Edge-to-Edge: How to Make the Pop Up Background fit the Full Page Width

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What you'll learn

- What is Edge-to-Edge
- Edge-to-Edge Best Practices
- Set up Edge-to-Edge feature

The Edge-to-Edge feature allows you to make the campaign background fill the full width of your website. Some customers refer to this as "Full-Bleed". As the background stretches horizontally, the rest of the campaign remains centered.

Customers often use Edge-to-Edge feature for mobile campaign to create banners/sidebars that fill the entire top or bottom portion of the screen.

Edge-to-Edge FAQ

- **How do I preview Edge-to-Edge?** Click "Preview on a Blank Site" under "Save & Preview."
- **Are background images stretched horizontally?** Only If you select "Stretch" in the "Background" section, under "Repeat."
- **Are there best practices for using Edge-to-Edge?** Only use Edge-to-Edge for Banner, Sidebar,Pop up and Inline types. Limit the maximum height of Edge to Edge campaigns to 125 for mobile and 150 for desktop/tablet.

Watch the video to see how you can use the Edge-to-Edge feature to create a full-bleed pop up background.