

How to Reward Yotpo Loyalty Points When a Quiz is Completed

Last Modified on 06/25/2026 9:36 am EDT

What You'll Learn

This guide walks you through integrating your Digioh quiz with Yotpo to reward loyalty points to users who complete your quiz. You'll learn:

- How to configure the Digioh "Earn Loyalty Points" pipeline for Yotpo.
- How to create a custom action in Yotpo to trigger point rewards.
- Where to place your Yotpo Action Name in Digioh.

Prerequisites

Before you begin:

- You must have a **Digioh + Yotpo integration** set up. Follow [this guide](#) if it's not yet configured.
- Ensure you have access to the **Yotpo Loyalty admin** to configure custom actions.

Steps

Step 1: Create the "Earn Loyalty Points" Pipeline

Navigate to the [Yotpo Connections page](#) in your Digioh account. Use the "Yotpo Earn Loyalty Points" pipeline template to create the pipeline for your quiz.

Available Yotpo Pipeline Templates

<p>Yotpo SMS Bump Subscribe</p> <p>This pipeline handles a box submission to add a subscriber to SMS Bump.</p> <p>Create Pipeline</p>	<p>Yotpo Earn Loyalty Points</p> <p>This pipeline handles a box submission and sends a custom action to Yotpo to earn loyalty points.</p> <p>Create Pipeline</p>	<p>Yotpo Get Product Star Rating</p> <p>This pipeline retrieves the product star rating for a provided productId</p> <p>Create Pipeline</p>
<p>Yotpo Survey Completed Event</p> <p>This pipeline maps a Digioh survey submission to a Yotpo "Survey Completed" event.</p> <p>Create Pipeline</p>	<p>Yotpo Product Quiz Completed Event</p> <p>This pipeline maps a Digioh Product Recommendation Quiz submission to a Yotpo "Product Quiz Completed" event.</p> <p>Create Pipeline</p>	<p>Yotpo Subscribe to List</p> <p>This pipeline handles a box submission to add a customer to a List.</p> <p>Create Pipeline</p>

Step 2: Create a Custom Action in Yotpo

To assign points, you'll need to define a **Custom Action** in Yotpo that Digioh will trigger when the quiz is submitted. Go to your Yotpo Loyalty admin panel and follow these steps in this Yotpo guide: [How to Create a Custom Action Earning Rule](#)

Once complete, **note down the "Action Name"** exactly as entered – this value is **case-sensitive** and must match perfectly in Digioh.

Step 3: Update Action Name in Digioh

In your new Yotpo pipeline in Digioh, click on edit in the "Map Form Data" task.

The screenshot shows the 'Pipeline Settings' for '(41913) Yotpo Loyalty Point'. It lists two tasks:

- 70205 Map Form Data (Type: Map Data) with buttons for '+ Condition', 'Edit', and a trash icon.
- 70206 Save Yotpo Customer Action (Type: Yotpo) with buttons for '+ Condition', 'Edit', and a trash icon.

The 'Edit' button for the 'Map Form Data' task is highlighted with a red box and a red arrow. Below the tasks are buttons for 'Publish', 'Test', 'Activity', and '+ Task'.

This is where you will enter your action name under the input value for "custom_actions.action_name". In the row below, also add in "CustomAction" under the input value for "custom_actions.type". Save and publish your pipeline.

Edit Task (Map Form Data)

Input Field: Item Data → Output Field: custom_actions.customer_e Transform: None

Field Value form.email →

Array

Input Value: → Output Field: custom_actions.action_nam Transform: None

Field Value Quiz_Completed →

Array

Input Value: → Output Field: custom_actions.type Transform: None

Field Value CustomAction →

Array

+ Mapping
 Remove Unmapped Fields
Save

Step 4: Add new Yotpo Integration to Quiz

Open your quiz in Digioh and go to the Integration tab. Add your newly create Yotpo pipeline. Save and publish your quiz.

Manage Integrations for Box #280278

Saved Integrations

#70608 Klaviyo PRQ Submission 🗑️

Add Integration:

Yotpo Loyalty Point ▼

+ Add

Close

Now every time a loyalty member completes the quiz, they'll earn loyalty points! **Please note:** Loyalty members need to be logged into their account BEFORE taking the quiz to get their points.