

Connecting your Push Planet account to Iterable

Last Modified on 06/10/2026 11:03 pm EDT

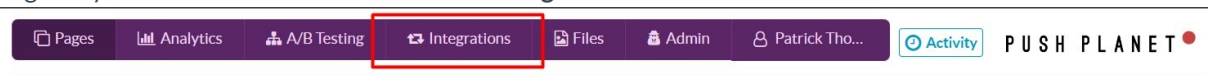
With Push Planet, you're able to create custom preference center that connect to your Iterable project, allowing your email subscribers to update their subscriptions and manage the content they receive.

Before getting started, you'll need to [create a Server-Side API key in Iterable](#) and use it to connect Iterable to Push Planet!

Connecting Iterable to Push Planet

To connect your Iterable project to your Push Planet account, you'll create a new Iterable integration:

1. Log into your Push Planet account and select **Integrations** from the navbar:



2. Click **New Integration**:



3. In the **Integration** dropdown, select any of the Iterable integrations:

Friendly Name:	<input type="text" value="API Form Post (2-20-2026)"/>
Integration:	<input data-bbox="523 1205 1125 1272" type="text" value="API Form Post"/>
Form Post URL:	<input data-bbox="523 1272 1125 1339" type="text" value="Iterable - Add Email to List"/>
Post Type:	<input data-bbox="523 1339 1125 1406" type="text" value="Iterable - Update Subscriptions"/>
Page: (optional)	<input data-bbox="523 1406 1125 1473" type="text" value="Iterable - Track Event"/>
	<input data-bbox="523 1473 1125 1516" type="text" value="..."/>

4. Provide a friendly name for the integration
5. Click **Create Integration**
6. On the next page, paste in your Server-Side API key. Please do not expose or share this API Key.
7. Select the identifier your Iterable project uses (email / userId / hybrid)
8. By default as part of Digioh's integration security, we restrict the dataFields that can be retrieved from Iterable profiles to just the email, userId, and the IDs for the subscribed lists, messageTypes, and channels.
 - a. If additional fields need to be mapped on your preference center, you can include the field names in the 'Include Profile Fields' list:

Include Profile Fields (comma separated) ?

firstName,membershipStatus,birthDate

9. Hit 'Save' to create your Iterable connection!

Now that your Iterable project is connected to Push Planet, you can create your preference center!
