

Target Campaign Displays in a Specific Time Zone or hour of day

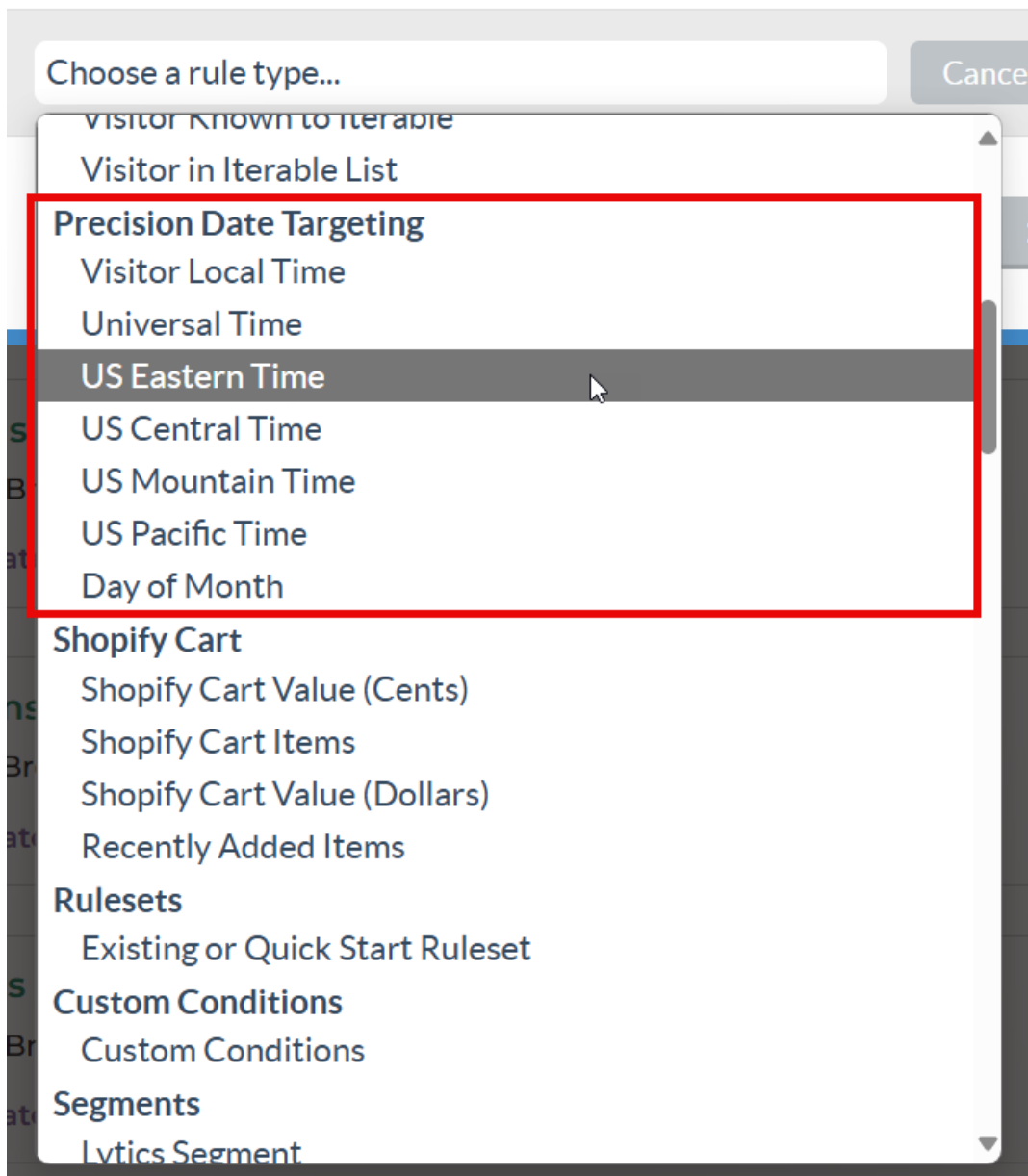
Last Modified on 06/25/2026 9:18 am EDT

Digioh native campaign conditions support targeting of display based on the user's *local* time zone. If you have campaigns that need to start and stop at a specific *global time*, e.g., at midnight Eastern Time, then you'll need to use a Digioh Extension.

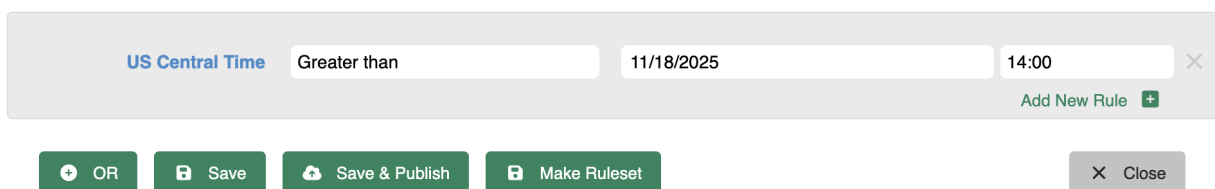
From the profile menu, top right, go to Extensions and from the Available tab install the App "Precision Date Targeting" under the "Display Rules" section.



Upon installation of the extension, it'll activate the new display rules in the dropdown:



Each of these has detailed help notes, so reference those for the latest documentation:



Depending on the timezone you are using, use the following formats:

- **For Universal Time (UTC):** hour precision (picker allows **date + hour**).
- **For Visitor Local Time:** hour precision (picker allows **date + hour**).
- **For US timezones (Eastern/Central/Mountain/Pacific Time):** hour precision (picker allows **date + hour**).
- **For Day of Month:** integer day (e.g., `15`, or `< 8` for the first 7 days).

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Running into an issue or have a question? Reach out to our support team via support@digioh.com, and we'll be happy to help!
