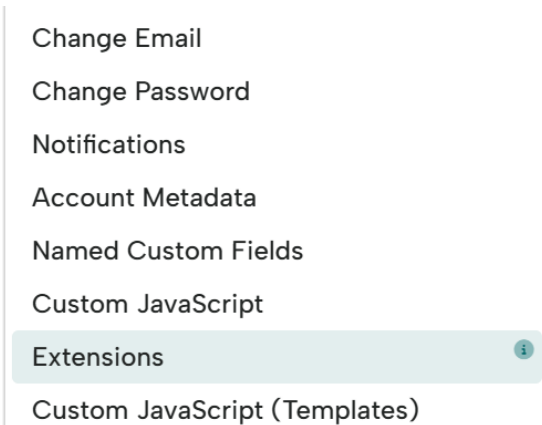


Delay the display of close or submit buttons for a few seconds

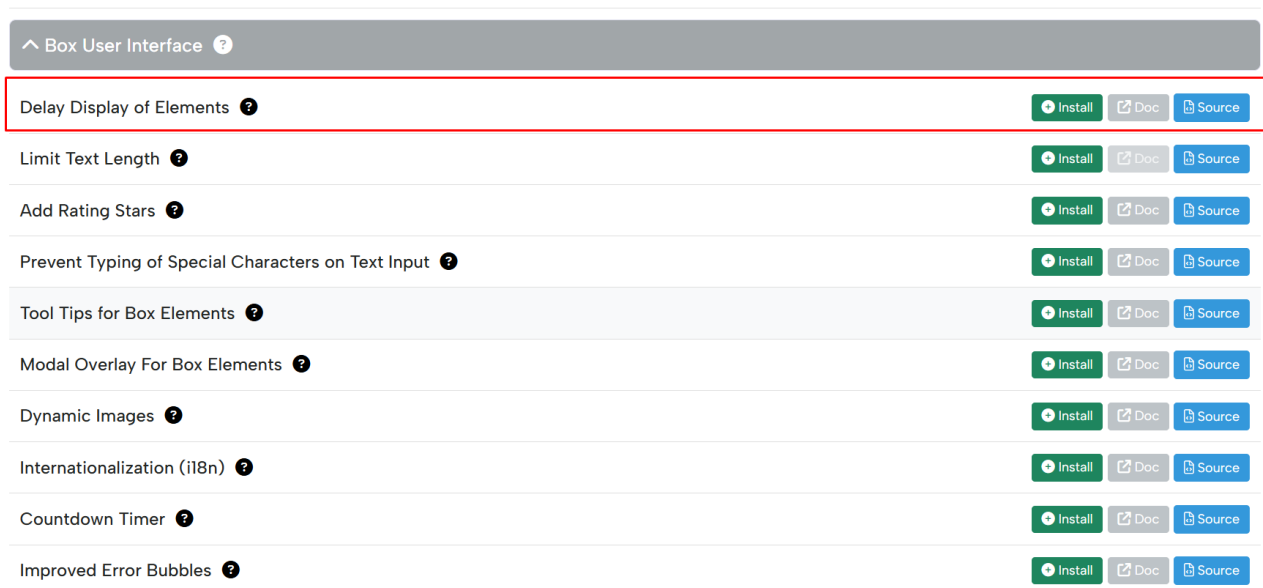
Last Modified on 06/25/2026 9:27 am EDT

If you want to, for example, delay the display of a close button for a few seconds to encourage users to read campaign content, there's an app for that.

Go to your profile menu top right, open Extensions



Install the app "Delay Display of Elements"



Then you can [configure metadata](#) on any element to temporarily hide it. Buttons may be the most common use case, but this app works for text, html, and form fields too. The element-level metadata command is:

display_delay_secs : *numSeconds*

For example, we can use this button and have it appear after 6 seconds:

Button Background All States ▾

COLOR USE GRADIENT OFF USE IMAGE OFF

Extra CSS Styles

Wrapper CSS
 A wrapper is a container around a component where you can apply CSS, like positioning and z-index.

Copy Design Settings From

SELECT PAGE SELECT BUTTON

Main Page ▾ Button 1 ▾ Copy 📄

Apply Design Settings To

SELECT PAGES SELECT BUTTONS

Set 📄

Integration ID
 Set an integration id to trigger on button click.

Button Metadata
 Button Metadata allows you to assign key-value pairs to define additional properties or context for buttons.

KEY	VALUE
display_delay_sec	6 + -

✕

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Yes, Sign Me Up!

1 of 2

No, thank you.

You can delay any number of elements on any page. If an element is not on the main page, then the delay timer will start when the user reaches that page.

If configured correctly, in Campaign Preview you will see notifications for the app, like this:

×

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Sign up for our newsletter and get 10% off your next order.

Yes, Sign Me Up!

1 of 2

No, thank you.

Digioh Diagnostics

📘 hiding #button1 for 6 secs

📘 Element Delay Display activated