

Images in Digioh

Last Modified on 06/24/2026 5:08 pm EDT

Including images in your Digioh campaigns can be a great way to brighten up your designs and reinforce your branding. Below are some basic steps to get you started using images within Digioh.

What You'll Learn:

- Add images to pop-ups, backgrounds, and buttons to create eye-catching designs.
- Use the right image size for different elements to maintain clarity and fast load times.
- Use CSS to adjust positioning, image sizing and padding for a refined look.

Accepted image File types:

Here are the image file types Digioh accepts:

- JPG
- PNG
- SVG
- GIF
- WEBP

Warning: Our platform has a **4mb file size limit**, so if it is larger than that please reduce the file size prior to uploading. We also recommend images be no larger than **1mb** for faster load times.

The 3 main areas you can use images are:

- Standard Image Elements
- Page Backgrounds
- Button Backgrounds

Uploading images:

There are 2 places you can upload images.

- **In the editor** While working on a campaign within the editor, you can upload an image file directly to the page or element by clicking the "+ Add Image" button.

SELECT IMAGE

+ Add Image

After clicking "+ Add Image" you will be prompted with Max Image Size and Image Optimization options. More information on these options below.

Upload



Max Image Size:

Medium (600px) - Default ▼

Image Optimization:

Normal (almost no loss in quality) ▼

Select a File From Your Computer:

Upload File

Note: The file **size limit is 4MB**. For faster loading, we recommend keeping images **under 1MB**.

Digioh accepts the following image file types: JPG, PNG, SVG, GIF, and WEBP. [Learn more about images...](#)

- **In the Upload Files section** Navigate to the dropdown under your username and click "Upload Files". Here you can access all of your files and upload images in this section of the platform. You can also upload multiple files at the same time in this section, as well as other file types like fonts. You can also replace images or delete them.

The screenshot shows the Digioh Admin interface. The top navigation bar includes the Digioh logo and several menu items: Campaigns, Reporting, A/B Testing, Integrations, and Admin. The 'Admin' dropdown menu is open, displaying a list of options including Knowledge Base, Contact Support, Profile, Account Settings, Activity, Logout, Logout Virtual User, Change Email, Change Password, Notifications, Account Metadata, Named Custom Fields, Custom Javascript, Extensions, Custom JavaScript (Templates), Custom Fonts, **Upload Files** (highlighted with a red arrow), Account Styles, Coupons, Google Analytics Integration, Users, and Setup Instructions.

The 'Files' section is visible in the background, showing a table of uploaded files. The table has columns for FileName, Size, Type, ContentType, and Active. A red arrow points to the 'Active' column of the file 'your_logo_sample.png'.

FileName	Size	Type	ContentType	Active
Fleur_Image_3_400_x_600.png	122067	image	image/png	True
Fleur_Image_2_400_x_600.png	142791	image	image/png	True
Fleur_Main_Image_400_x_600.png	160768	image	image/png	True
Logo_Dark.png	4493	image	image/png	True
Image_3.png	122067	image	image/png	True
Image_2.png	142791	image	image/png	True
Main_Image_1.png	160768	image	image/png	True
clean.svg	2861	image	image/svg+xml	True
x_close_button_dark.svg	871	image	image/svg+xml	True
your_logo_sample.png	3458	image	image/png	True
bluecitybg2.png	317395	image	image/png	True

Image sizing:

It is always best practice to upload your images in the size and aspect ratio you intend to use it in. In addition to that, the platform has a few options for scaling down your image size.

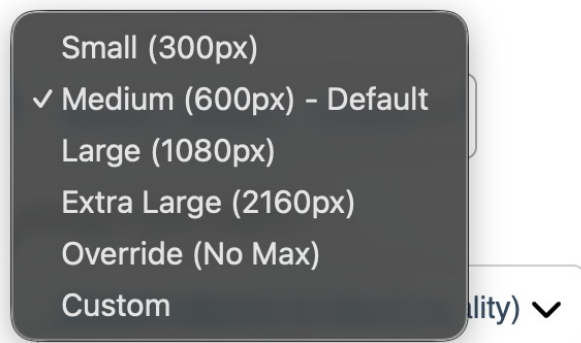
When uploading, you will be prompted with options for resizing and optimizing your image. This allows for faster loading of campaigns.

The pixel value for each option determines the width your image will be resized to. The height adjusts automatically to maintain the original aspect ratio. To prevent your image from being scaled down, select the size larger than your image's current width or select Override to avoid any resizing. Info: These settings will not scale your image up.

Here are the recommended sizes for different uses of images in Digioh:

- Button Icons: Small
- Button Images: Small to Medium
- Image elements Medium to Large
- Background Images: Large to Extra Large.

Upload



Select a File From Your Computer:

Upload File

You can also select Override so that your image will stay the same size as your original file, or use Custom to scale down to specific sizing. It is recommended to only have 1 Extra Large or overridden image in a campaign to avoid longer load time.

Tip: If you're still having a long load time after optimizing your images you can turn on preload images.

Warning: Since SVGs are scalable, the upload size settings will not affect SVG. You can use the element settings discussed below to size them as needed, or the SVG file can be edited in an editor like Illustrator or a coding program.

Once you have your image uploaded and added to an image element in the editor, you can use the drag

and drop resizing of the element to change the sizing. If you're using the image as a background for the page or a button, you can use the Image Position options to place in the location you need. Using the Cover or Contain options in the Image Repeat / Size can also help resize your image to fit the button or page. See the Button and Campaign Image Background sections for more details

Page Background

COLOR

USE GRADIENT

USE IMAGE

SELECT IMAGE

model_lifestyle_image.png

▼

+ Add Image

IMAGE REPEAT / SIZE

IMAGE POSITION

cover

▼

right top

▼

Image Optimization:

We recommend keeping this set to "Normal". This will optimize the file size of your image to help with load speed of images in your campaigns. This should not have any effect on image quality, but in the event that it does, you can reupload the file with "Override" selected to bypass the optimization.

Upload

X

Max Image Size:

Medium (600px) - Default

▼

Image Optimization:

✓ Normal (almost no loss in quality)

Override (No Optimizations)

Select a File From Your Computer:

Upload File

Note: The file **size limit is 4MB**. For faster loading, we recommend keeping images **under 1MB**.

Digioh accepts the following image file types: JPG, PNG, SVG, GIF, and WEBP. [Learn more about images...](#)

To learn more about specific use cases for images, view details on each below.

Image Elements:

You can edit an image element by clicking on the element within the editor or selecting it from the Image tab element dropdown.

The screenshot shows a vertical settings panel for an image element. At the top, there's a header bar with 'Image 1', a dropdown arrow, and icons for delete, duplicate, and add. Below this is a section for 'Image 1' with a visibility toggle. The 'ASPECT RATIO' section has a toggle set to 'ON'. The 'Image Source' section includes a 'SELECT IMAGE' dropdown currently showing '-- NONE --' and a '+ Add Image' button. The 'Image Border' section has controls for 'BORDER STYLE' (set to 'solid'), 'COLOR' (a color circle), 'WIDTH' (set to '0'), 'RADIUS' (set to '0'), and 'BORDER PADDING' (a slider set to '0px'). Below this are two sections for copying and applying design settings, each with 'SELECT PAGE' and 'SELECT IMAGE' dropdowns and 'Copy' or 'Set' buttons. The 'Extra CSS Styles' section has a toggle and a table with 'CSS PROPERTY' and 'VALUE' columns. The 'Wrapper CSS' section has a toggle, a description, and a similar table. The 'Element Metadata' section has a toggle and a table with 'KEY' and 'VALUE' columns. At the bottom, the 'Image Size' section has 'WIDTH' (65) and 'HEIGHT' (110) inputs with up/down arrows. The 'Image Position' section has 'X' (160) and 'Y' (20) inputs with up/down arrows, a 'CENTER' button, and a hamburger menu icon.

Image 1

Image 1

ASPECT RATIO

ON

Image Source

SELECT IMAGE

-- NONE --

+ Add Image

Image Border

BORDER STYLE

solid

COLOR

WIDTH

0

RADIUS

0

BORDER PADDING

0px

Copy Design Settings From

SELECT PAGE

Main Page

SELECT IMAGE

Image 1

Copy

Apply Design Settings To

SELECT PAGE

SELECT IMAGE

Set

Extra CSS Styles

CSS PROPERTY

VALUE

Wrapper CSS

A wrapper is a container around a component where you can apply CSS, like positioning and z-index.

CSS PROPERTY

VALUE(S)

Element Metadata

KEY

VALUE

Image Size

WIDTH

65

HEIGHT

110

Image Position

X

160

Y

20

CENTER

Image Visibility: turn the image element On and Off.

Aspect Ratio. Turning Aspect Ratio off allows the image to stretch outside of its original aspect ratio. When Aspect Ratio is turned on it will determine the height of the image based on the width. It is recommended to keep this toggled on for best image quality.

Image Source: Change the image file in the dropdown or add an image using the "+Add Image" button.

Image Border: Add and edit the border of an image, including border style, border radius, and border padding.

Extra CSS Styles: Add CSS code to the image, for example the opacity of the image (opacity : .5).

Wrapper CSS Styles: Add CSS code to the wrapper of the image, for example forcing the image to always be touching the left side of your page (left : 0).

Image Size: You can use the drag and drop resizing Change the width and height of the image, or input specific pixel values.

Image Position: You can click and drag the image to where you want it in your design, or you can also input specific pixel values for the X and Y locations on the page

Button Background Image :

The image is placed within the button as a background image. You can add your image by toggling on "Use Image" in the Button Background section and using the Select Image Dropdown or "+Add Image" button.

Background

COLOR



USE GRADIENT

☐

USE IMAGE

☒

SELECT IMAGE

clean.svg

▼

+ Add Image

IMAGE REPEAT / SIZE

contain

▼

IMAGE POSITION

center center

▼

Buttons have multiple states: default; hover; select; select + hover. You can edit the image independently in each state, or you can toggle on "**Copy Changes to All States**" prior to editing to apply it to all.

Default

Hover

Selected

Hover+Selected

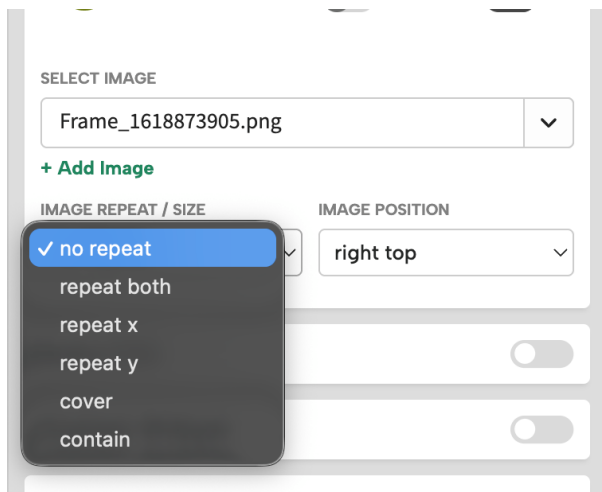
☐

 Copy changes to all states

- **Default:** How the button looks without a cursor interacting with it.
- **Hover:** How the button looks when a cursor hovers over it.
- **Select:** How the button looks when being clicked.
- **Select + Hover:** Only used on Select Buttons. How the button looks when it has been selected and the cursor is hovering over the selected button.

Image Repeat / Size

The image repeat option allows you to set your image to repeat inside the button. You can pick between:



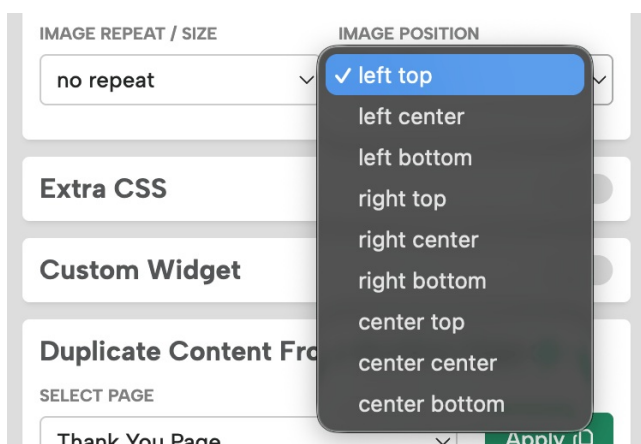
- No repeat: This is the default and will show your image at the size it was uploaded
- Repeating horizontally (x)
- Repeating vertically (y)
- Repeating both.

You also have the option to size your image in this dropdown.

- Cover: This makes the image scale to cover the entire button. Some parts of the image might be cropped.
 - Contain: This will scale the image, but ensures the entire image is always visible inside the button.
- If your image wasn't uploaded at the exact size needed for the button, we recommend this setting

Image Position

Image position allows you to decide where the image will be within the button. If your Image Size is set to Cover, this will set the image's focal point if it gets cropped.



Extra CSS Styles

If you need to be very specific with image size or positioning, you can add extra CSS to the button to adjust this.

Example:

Background-size: 30px

Background-position: 50% 40px

If your button will need to include text along with the image and don't want the text centered within the button as it is by default, you can use CSS padding to move the text position.

To have text below your image, set the image to Contain and positioned Center Top. In Extra CSS Styles you will add:

Padding: 90px 0 0 0

You can change '90px' to the pixel value that works best for the positioning of the text in relation to your image and button size

Info: The CSS numbers function like a clock, starting at the top. So in the above example - top padding is 100px, followed by right padding, bottom padding, and then left padding, which are all set to 0. Similar rules for Background-position CSS as well.

Extra CSS



CSS PROPERTY

VALUE

background-size

500px

+

-

background-posi

50% 40px

+

-

padding

90px 0 0 0

+

-

Page Background:

The image will be placed in the background of your campaign page. It is recommended to upload background images at the size you intend to use them for the quickest setup.

- Example: Your popup is 800px X 600px and you want your image to take up half of the page, upload your image at 400px X 600px.

Image Repeat / Size

The image repeat option allows you to set your image to repeat on the page. You can pick between:

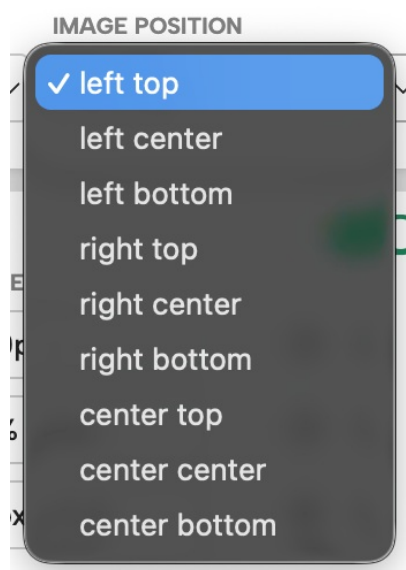
- No repeat: This is the default and will show your image at the size it was uploaded
- Repeating horizontally (x)
- Repeating vertically (y)
- Repeating both.

You also have the option to size your image in this dropdown.

- Cover: This makes the image scale to cover the entire page. Some parts of the image might be cropped.
- Contain: This will scale the image, but ensures the entire image is always visible inside the page.

Image Position

Image position allows you to decide where the image will be within the page . If your Image Size is set to Cover, this will set the image's focal point if it gets cropped.



Extra CSS Styles

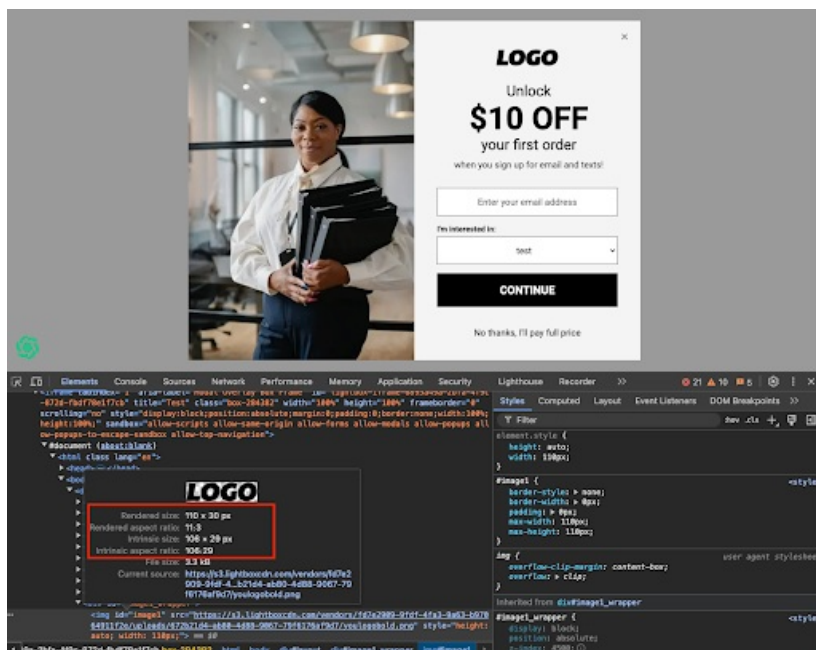
If you need to be very specific with image size or positioning, you can add extra CSS to the button to adjust this. See the Button Background guide for examples.

Finding the size of an image of a page or theme

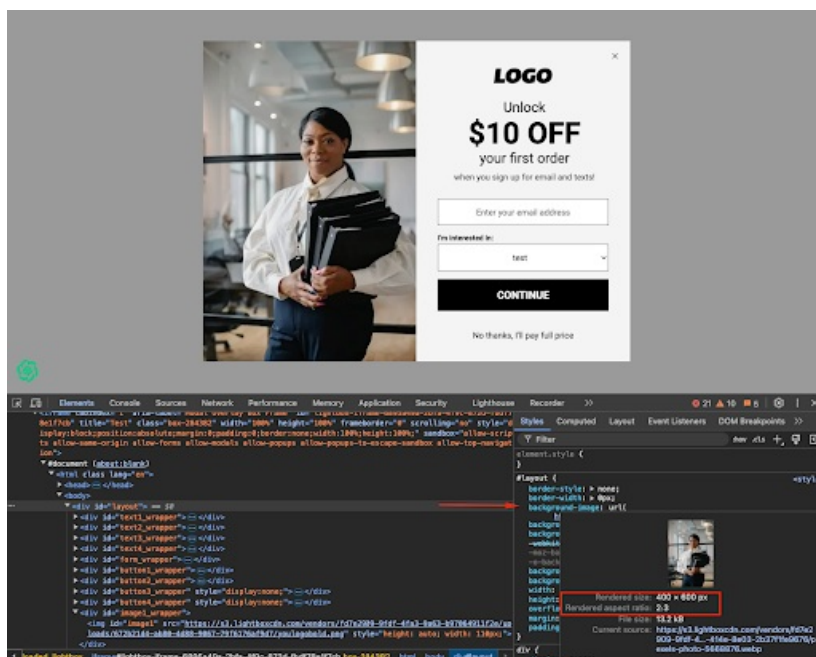
When starting from a theme, you will probably want to switch out the images for your brand. Uploading an image at the same size as the theme uses will make updating your design seamless. If the size isn't obvious by looking, you can follow these instructions to inspect the elements and find their sizing.

With the campaign open in your browser (in preview or on your site) right click on the image and click "Inspect"

- For image elements you will see an `<img>` html tag in the inspector. Hover over the the blue highlighted image url and you will see the Rendered Size, Intrinsic size, and aspect ratios:



- For page or button background you will be taken to the Layout or <Button> element. To find the image link, look for the Background-Image CSS in the Styles or Computed tabs. There you will see the blue image link and can hover over it to see the rendered size and aspect Ratio:



Intrinsic size refers to the original size of an image or element when uploaded to our platform, while rendered size refers to the size of the image or element as it appears on a page after CSS changes have been applied. Uploading your new image at either of these sizes should work in combination with the Contain and Cover features as needed. For background images you may only see Rendered size, so you can follow that.