Providing Shopify Coupons to Users

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Overview

This extension dynamically generates a unique Shopify discount code for each user session and ensures it's reused across multi-step forms by storing it in localStorage. It integrates with a Digioh Pipeline and uses metadata to configure API access and output mapping.

Step 1: Install the Shopify Dynamic Coupon Generation Extension

Before proceeding with the rest of the steps, start by installing the Shopify Dynamic Coupon Generation extension in your account



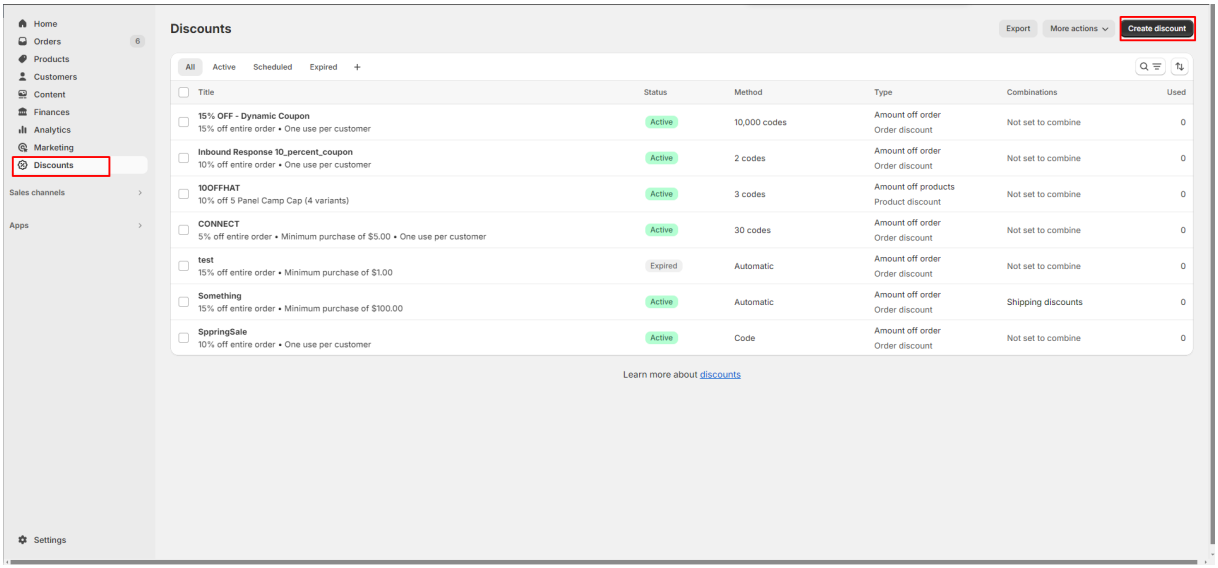
Step 2: Add a Shopify Connection

Before you can generate any coupons, connect your Shopify store to Digioh:

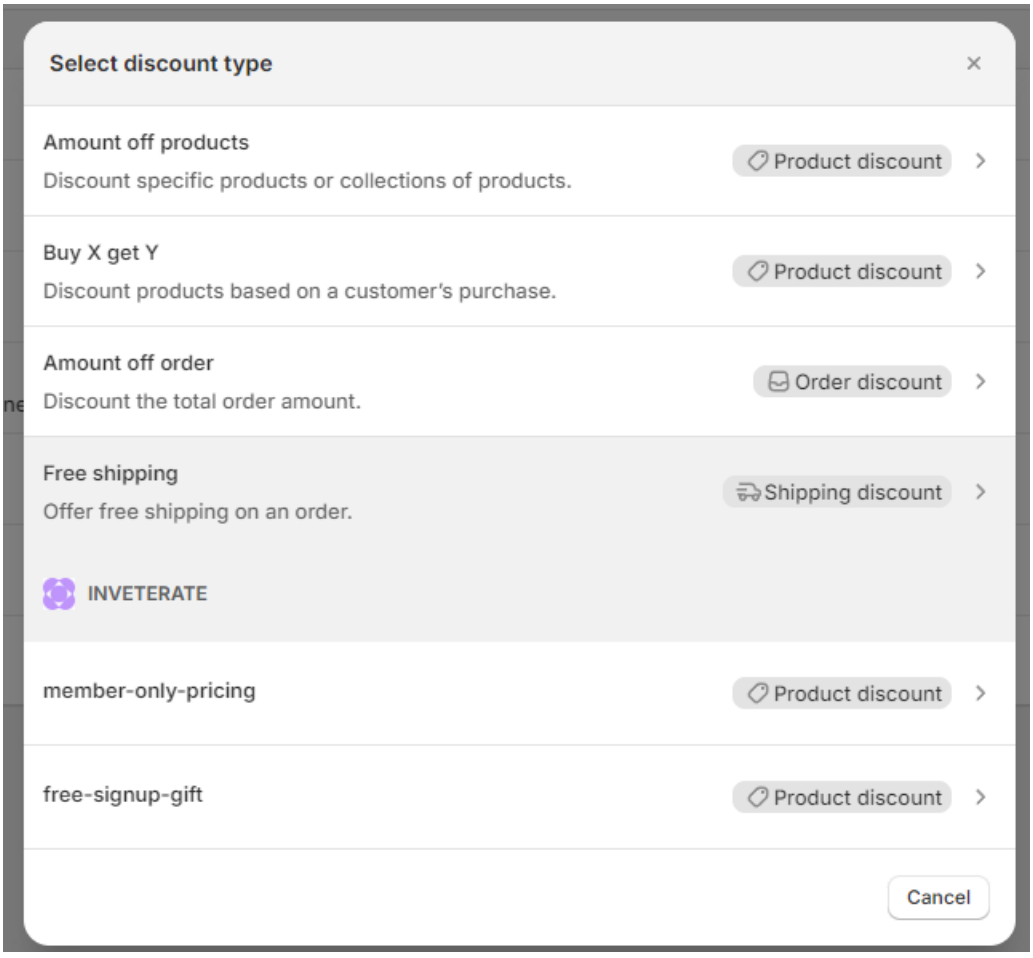
1. Install the Digioh Shopify App
2. Go to your Shopify store: Format: https://your-store-name.myshopify.com
3. Log in and copy your Shopify Store Name (the subdomain).
4. In Digioh, navigate to the New Integrations page.
5. From the dropdown, select Shopify and click Add New Connection.
6. Enter your Store Name and Admin Access Token.

Step 3: Create the discount in Shopify

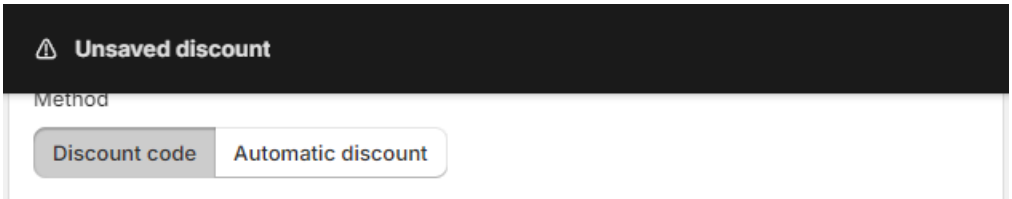
1. To create the discount in Shopify, click on 'Discount' in the left toolbar and select the 'Create Discount' button in the top right:



2. Then select the type of discount



3. Define the coupon code use-case. We generally suggest using the method Discount code, then click on generate random code. Configure the remaining items depending on your coupon requirements.



Discount code

Generate random code

5955CG3GVXCA

Customers must enter this code at checkout.

Discount Value

Percentage

10 %

Applies to

Specific collections

Search collections

Browse

Home page
2 products

Hats
1 product

Shirts
3 products

Minimum purchase requirements

- ○ No minimum requirements
- ◉ Minimum purchase amount ($)

  $ 500.00

  Applies only to selected collections.
- ○ Minimum quantity of items

Customer eligibility

- ◉ All customers
- ○ Specific customer segments
- ○ Specific customers

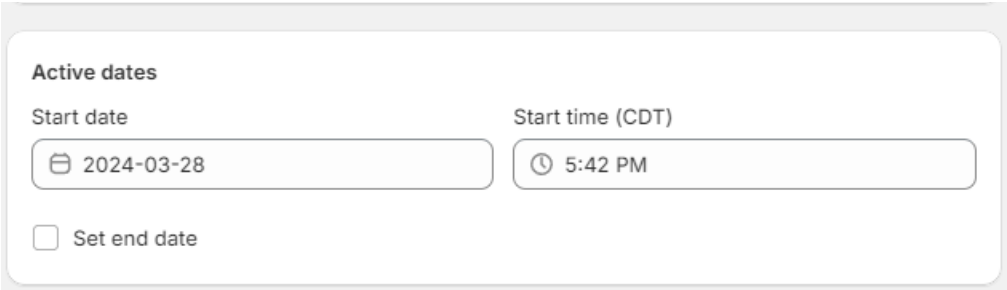
Maximum discount uses

- ☐ Limit number of times this discount can be used in total
- ☑ Limit to one use per customer

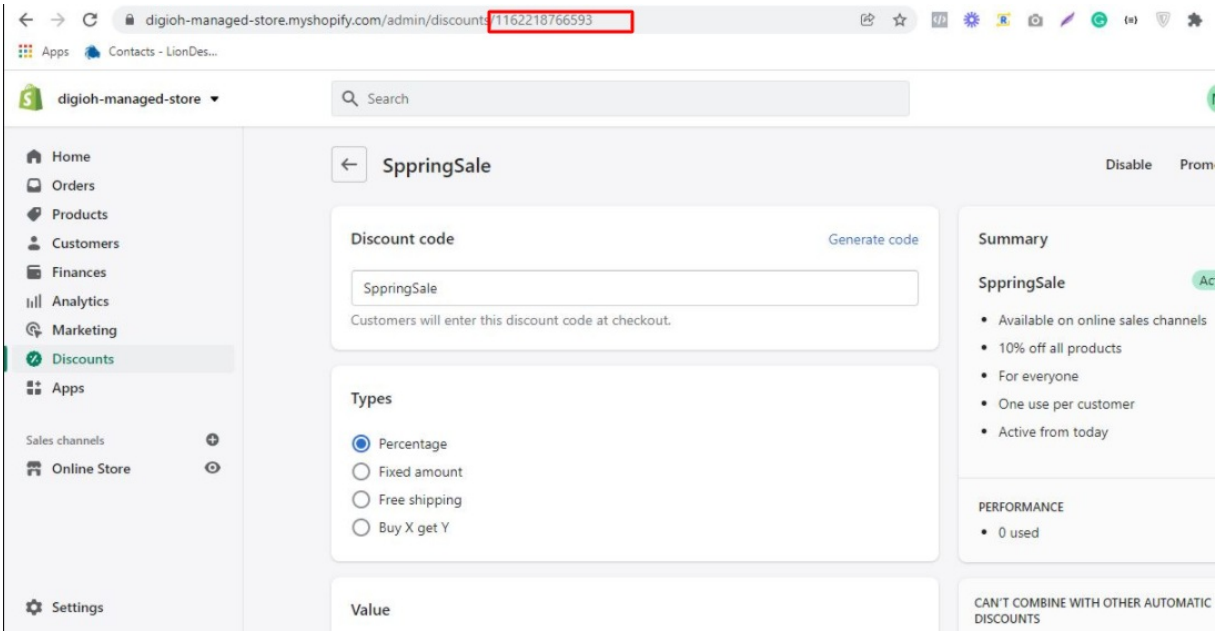
Combinations

5955CG3GVXCA can be combined with:

- ☐ Product discounts
- ☐ Order discounts
- ☐ Shipping discounts



4. Once you've created your discount, copy down the Price Rule ID from the URL:

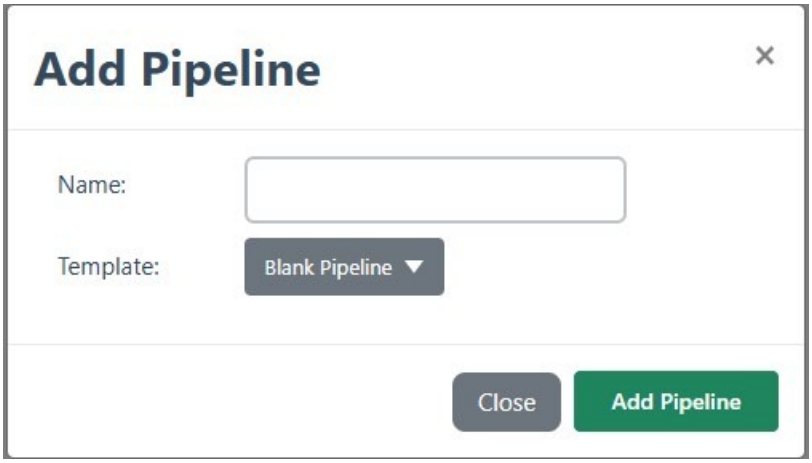


Step 4: Connect Digioh to Shopify

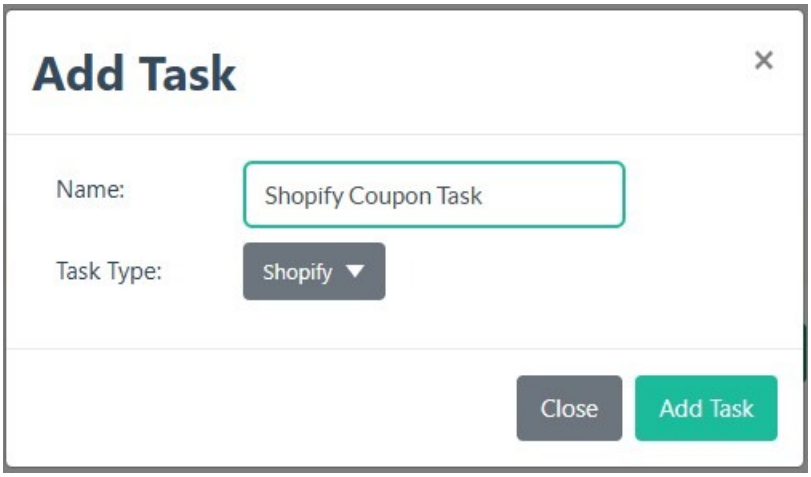
The extension requires a Shopify pipeline be created in your account to generate and store the coupon code.

1. In Digioh, go to **Integrations -> Pipelines** and click **Add Pipeline**.

2. Select the **Blank Pipeline** for the template:



3. In the new pipeline select **Add Task** and select **Shopify** for the task type:



4. **Edit** the task:



5. For the API Operation select **Create Discount Code**:



6. Configure the task:
    - Select your Shopify connection.
    - Enter your Price Rule ID from the previous step.
    - (Optional) Add a Coupon Prefix.
    - Set the Coupon Code Length (default: 12).
    - Choose Alphanumeric or Numeric format.
7. Click Save Task and Publish the Pipeline.

Step 5: Configure Extension Metadata

To activate the extension, configure these metadata keys:

Campaign or Account Metadata

These settings can be configured for an individual campaign via Campaign Metadata, or at the account level via Account Metadata

Key	Description	Required
shopify_integration_id	Your Digioh pipeline's integration ID	✅
shopify_discount_key	Data layer field (e.g., custom_20) to store the coupon	✅

Note: The shopify_integration_id value should be the ID for the Digioh Integration created in Step 4. To get this ID go to Integrations -> Integrations and find your pipeline, your ID will be shown in the card under its name:



Campaign-Only Metadata

This metadata must be added to any campaigns that should generate a Shopify coupon code on submission.

Key	Description	Required
shopify_coupon_generate	Set to "true" to enable coupon generation on a Specific Pop-up	?

All three keys must be configured correctly for the extension to function.

Step 6: Using a Pipeline to send the coupon code to your ESP

To include the coupon code with a submission and update a user's profile with the code, you can update the Map Data step of an existing pipeline to map the coupon code to your desired profile field.



The input field will contain the custom field configured via the shopify_discount_key metadata. And the output field will contain the intended dataField that will hold the coupon.