

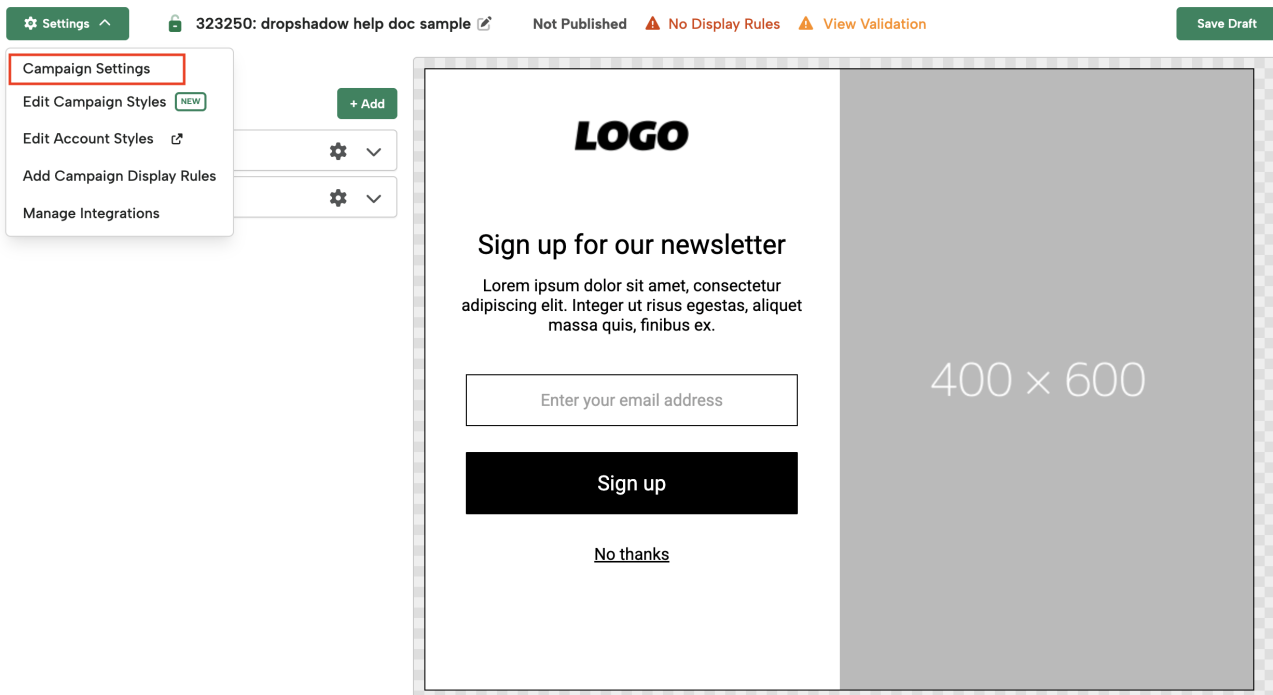
How to add a drop shadow to your popup

Last Modified on 06/10/2026 11:07 pm EDT

What you'll learn

- Add a drop shadow to a campaign
- Customize the shadow and border-radius

To add a drop shadow to your popup, you can apply campaign-shadow CSS in the **Campaign Settings** section:



When you scroll down, you'll find the **Extra CSS** section. Simply toggle it on and add the CSS you need.

Campaign Settings

OFF

Close Button Settings ?

SELECT CLOSE BUTTON IMAGE: + Add Custom Image

CLOSE BUTTON POSITIONING:

CLOSE BUTTON HORIZONTAL OFFSET: 10px

CLOSE BUTTON VERTICAL OFFSET: 10px

Extra CSS

CSS PROPERTIES AND VALUES

example: *box-shadow: 10px 5px 5px black;*

Campaign Metadata

KEY: VALUE: + -

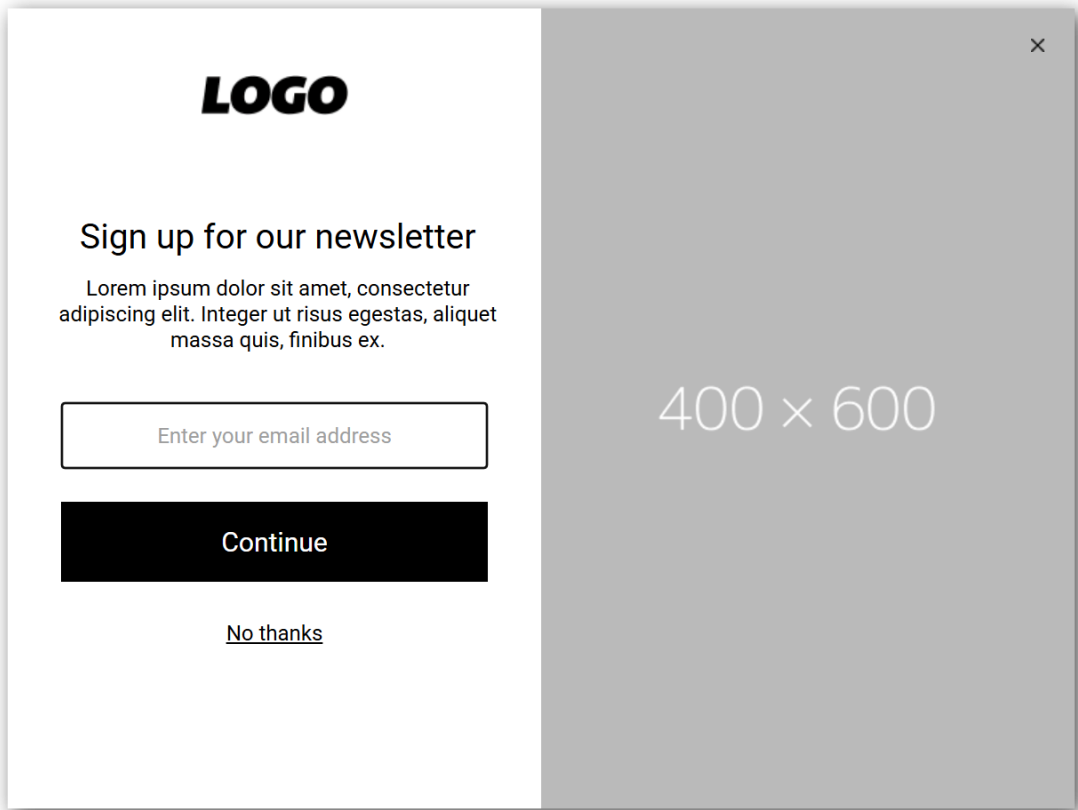
Quiz Settings are Disabled

Want quiz related settings for this campaign? Just switch this on. Heads up: Campaign Settings will close.

Here is an example of campaign-shadow CSS you can add:

```
box-shadow: 0 2px 10px rgba(0, 0, 0, 0.5);
```

This is how it will look in action:



You can customize your campaign-shadow CSS as needed. [Learn more here.](#)

IMPORTANT NOTE: If your popup has a border-radius set on the layout, you will need to also add extra CSS to accommodate that.

Layout Styles
Save time designing your Campaign. Set up some Campaign level styles. [Set Up Now](#)

Page Border

BORDER STYLE	COLOR	WIDTH	RADIUS
<input type="text" value="solid"/>	<input type="color" value="black"/>	<input type="text" value="1"/>	<input type="text" value="6"/>

Page Background

COLOR

USE GRADIENT

USE IMAGE

SELECT IMAGE

[+ Add Image](#)

IMAGE REPEAT / SIZE

IMAGE POSITION

In the same Extra CSS Styles section mentioned above, add border-radius CSS like the example below :

```
border-radius: 5px;
```

Extra CSS



CSS PROPERTIES AND VALUES

```
box-shadow: 0 2px 10px rgba(0, 0, 0, 0.5); border-radius: 6px;
```

example: *box-shadow: 10px 5px 5px black;*
