

Conditional Main Page Skip Extension

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Overview

The Conditional Page Skip extension allows you to bypass the main page of your Digioh campaign and automatically redirect users to a specific page based on various conditions. This is useful for:

- Directing users from email campaigns directly to a specific step in a quiz
- Showing different content based on geographic location
- Time-based promotions that skip to specific pages during campaign windows
- Personalized experiences based on user data in the dataLayer

Installation

From the profile menu (top right), navigate to **Extensions** and install the extension "**Conditional Page Skip**".

Configuration

The extension uses **page-level metadata** to configure skip rules. All metadata must be configured on the page you want to skip **from** (typically the main page).

Metadata Keys

Key	LevelRequired	Description
<code>skip_to_page</code>	Page Yes	The target page to skip to (main, thx, ep1, ep2, etc.)
<code>skip_condition</code>	Page No	Conditions that must be met for the skip to occur
<code>skip_priority</code>	Page No	Priority number for ordering multiple skip rules (higher = checked first)

Condition Syntax

Conditions are configured in the `skip_condition` metadata value. Multiple conditions can be combined with `&&` (AND logic).

URL Parameter Conditions

Check if a URL parameter exists or has a specific value.

Syntax	Description
<code>url_param:name</code>	Check if parameter exists
<code>url_param:name=value</code>	Check if parameter equals specific value

Examples:

- `url_param:source=email` - Skip when ?source=email is in the URL
- `url_param:vip` - Skip when ?vip is present (any value)

DateTime Conditions

Skip based on the current date and time.

Syntax	Description
<code>datetime:>YYYY-MM-DD</code>	After a specific date
<code>datetime:<YYYY-MM-DD</code>	Before a specific date
<code>datetime:YYYY-MM-DD~YYYY-MM-DD</code>	Within a date range

Examples:

- `datetime:>2024-12-01` - Skip after December 1, 2024
- `datetime:<2025-01-31` - Skip before January 31, 2025
- `datetime:2024-12-15~2024-12-25` - Skip during December 15-25, 2024

Geo Location Conditions

Skip based on the user's country. Requires country data in the dataLayer (country, geo_country, or user_country fields).

Syntax	Description
<code>geo:US</code>	Skip for users in the US
<code>geo:US,CA,UK</code>	Skip for users in US, Canada, or UK

Examples:

- `geo:US` - Skip for US visitors
- `geo:FR,DE,IT,ES` - Skip for European visitors

DataLayer Conditions

Check values in the Digioh dataLayer.

Syntax	Description
<code>field_name</code>	Check if field exists and has a value
<code>field_name=value</code>	Check if field equals specific value

Examples:

- `email` - Skip if email is in the dataLayer
- `customer_type=vip` - Skip if customer_type equals "vip"

Combining Conditions

Use `&&` to require multiple conditions (AND logic):

```
{!{code}!}czo0MjpcInVybf9wYXJhbTpzb3VyY2U9ZW1haWwgJmFtcDsmYW1wOyBnZW86VVMNCIwiO3tbJiomXX0={!{/code}!}
```

This would skip only when both conditions are true: the URL has ?source=email AND the user is in the US.

Setup Examples

Example 1: Skip to Quiz Results from Email

Use Case: Users clicking from a promotional email should skip directly to the results page.

Page-level Metadata on Main Page:

Key	Value
skip_to_page	ep3
skip_condition	url_param:source=email

Email Link: <https://yoursite.com/quiz?source=email>

Example 2: Time-Based Holiday Skip

Use Case: During the holiday promotion window, skip to a special holiday page.

Page-level Metadata on Main Page:

Key	Value
skip_to_page	ep2
skip_condition	datetime:2024-12-20-2024-12-26

Example 3: VIP Customer Experience

Use Case: Recognized VIP customers (from dataLayer) skip to exclusive content.

Page-level Metadata on Main Page:

Key	Value
skip_to_page	ep4
skip_condition	customer_tier=vip

Example 4: Multiple Skip Rules with Priority

Use Case: Different skip destinations based on different conditions, with priority ordering.

Page-level Metadata on Main Page:

First rule (checked first due to higher priority):

Key	Value
skip_to_page	ep5
skip_condition	url_param:admin=true
skip_priority	10

Second rule:

Key	Value
skip_to_page	ep2
skip_condition	url_param:returning=true
skip_priority	5

Third rule (checked last, lowest priority):

Key	Value
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Key	Value
skip_to_page	thx
skip_condition	email
skip_priority	1

Valid Target Pages

The `skip_to_page` value must be one of:

- `main` - Main page
- `thx` - Thank you page
- `ep1` through `ep99` - Extra pages

Note: The target page must be published (have content linked to it) or an error will be thrown.

Testing

1. Use `?boxqamode` on your site to see the extension's notification messages
2. The notifications panel will show:
 - Which skip rules are being checked
 - Whether each condition is MET or NOT MET
 - Which page the user is being skipped to (if any)

Test URLs

Build test URLs with the appropriate parameters:

- `https://yoursite.com/page?boxqamode&source=email`
- `https://yoursite.com/page?boxqamode&vip=true&source=campaign`

Troubleshooting

Problem: Skip not occurring

- Verify metadata is configured at **page level** (not campaign or element level)
- Check that all conditions in `skip_condition` are being met
- Ensure the target page exists and is published
- Use `?boxqamode` to see the condition evaluation in the notifications panel

Problem: Error: "must be configured at page level"

- Move the metadata from campaign/element level to page level
- Page-level metadata is configured in Campaign Editor > Page > Layout > Metadata section

Problem: Error: "Target page is unpublished"

- Ensure the target page has content added to it
- The page must have at least one element for Digioh to consider it "published"

Problem: Geo conditions not working

- Verify country data is available in the dataLayer
- Check for `country` , `geo_country` , or `user_country` fields
- Country codes must be uppercase two-letter codes (US, CA, UK, etc.)

Problem: DateTime conditions not matching

- Use ISO date format: YYYY-MM-DD
- For datetime: YYYY-MM-DDTHH:mm
- Check timezone considerations - dates are evaluated in the user's local time

Technical Notes

- The extension runs in the **After DOM Ready** event
 - Skip rules are only evaluated when the user is on the main page
 - Multiple skip rules are evaluated in priority order (highest priority first)
 - The first rule with all conditions met triggers the skip
 - If no conditions are specified on a rule, that rule is skipped (no unconditional skips)
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