

Creating a Spin to Win Widget

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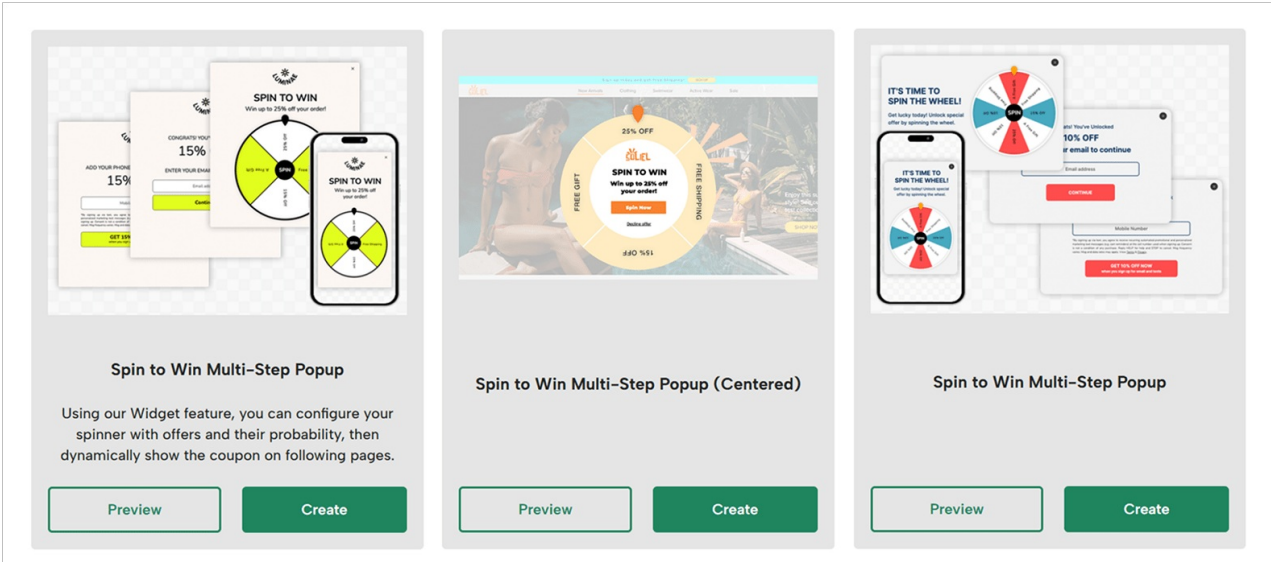
What You'll Learn

- Set up your Spin to Win
- Explore Advanced Options
- Follow STW best practices

The Spin to Win widget by Digioh is a super engaging gamification tool that helps you connect with your visitors in a playful, interactive way. Add it to a pop-up and you're ready to offer prizes, discounts, or fun surprises all while collecting valuable leads.

How to get started:

1. Start from a theme



The image displays three different themes for a Spin to Win Multi-Step Popup. Each theme is shown as a preview of a mobile device screen with a spinner wheel and associated text and buttons.

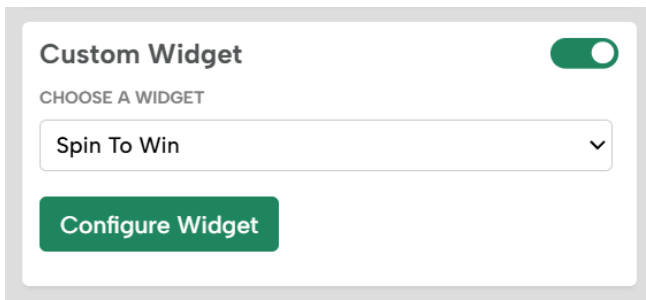
- Spin to Win Multi-Step Popup:** Shows a multi-step process starting with a 15% discount, followed by a spinner wheel, and then a 25% off coupon.
- Spin to Win Multi-Step Popup (Centered):** Features a centered spinner wheel with a 25% off offer and a 'Spin Now' button.
- Spin to Win Multi-Step Popup:** Shows a spinner wheel with a 10% off offer and a 'Continue' button.

Each theme includes a 'Preview' button and a 'Create' button.

To kick off your Spin to Win campaign, you can choose from our ready-to-go themes under Gamification in the Use Case section. It's a great starting point and of course, you can fully customize everything later to match your brand.

2. Configure Your Widget

Inside the campaign where you've placed your Spin to Win widget, open the Custom Widget Configuration panel and click on Configure Widget to start tweaking.



3. Customize Your Wheel

You can easily add or remove segments and personalize each one with its own text or image, color, probability, and even specific coupons. Make the experience feel on-brand and fun!

Spin To Win Settings

Text ?	SVG Image	Background ?	Probability ?	Coupon ?
25% Off	(Select an Option) ▾		0 %	25OFF
Free Shipping	(Select an Option) ▾		0 %	FREESHIP
15% Off	(Select an Option) ▾		0 %	15OFF
A Free Gift	(Select an Option) ▾		0 %	FREEGIFT

[+ Add](#)

4. Configure Spin Button

In the settings section, you'll find options for configuring the Spin Button and defining what happens after the user spins the wheel. You can use the center circle of the spinner or another button element on your page.

If you are capturing Email or other form data on the step/page with the spinner, make sure to set it to Submit Form, and set your After Form Submit proceeding to your desired next page.

Spin Button ?

Button 1 ▾

After Wheel Spin ?

Submit Form ▾

[▼ Show Advanced Settings](#)


The button action set in the Spin to Win (STW) will always override the button action configured in the editor.

5. Explore Advanced Options

The Advanced Settings section lets you fine-tune elements like the wheel design, center circle, segment styles, and data capture behavior.

▲ Hide Advanced Settings

Wheel Settings

Size [?]	Text Size	Text Color
650 px	30 px	
Text Position	Border Width [?]	Border Color [?]
Vertical	20 px	
Pointer Color [?]	Font Family	Tick Sound [?]
	Arial	<input checked="" type="checkbox"/>

Center Circle Settings

Size [?]	Fill Color [?]	Border Width [?]
150 px		0 px
SVG Image		
(Select an Option)		

Segment Settings

Move Text away from Center [?]	Image Size [?]	Border Width [?]
80 px	100 px	0 px

Data Settings

Prize Custom Field	Coupon Custom Field
19. Custom	20. Custom


Best Practices

Tips

1. You can use merge tags like [CUSTOM_19] or [CUSTOM_20] on pages like your Thank You page to automatically show users their prize and coupon code. Set which custom fields you want to use in the Advanced Settings.

HERE IS YOUR EXCLUSIVE CODE*

Enter your code at checkout to receive [CUSTOM_19].


[CUSTOM_20]

Shop Now

*Cannot be combined with other offers.

HERE IS YOUR EXCLUSIVE CODE*

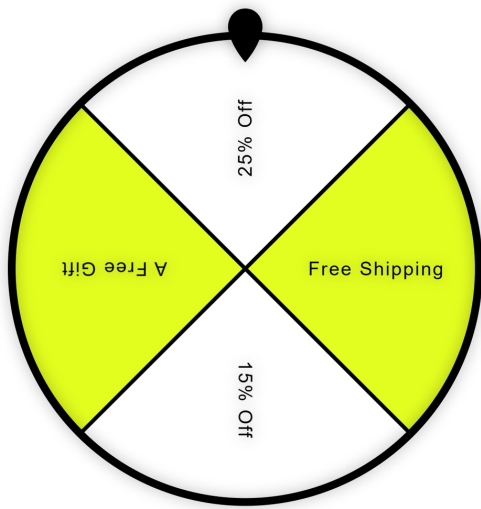
Enter your code at checkout to receive A Free Gift.

FREEGIFT

Shop Now

*Cannot be combined with other offers.

2. Since all segments share the same text color, stick with similar background tones across the wheel to keep things clean and easy to read.



3. Want to use your brand font? Just make sure it's already used somewhere on your page in the editor that way, it'll load correctly in the widget.



4. If you would like to add a line break to your text in a segment, add a ^ character between lines.

Spin To Win Settings

Text ? SVG Image Background ? Probability ? %

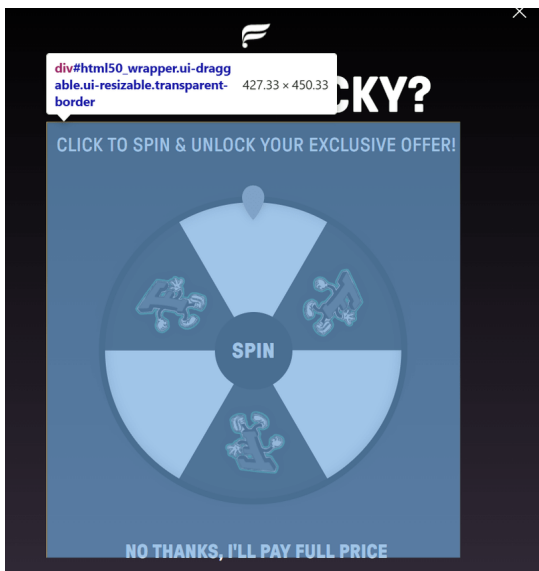
5. You can only display text **or** an SVG image on each segment. However, you can still add text if you

want to display that in the following steps of your campaign. SVGs will ensure images look crisp on all devices.

Spin To Win Settings

Text ?	SVG Image	Backgrot
<input type="text" value="25% Off"/>	<div style="border: 1px solid #ccc; padding: 2px;">(Select an Option) ▾</div> <ul style="list-style-type: none"><li style="background-color: #90EE90; padding: 2px;">(Select an Option)<li style="padding: 2px;">closeblackx.svg<li style="padding: 2px;">checkmark_white.svg<li style="padding: 2px;">checkmark_black.svg<li style="background-color: #0000FF; color: white; padding: 2px;">smilingemoiconsquareface.svg	<input type="text"/>
<input type="text" value="Free Shipping"/>		

6. For the best layout, size the wheel element to a slightly taller square (example: 330x365). Since the size of the element doesn't show exact dimensions, it helps to keep Inspect open while adjusting if you want to be exact.



```
<div id="html43_wrapper" class="transparent-border ui-draggable ui-resizable" style="width: 50px; height: 50px;"></div>
<div id="html44_wrapper" class="transparent-border ui-draggable ui-resizable" style="width: 50px; height: 50px;"></div>
<div id="html45_wrapper" class="transparent-border ui-draggable ui-resizable" style="width: 50px; height: 50px;"></div>
<div id="html46_wrapper" class="transparent-border ui-draggable ui-resizable" style="width: 50px; height: 50px;"></div>
<div id="html47_wrapper" class="transparent-border ui-draggable ui-resizable" style="width: 50px; height: 50px;"></div>
<div id="html48_wrapper" class="transparent-border ui-draggable ui-resizable" style="width: 50px; height: 50px;"></div>
<div id="html49_wrapper" class="transparent-border ui-draggable ui-resizable" style="width: 50px; height: 50px;"></div>
<div id="html50_wrapper" class="ui-draggable ui-resizable transparent-border" style="width: 26px; height: 449px;">
  <div id="html50">
    <div class="digioh_widget_container" style="font-family: Nunito, sans-serif; text-align: center;">
      <style></style>
      <div class="wheelContainer" style="margin: -1% -25% !important;">
        <svg class="wheelSVG" version="1.1" xmlns="http://www.w3.org/2000/svg" width="330" height="365" text-rendering="optimizeSpeed" preserveAspectRatio="xMidYMin meet" style="display: visible; viewbox="0 0 1024 768">
          <defs></defs>
          <g class="maincontainer" data-svg-origin="512 384" transform="matrix(0.9, 0, 0, 0.9, 0, 0)">
            <g class="wheel" data-svg-origin="512 384" transform="matrix(1,0,0,1,0,0)">
              <!-- Wheel segments and icons -->
            </g>
          </g>
        </svg>
      </div>
    </div>
  </div>
</div>
```