

Providing Shopify Coupons to Users

Last Modified on 06/25/2026 9:38 am EDT

Overview

This extension dynamically generates a unique Shopify discount code for each user session and ensures it's reused across multi-step forms by storing it in localStorage. It integrates with a Digioh Pipeline and uses metadata to configure API access and output mapping.

Step 1: Install the Shopify Dynamic Coupon Generation Extension

Before proceeding with the rest of the steps, start by installing the Shopify Dynamic Coupon Generation extension in your account



Step 2: Add a Shopify Connection

Before you can generate any coupons, connect your Shopify store to Digioh:

1. Install the [Digioh Shopify App](#)
2. Go to your Shopify store: Format: <https://your-store-name.myshopify.com>
3. Log in and copy your Shopify Store Name (the subdomain).
4. In Digioh, navigate to the New Integrations page.
5. From the dropdown, select Shopify and click Add New Connection.
6. Enter your Store Name and Admin Access Token.

Step 3: Create the discount in Shopify

1. To create the discount in Shopify, click on 'Discount' in the left toolbar and select the 'Create Discount' button in the top right:

Home Orders Products Customers Content Finances Analytics Marketing Discounts Sales channels Apps Settings

Discounts Export More actions Create discount

All	Active	Scheduled	Expired	+					
<input type="checkbox"/>	Title	Status	Method	Type	Combinations	Used			
<input type="checkbox"/>	15% OFF - Dynamic Coupon 15% off entire order • One use per customer	Active	10,000 codes	Amount off order Order discount	Not set to combine	0			
<input type="checkbox"/>	Inbound Response 10_percent_coupon 10% off entire order • One use per customer	Active	2 codes	Amount off order Order discount	Not set to combine	0			
<input type="checkbox"/>	10OFFHAT 10% off 5 Panel Camp Cap (4 variants)	Active	3 codes	Amount off products Product discount	Not set to combine	0			
<input type="checkbox"/>	CONNECT 5% off entire order • Minimum purchase of \$5.00 • One use per customer	Active	30 codes	Amount off order Order discount	Not set to combine	0			
<input type="checkbox"/>	test 15% off entire order • Minimum purchase of \$1.00	Expired	Automatic	Amount off order Order discount	Not set to combine	0			
<input type="checkbox"/>	Something 15% off entire order • Minimum purchase of \$100.00	Active	Automatic	Amount off order Order discount	Shipping discounts	0			
<input type="checkbox"/>	SpringSale 10% off entire order • One use per customer	Active	Code	Amount off order Order discount	Not set to combine	0			

[Learn more about discounts](#)

2. Then select the type of discount

Select discount type X

- Amount off products**
 Discount specific products or collections of products.
 Product discount >
- Buy X get Y**
 Discount products based on a customer's purchase.
 Product discount >
- Amount off order**
 Discount the total order amount.
 Order discount >
- Free shipping**
 Offer free shipping on an order.
 Shipping discount >
- INVETERATE**
- member-only-pricing**
Product discount >
- free-signup-gift**
Product discount >

Cancel

3. Define the coupon code use-case. We generally suggest using the method Discount code, then click on generate random code. Configure the remaining items depending on your coupon requirements.

Unsaved discount

Method

Discount code Automatic discount

Discount code

[Generate random code](#)

5955CG3GVXCA

Customers must enter this code at checkout.

Discount Value

Percentage

10




%

Applies to

Specific collections

Search collections

Browse

-  Home page
2 products ×
-  Hats
1 product ×
-  Shirts
3 products ×

Minimum purchase requirements

- No minimum requirements
- Minimum purchase amount (\$)

\$ 500.00

Applies only to selected collections.

- Minimum quantity of items

Customer eligibility

- All customers
- Specific customer segments
- Specific customers

Maximum discount uses

- Limit number of times this discount can be used in total
- Limit to one use per customer

Combinations

5955CG3GVXCA can be combined with:

- Product discounts
- Order discounts
- Shipping discounts

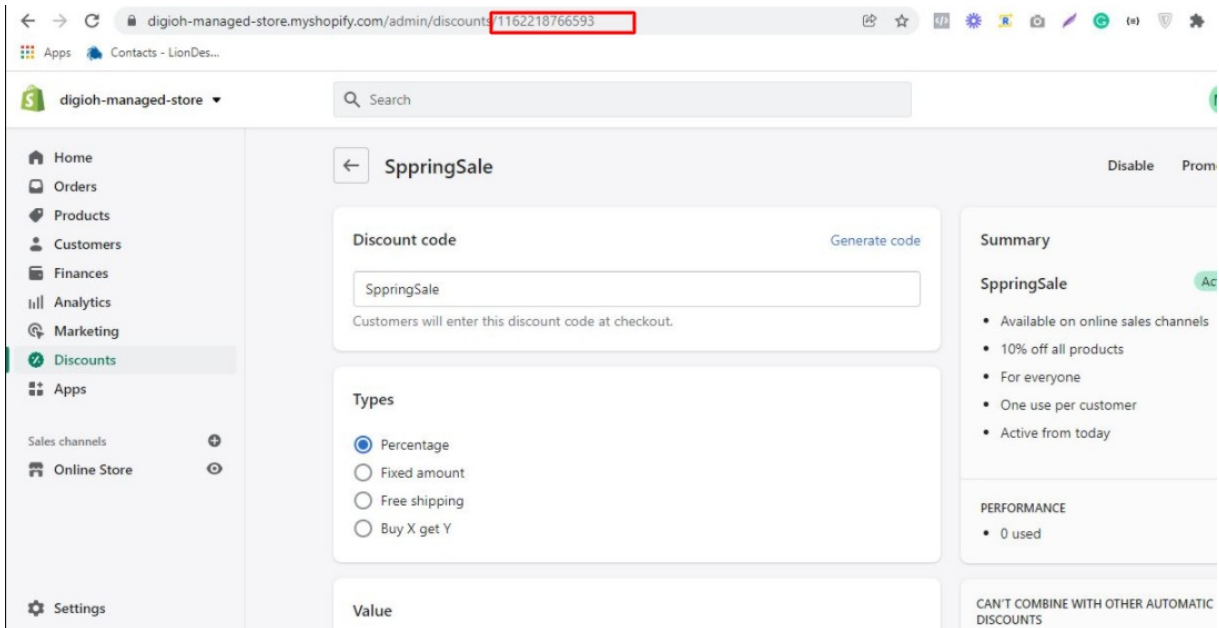
Active dates

Start date:

Start time (CDT):

Set end date

4. Once you've created your discount, copy down the Price Rule ID from the URL:



Step 4: Connect Digioh to Shopify

The extension requires a Shopify pipeline be created in your account to generate and store the coupon code.

1. In Digioh, go to **Integrations -> Pipelines** and click **Add Pipeline**.
2. Select the **Blank Pipeline** for the template:

3. In the new pipeline select **Add Task** and select **Shopify** for the task type:

Add Task ✕

Name:

Task Type: Shopify ▾

Close
Add Task

4. **Edit** the task:

✎

ID: 110007 **Shopify Coupon Task** Task Type: Shopify

[Add Condition](#) | [Add Subtask](#) 🗑️

5. For the API Operation select **Create Discount Code**:

Shopify (Shopify Coupon Task)

API Operation: Create Discount Code ▾

6. Configure the task:

- Select your Shopify connection.
- Enter your Price Rule ID from the previous step.
- (Optional) Add a Coupon Prefix.
- Set the Coupon Code Length (default: 12).
- Choose Alphanumeric or Numeric format.

7. Click Save Task and Publish the Pipeline.

Step 5: Configure Extension Metadata

To activate the extension, configure these metadata keys:

Campaign or Account Metadata

These settings can be configured for an individual campaign via Campaign Metadata, or at the account level via Account Metadata

Key	Description	Required
shopify_integration_id	Your Digioh pipeline's integration ID	?
shopify_discount_key	Data layer field (e.g., custom_20) to store the coupon	?

Note: The shopify_integration_id value should be the ID for the Digioh Integration created in Step 4. To get this ID go to Integrations -> Integrations and find your pipeline, your ID will be shown in the card under its name:

Installed Pipelines



Campaign-Only Metadata

This metadata must be added to any campaigns that should generate a Shopify coupon code on submission.

Key	Description	Required
shopify_coupon_generateSet	to "true" to enable coupon generation on a Specific Pop-up	☑

All three keys must be configured correctly for the extension to function.

Step 6: Using a Pipeline to send the coupon code to your ESP

To include the coupon code with a submission and update a user's profile with the code, you can update the Map Data step of an existing pipeline to map the coupon code to your desired profile field.



The input field will contain the custom field configured via the shopify_discount_key metadata. And the output field will contain the intended dataField that will hold the coupon.