# DigiQ: AI Assistant for Digioh

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## What You'll Learn in This Article

In this article, you'll learn:

- What DigiQ is and how it works
- The types of Digioh tasks DigiQ can help you with
- How to ask better questions to get more useful answers
- Example prompts you can use to get started

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## What is DigiQ?

### Link to DigiQ

DigiQ is an AI assistant built specifically for Digioh. It helps you build, troubleshoot, and optimize your on-site campaigns.

DigiQ can assist with campaigns such as:

- Pop-ups
- Inline campaigns
- Banners
- Sidebars
- Product recommendation quizzes

Whether you're trying to improve a campaign's conversion rate, troubleshoot why a campaign is not displaying, or understand your analytics data, DigiQ can help you get answers faster. **Please don't include any sensitive information such as passwords, credentials, or API keys.**

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## What DigiQ Can Help You With

## Strategy and Campaign Optimization

DigiQ can help you improve the performance of your Digioh campaigns.

Examples include:

- Improving campaign conversion rates
- Setting up and analyzing A/B tests
- Understanding which analytics metrics matter most
- Managing multiple campaigns running simultaneously

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## Campaign Setup

DigiQ can guide you through setting up campaigns and targeting rules.

Examples include:

- Targeting campaigns to specific pages or audiences
- Setting up display conditions and campaign rules
- Connecting campaigns to platforms such as Klaviyo, Iterable, or HubSpot
- Testing campaigns before they go live

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## Troubleshooting Campaign Issues

If something isn't working as expected, DigiQ can help identify the problem.

Common troubleshooting scenarios include:

- Campaign not displaying on your website
- Form submissions not syncing with your integration
- Display conditions behaving unexpectedly
- Analytics data not tracking as expected

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## How to Use DigiQ Effectively

DigiQ works best when you provide clear context. The more details you include about your campaign and your goal, the more helpful the response will be.

### Tips for Better Results

When asking a question, try to include:

- The **campaign type** (pop-up, inline, banner, quiz, etc.)

- What you **expected to happen vs. what actually happened**
- The **URL or page** where you are testing
- The **integration platform** you are using (Klaviyo, Iterable, HubSpot, etc.)
- The **analytics metric or report** you are reviewing

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## Starter Prompts

If you're not sure where to begin, try one of the prompts below. You can copy and paste these directly into DigiQ.

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## Strategy and Analytics Prompts

**Improve Conversion Rate**

"My campaign has a lot of impressions but low submissions. What should I look at to improve my conversion rate?"

**Conversion Tracking**

"How should I set up conversion tracking in Digioh so I can see which campaigns are driving results in GA4?"

**A/B Testing**

"I want to run an A/B test on my pop-up. What should I test first, and how do I set it up?"

**Analytics Review**

"What metrics should I pay attention to in Digioh analytics to know if my campaign is performing well?"

**Campaign Overlap**

"I have multiple campaigns running at the same time. How do I know which one is helping and which one might be hurting the experience?"

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## Setup and Troubleshooting Prompts

**Campaign Not Showing**

"My campaign is not showing up on my website. How do I figure out why?"

**Targeting**

"How do I target my pop-up to only show on specific pages, or only to first-time visitors?"

**Pre-Launch Testing**

"What is the best way to test my campaign before it goes live to real visitors?"

**Integration Setup**

"How do I connect my Digioh form submissions to Klaviyo (or Iterable, or HubSpot)?"

**Segmentation**

"I want to show a different campaign to returning visitors than to new visitors. Is that possible?"

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## Tips for Getting the Best Results

To get the most value from DigiQ:

- **Be specific.** Vague questions produce general answers.
- **Ask one question at a time.** Multi-part questions can produce scattered answers.
- **Follow up.** If the first response does not solve your problem, ask a follow-up question.
- **Use DigiQ for decision-making.** It works best when helping you optimize campaigns or troubleshoot issues.
- **Provide full troubleshooting context.** Include what you set up, what you expected, and what actually happened.

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