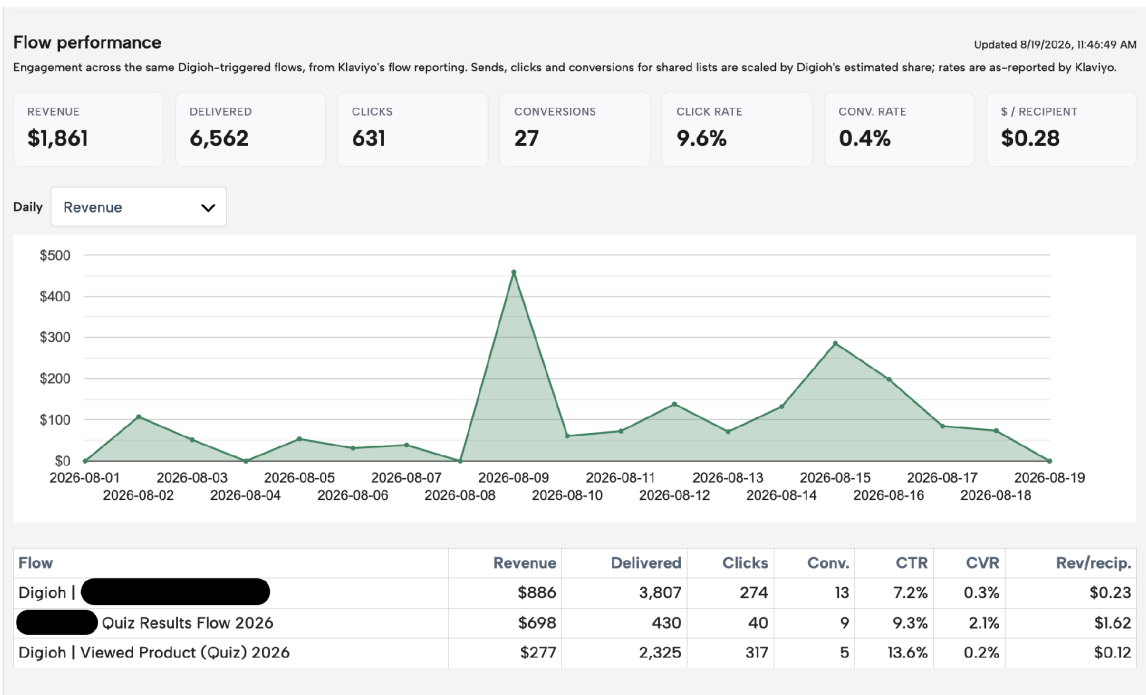
1. Log in to your Digioh account.
2. Go to Integrations.
3. Find your Klaviyo integration and click Reconnect.
4. Email support@digioh.com to build your Attribution Profile for Klaviyo reporting. Our team will handle this promptly and respond back once it is ready for you to use.
5. Once that is done, go to the Reporting section in Digioh and click the Klaviyo tab.

Digioh scans every event sent to Klaviyo and builds your attribution report from that data.

View your reports

1. Log in to your Digioh account, if you aren't already.
2. Click the Reporting tab.
3. Click Klaviyo to open Klaviyo Flow Revenue.





Daily

Revenue

Date	Revenue
2026-08-01	\$0
2026-08-02	\$100
2026-08-03	\$50
2026-08-04	\$0
2026-08-05	\$50
2026-08-06	\$30
2026-08-07	\$40
2026-08-08	\$0
2026-08-09	\$450
2026-08-10	\$50
2026-08-11	\$70
2026-08-12	\$130
2026-08-13	\$70
2026-08-14	\$130
2026-08-15	\$300
2026-08-16	\$200
2026-08-17	\$80
2026-08-18	\$70
2026-08-19	\$0

Flow	Revenue	Delivered	Clicks	Conv.	CTR	CVR	Rev/recip.
Digioh [REDACTED]	\$886	3,807	274	13	7.2%	0.3%	\$0.23
[REDACTED] Quiz Results Flow 2026	\$698	430	40	9	9.3%	2.1%	\$1.62
Digioh Viewed Product (Quiz) 2026	\$277	2,325	317	5	13.6%	0.2%	\$0.12

Once you're in the report, you can see flow revenue alongside the campaign activity that led to it, giving you a single view of how your campaigns influence Klaviyo-driven revenue.

That's it, your Klaviyo Flow Revenue report is ready to go. Need a hand? Reach out to support@digioh.com.