

# Digioh Button Actions

Last Modified on 06/24/2026 3:50 pm EDT

## Purpose:

Buttons have many purposes in conversion rate optimization. In this article, we'll cover what Digioh buttons can do and how you configure them.

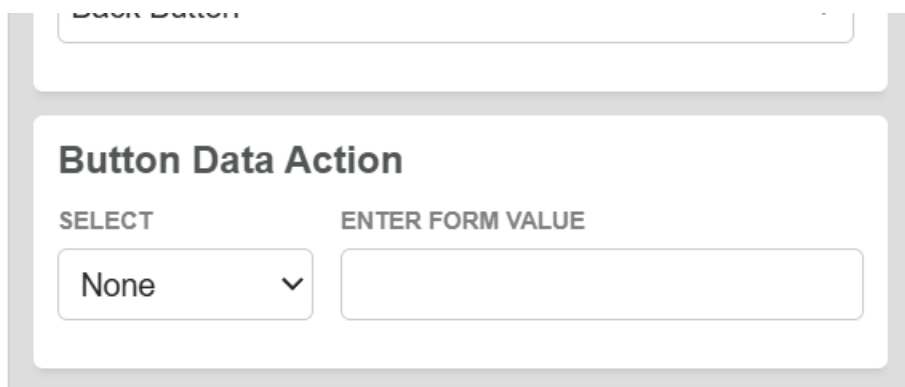
---

## Use Cases:

- Triggering form submissions (email capture, lead generation)
  - Navigating multi-step pop-ups or quizzes
  - Redirecting users to other URLs
  - Downloading lead magnets or files
  - Launching nested or follow-up experiences
  - Closing campaigns
  - Opening other campaigns
- 

## Before you start: Button Data Actions:

This document is about **button actions when clicked**, but all buttons have **data** actions as well that map data and then send it through.



The screenshot displays a configuration window titled "Button Data Action". Inside the window, there are two main sections. The first section, labeled "SELECT", contains a dropdown menu currently showing "None" with a downward arrow. The second section, labeled "ENTER FORM VALUE", contains an empty text input field.

To configure these, you just have to select a **custom field number** from the "Select" dropdown and assign its value.

## How It Works:

Each Digioh button can be configured with a specific **action type**, selected during setup. Below are the

primary actions available:

[< BACK TO BOX LIST](#)

Settings

269791: 269791 (rename)

Not Published

View Validation

Button 1 – SAVE 20% ON MY ORDE...

Button 1

Button Basics

ENTER BUTTON TEXT

SAVE 20% ON MY ORDER

BUTTON ACTION WHEN CLICKED

Go to Next Page

Go to Next Page

Submit Form

Redirect to URL

Select Button

Back Button

Close Box

Click to Copy

Do Nothing

Download File

Open Another Box

Show Main Page

Show Thank You Page

Show Extra Page 1

Show Extra Page 3

Show Extra Page 4

Show Extra Page 5

Show Extra Page 6

Show Extra Page 7

Show Extra Page 8

Show Extra Page 9



ENTER YOUR EMAIL TO

**SAVE 20%**

On Your Next Order

Email Address

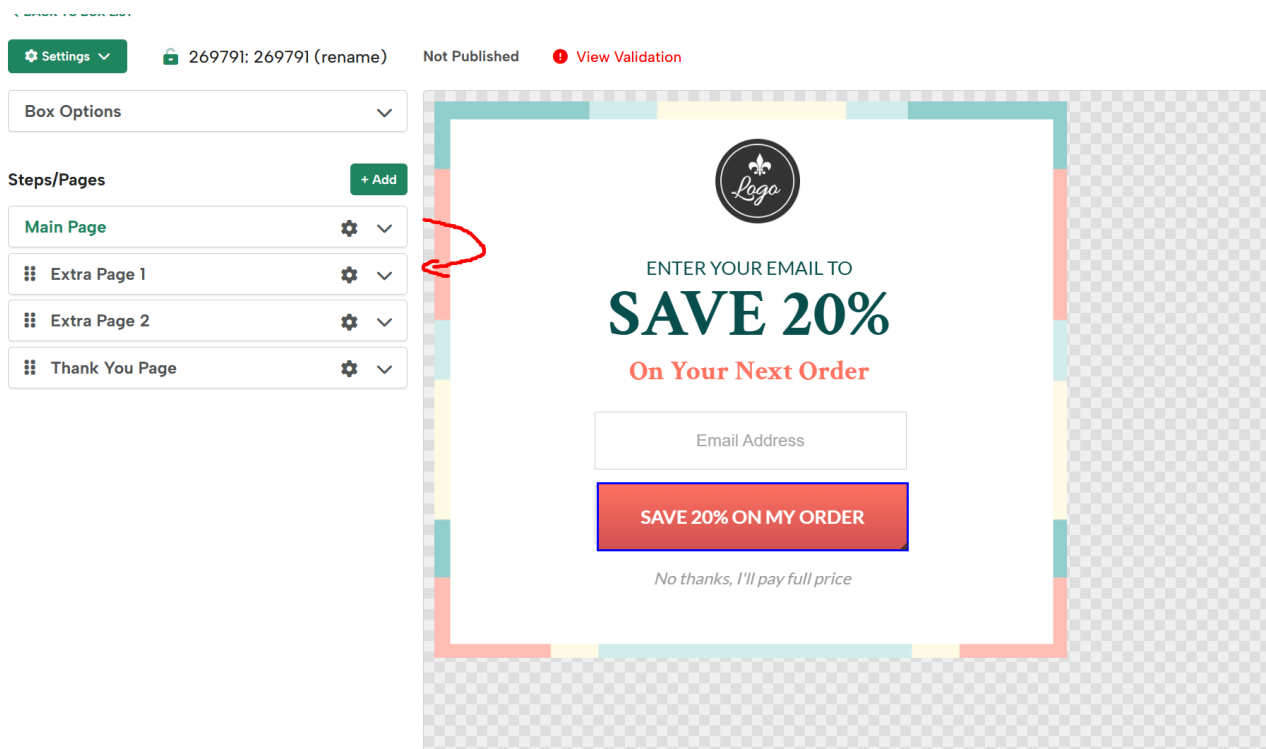
SAVE 20% ON MY ORDER

No thanks, I'll pay full price

## Button Action Types

### 1. Go to Next Page

- **Purpose:** Go to the next page, according to the order of pages:



- **Configuration:** Automatic. Changing the order of pages will affect the flow of the experience automatically.

## 2. Back Button

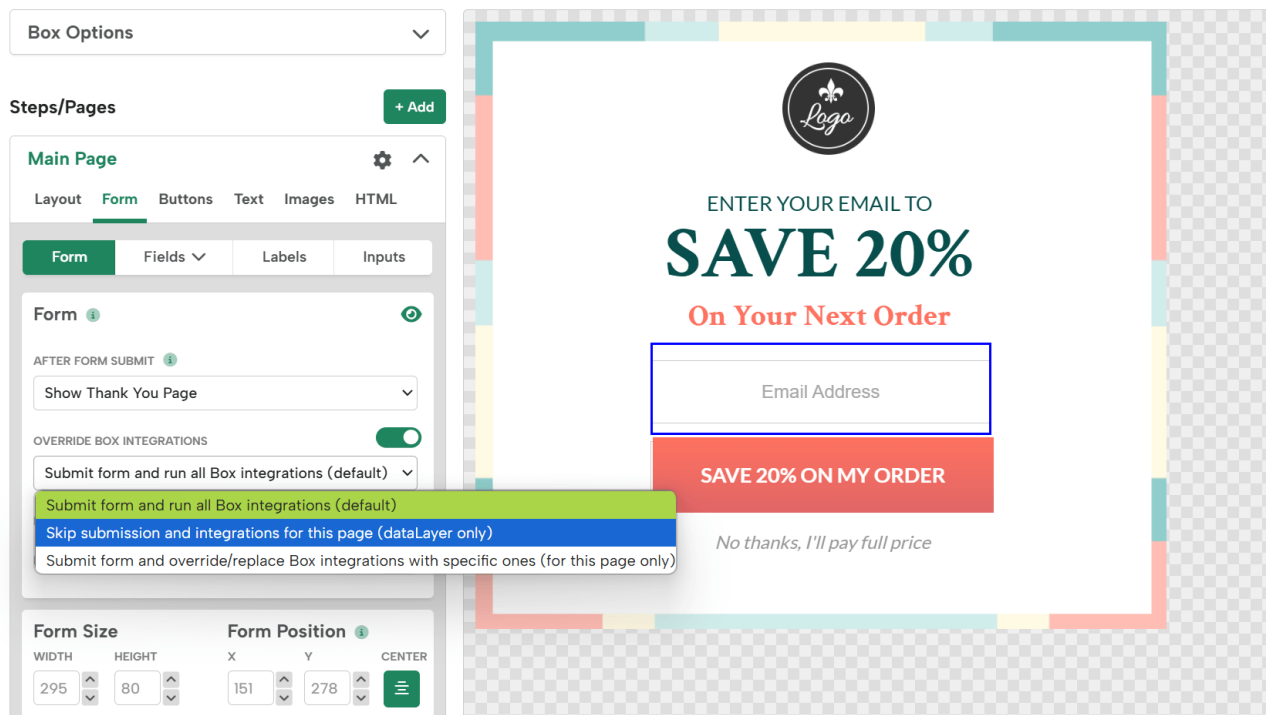
- **Purpose:** Goes back to the previous page. It works automatically depending on the flow of the user's experience.
- **Configuration:** None needed

## 3. Select button

- **Purpose:** Selects the button, allows for multi-select, and is ideal for capturing multiple data points.
- **Configuration:** [Refer to this article](#)

## 4. Submit

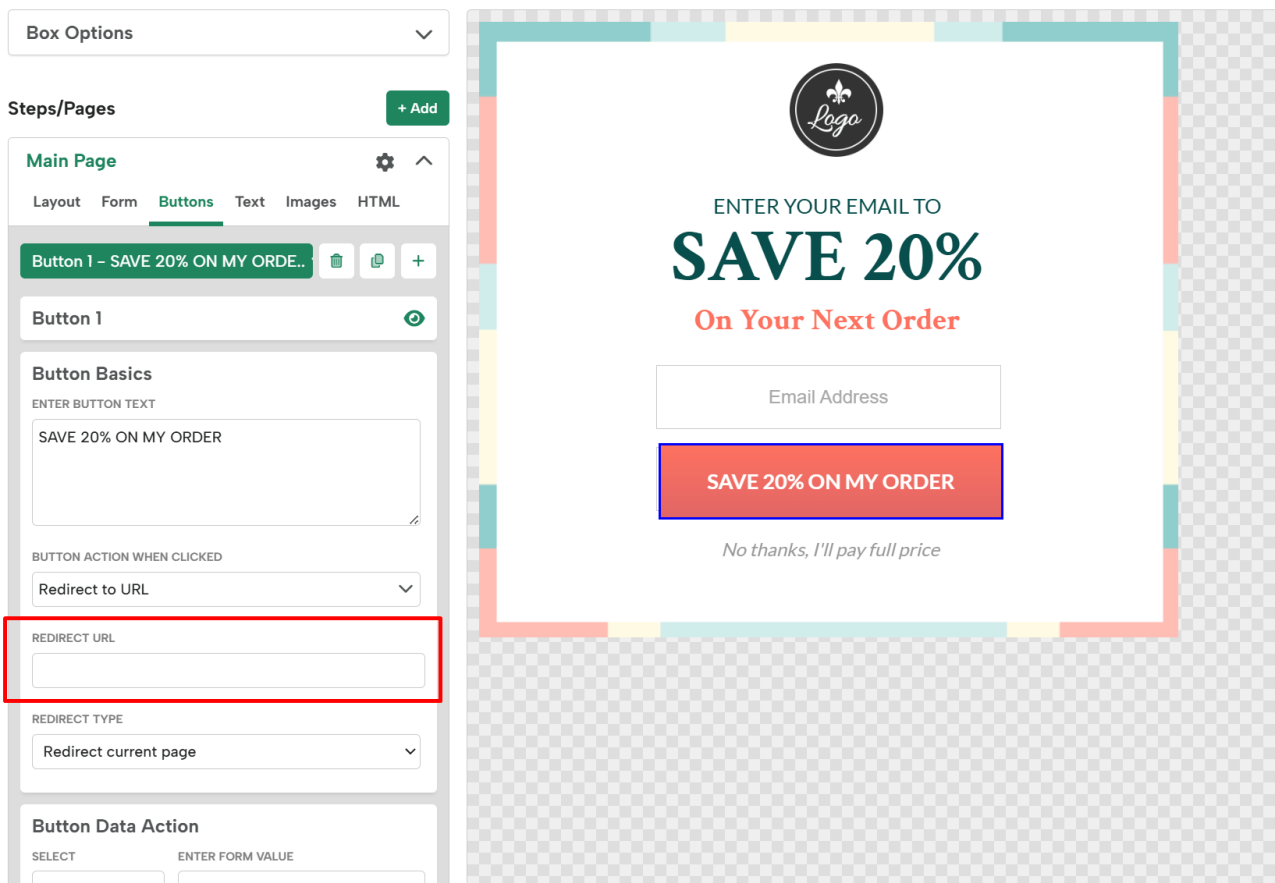
- **Purpose:** Submits form data.
- **Configuration:** What happens after submission is ultimately dictated in the form configuration:



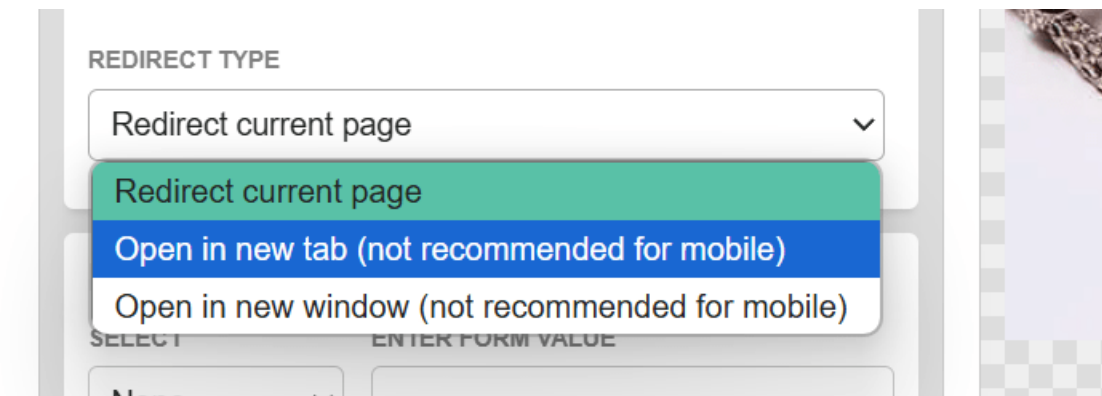
The "**After Form Submit**" dropdown can be configured in the same way as the rest of the button actions described in this document.

## 5. Redirect to URL

- **Purpose:** Sends the user to a different URL.
- **Configuration:** Set directly in the editor:

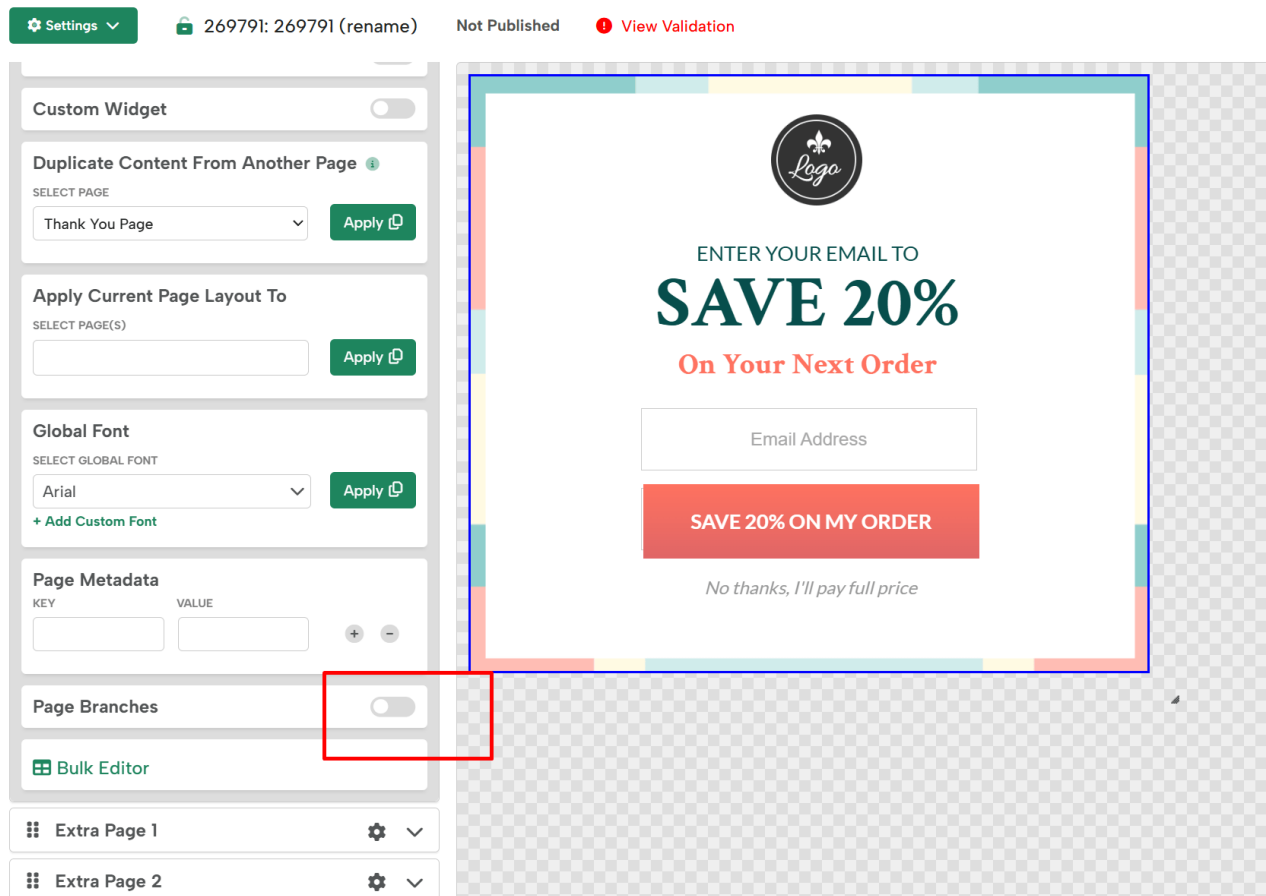


You can configure the redirect to happen on the same page, on a new tab or a new window:



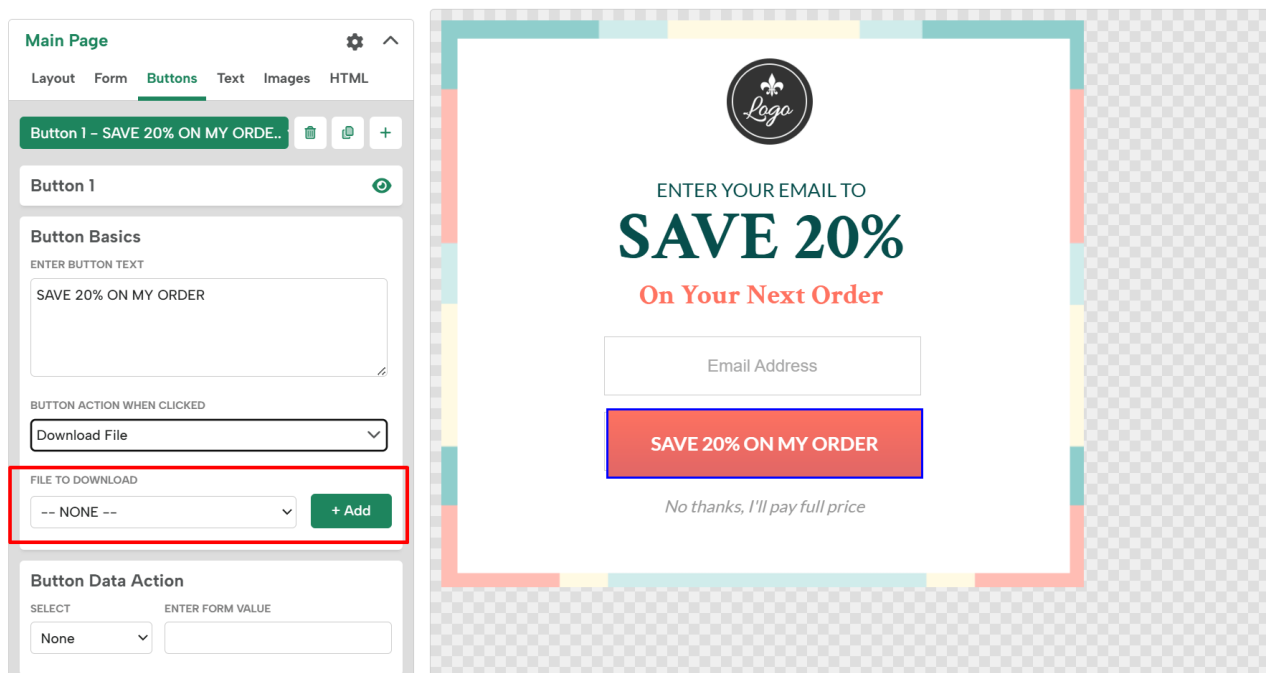
## 6. Show another page

- **Purpose:** Transitions to a different page in the same campaign (e.g., from main to ep1).
- **Use Case:** Allows users to set up simple branching depending on buttons clicked.
- **Common Enhancements:** You can use our [branching functionality](#) to have a specific flow depending on input data:



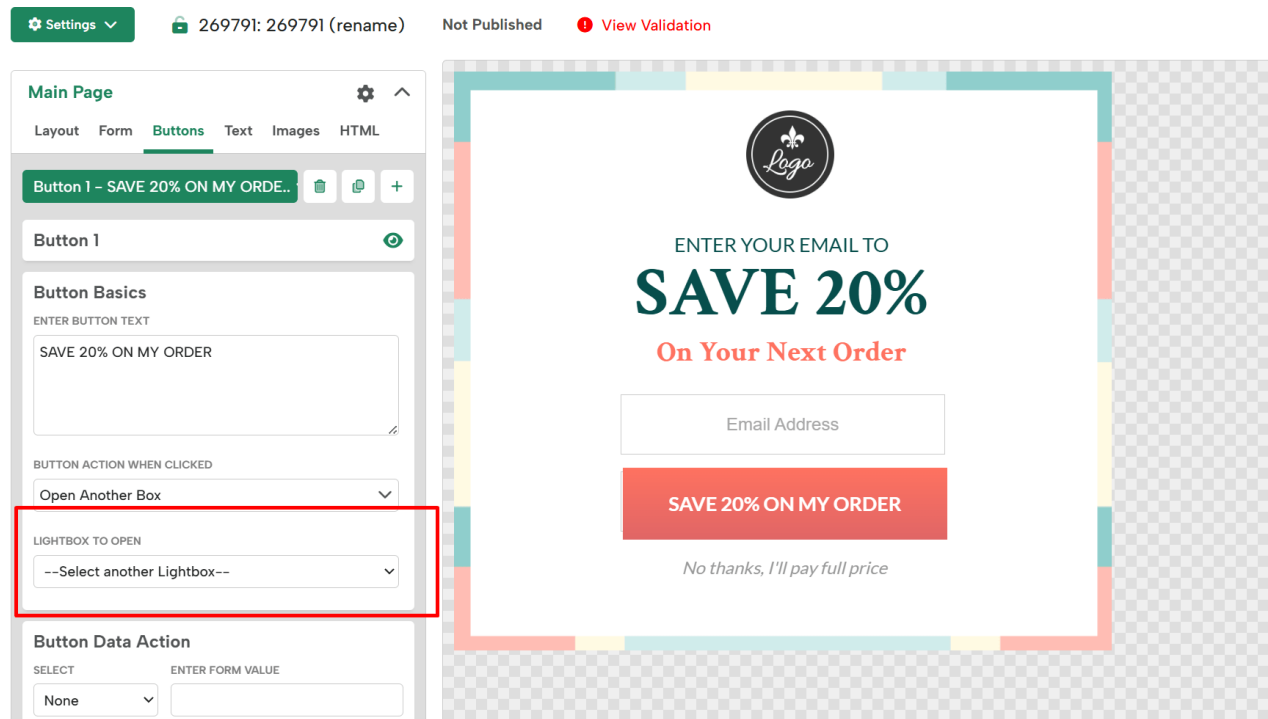
## 7. Download

- **Purpose:** Initiates a file download.
- **Configuration:** Directly in the editor. You can upload the file there or pick from your already stored files:



## 8. Open Another Campaign

- **Purpose:** Opens a different Digioh widget/lightbox.
- **Configuration:** Directly in the editor:



## 9. Close

- **Purpose:** Closes the current campaign.

## 10. Click to copy

- **Purpose:** Automatically copy from a text element. [Link to detailed document](#)
- **Application:** A common use case for this is coupon codes.
- **Configuration:** From the editor, select the text element that contains the text to be copied or set it to copy the self text (the button's text)

< BACK TO BOX LIST

Settings

269791: 269791 (rename)

Not Published

View Validation

Extra Page 2

Thank You Page

Layout Form Buttons Text Images HTML

Button 5 - Copy coupon code

Button 5

#### Button Basics

ENTER BUTTON TEXT

Copy coupon code

BUTTON ACTION WHEN CLICKED

Click to Copy

TEXT TO COPY

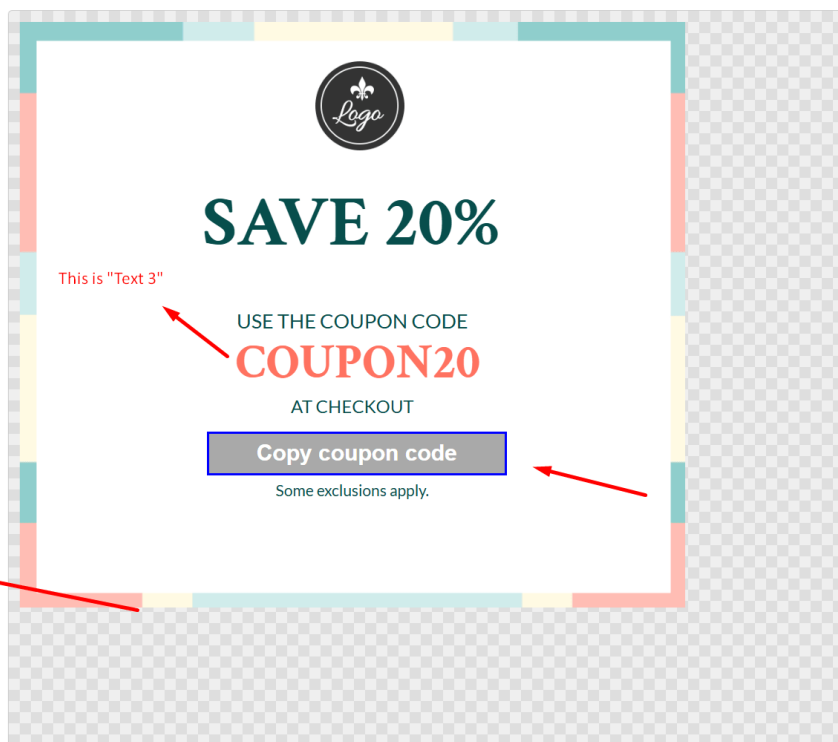
Text3

#### Button Styles

Save time designing your campaign. Set up some box level styles.

Set Up Now

Default Hover Selected Hover+Selected



And that's it! These were all the possible actions you can set a button in a Digioh campaign to do.