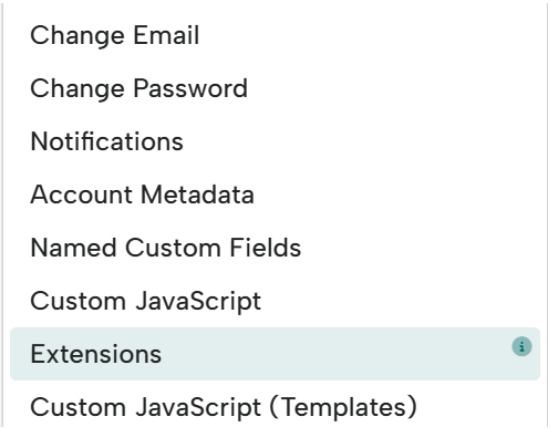
Delay the display of close or submit buttons for a few seconds

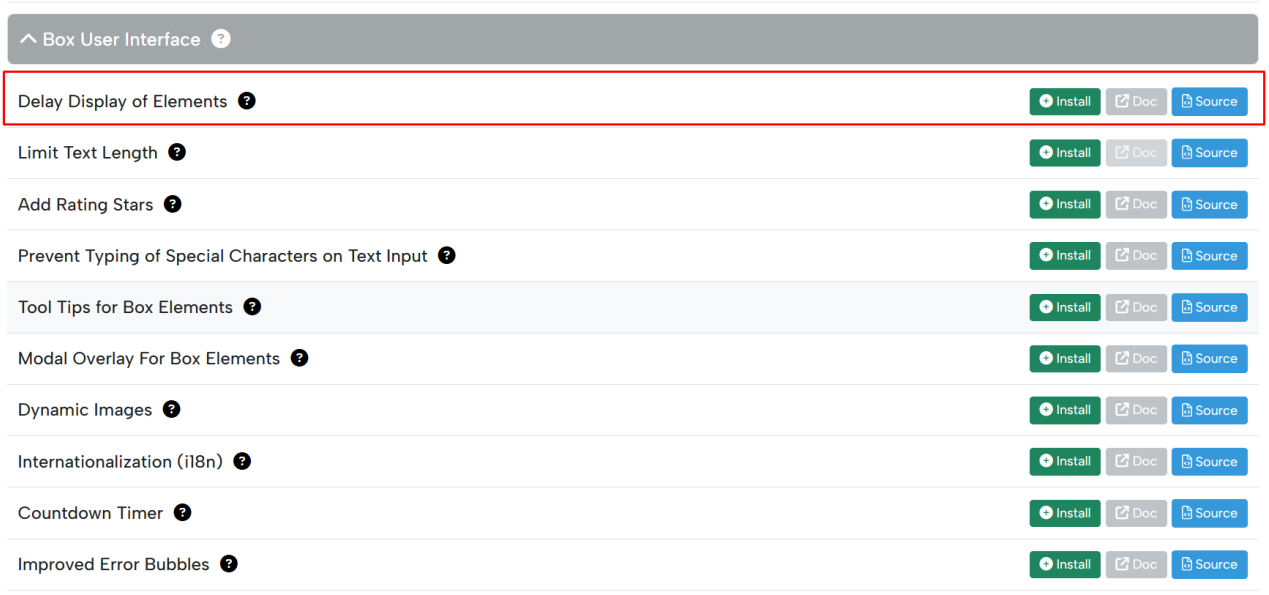
Last Modified on 06/25/2026 9:27 am EDT

If you want to, for example, delay the display of a close button for a few seconds to encourage users to read campaign content, there's an app for that.

Go to your profile menu top right, open Extensions



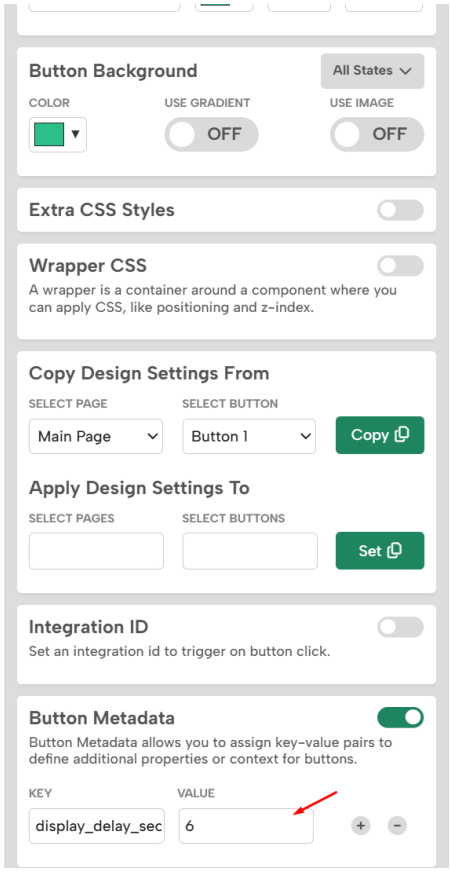
Install the app "Delay Display of Elements"

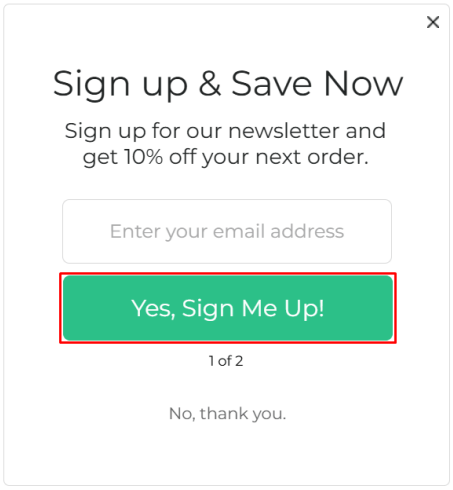


Then you can configure metadata on *any* element to temporarily hide it. Buttons may be the most common use case, but this app works for text, html, and form fields too. The element-level metadata command is:

display_delay_secs : *numSeconds*

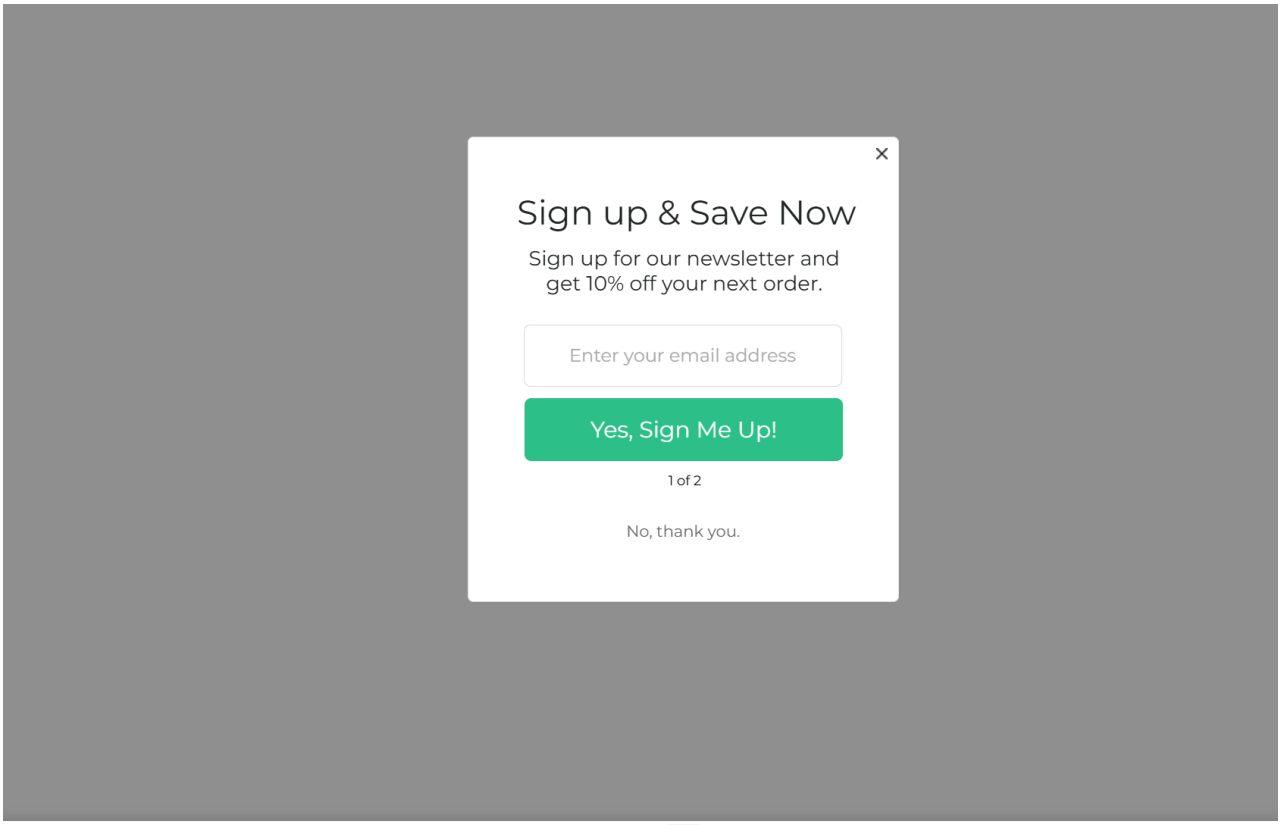
For example, we can use this button and have it appear after 6 seconds:





You can delay any number of elements on any page. If an element is not on the main page, then the delay timer will start when the user reaches that page.

If configured correctly, in Campaign Preview you will see notifications for the app, like this:



Digioh Diagnostics

hiding #button1 for 6 secs

Element Delay Display activated