Klaviyo Integration Restrict Profile Fields

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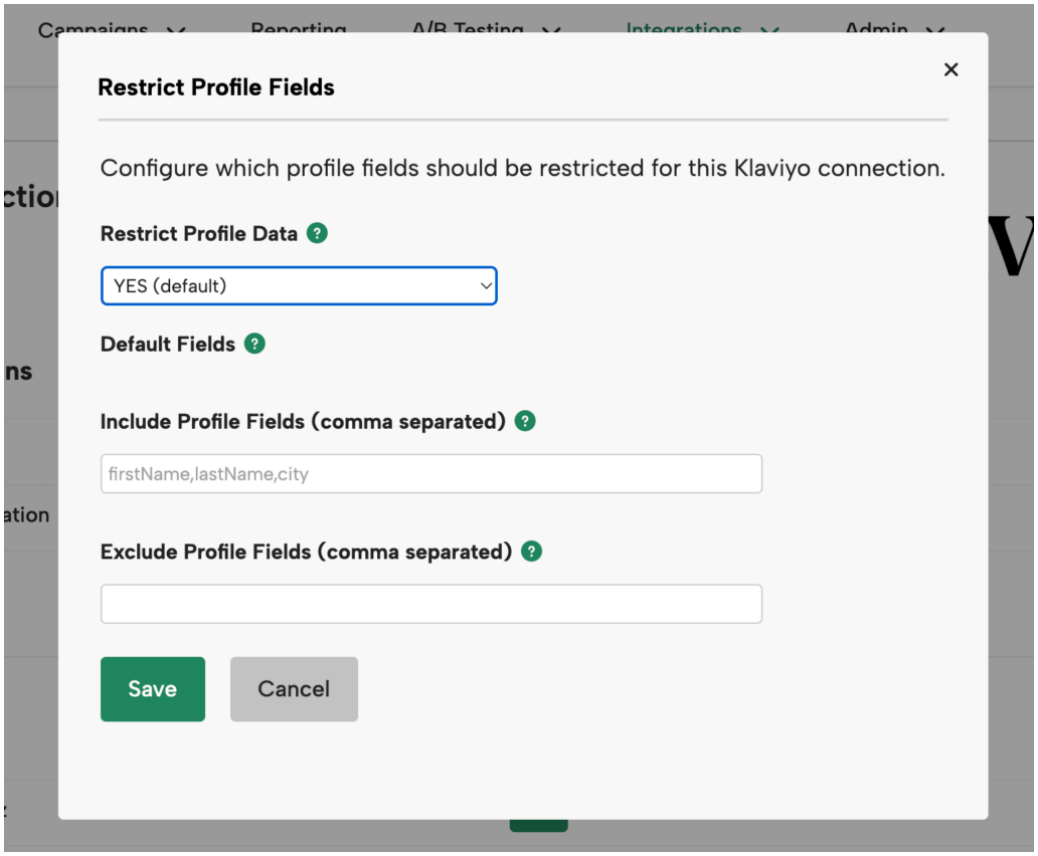
Klaviyo: Restrict Profile Fields

As of March 2026, Digioh has updated the Klaviyo integration to have profile field restriction enabled ON by default. This was updated to align with security best practices.

Use **Restrict Profile Fields** to control exactly which Klaviyo profile fields Digioh includes (or removes) when syncing profile data. This helps reduce the amount of sensitive subscriber data that flows through the integration. As a security standard, this setting is enabled ON by default for all Klaviyo integrations.

Where to find it

1. In Digioh, go to **Klaviyo Connections**.
2. Next to the connection you want to edit, click **Restrict Profile Fields** to open the settings modal.



Settings explained

Restrict Profile Data

- **YES (default):** Turns on field filtering.
- **NO:** Sends all profile data with no restrictions.

Include Profile Fields

- A **comma-separated list** of field paths to include.
- Leave blank to use the **default fields** (recommended for most setups).
- Fields you list here are included **in addition to** the default fields.

Exclude Profile Fields

- A **comma-separated list** of field paths to remove.
- Excludes apply even if the field is in the defaults or in your include list.

Default fields (always included when Restrict Profile Data = YES)

You **do not** need to add these to your Include list. These are always included by default:

- lists
- segments
- data.id
- data.type
- data.attributes.email
- data.attributes.external_id
- data.attributes.first_name
- data.attributes.locale
- data.attributes.location.timezone
- data.attributes.location.country
- data.attributes.properties.$consent
- data.attributes.properties.Accepts Marketing

How to build field paths (dot notation)

Field names use **dot notation**—you start inside data, then follow the JSON keys down to the field, separated by periods.

Quick pattern:

data.[next key].[next key].[field name]

Common examples

- Email → data.attributes.email
- City → data.attributes.location.city
- Region → data.attributes.location.region
- Zip → data.attributes.location.zip
- Favorite color (custom property) → data.attributes.properties.favorite_color
- Profile type → data.type
- Profile ID → data.id

Tip:

- Simple attributes are under data.attributes (example: data.attributes.email).
- Location fields add .location (example: data.attributes.location.city).
- Custom properties add .properties (example: data.attributes.properties.favorite_color).

Configuration examples

Example 1: Keep defaults + add a few fields

If you want the default fields plus **city**, **region**, and **favorite_color**, set:

- **Restrict Profile Data:** YES
- **Include Profile Fields:** data.attributes.location.city, data.attributes.location.region, data.attributes.properties.favorite_color
- **Exclude Profile Fields:** *(leave blank)*

Example 2: Keep everything except a few sensitive fields

If you want everything except **latitude**, **longitude**, and **ip**, set:

- **Restrict Profile Data:** YES
- **Include Profile Fields:** *(leave blank — defaults are enough)*
- **Exclude Profile Fields:** data.attributes.location.latitude, data.attributes.location.longitude, data.attributes.location.ip

Important notes

- **Do not exclude both** data.attributes.email **and** data.attributes.external_id. At least one is required for the integration to identify subscribers.
- Field names are **case-sensitive**—they must match your Klaviyo payload exactly.
- Click **Save** in the modal to keep changes. Clicking **Cancel** (or closing the modal) discards edits.