

Getting Started with Digioh

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This guide walks you through how to launch Digioh on your site: install the script, set up your identity and extensions, build a Campaign, target it with Display Rules, send Submissions to your ESP or CRM, and check the results. Work through the articles in order and you'll have a fully working Campaign by the end.

What you'll learn

1. [Installing Digioh](#): add the Digioh script to your site so Campaigns can run.
2. [Installing Passport and recommended extensions](#): enable GA4 analytics and turn on Passport, and other recommended extensions to install.
3. [Creating your first campaign](#): take a tour of the Design Editor and launch a Campaign from a Quick Start Theme.
4. [Conditioning your campaign with display rules](#): control exactly who sees your Campaign and when.
5. [Sending your data: a pipelines overview](#): learn how Pipelines move Submissions into your ESP or CRM.
 - [Connecting a Klaviyo pipeline](#)
 - [Connecting an Iterable pipeline](#)
 - [Connecting other ESPs and CRMs](#): Salesforce, HubSpot, Marketo, and generic webhooks.
6. [Measuring your results](#): read the reports that tell you whether your Campaign is working.



Steps 1 and 2 are one-time account setup. Steps 3 through 6 are what you'll repeat for every new Campaign going forward.

What's next

Once you're comfortable with the basics, take a look at Digioh's quiz builder. Quizzes are a more advanced Campaign type that recommend products or content based on a visitor's answers, and they

tend to drive stronger engagement and Submission rates than a standard popup. See the [Quiz quick start guide](#) when you're ready to build one.

Need a hand along the way? Reach out to support@digioh.com.
