

# Building a Custom Dashboard in Digioh

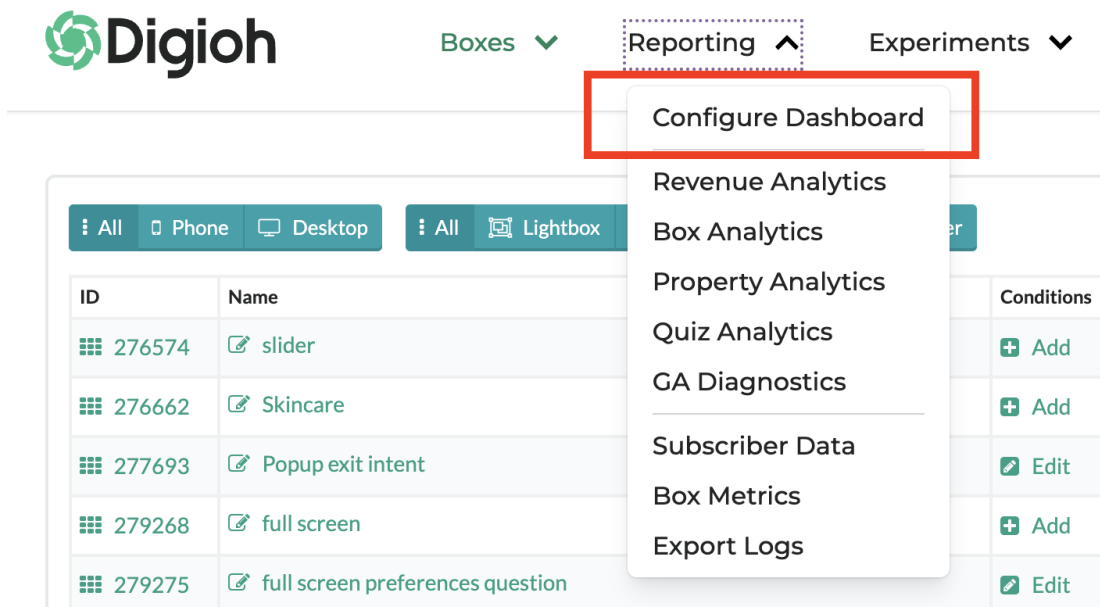
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## Strategy for Building a Dashboard

1. **Identify Key Metrics:** Focus on metrics that are important for your goals (e.g., revenue, quiz performance). The aim is to create a dashboard that highlights strong digital performance.
2. **Tailor to Your Needs:** Determine what actions you value most (e.g., collecting emails, quiz engagement) and build the dashboard around these priorities.
3. **Tell a Story:** Select charts and reports that showcase impactful data, providing a clear picture of how you track toward those goals.

## How to Set Up a Dashboard in Digioh

**Access Reporting:** Go to the Reporting dropdown, then click on "Configure Dashboard" to enter the dashboard settings.



**Choose Reports and Metrics:** Select from the available reports (e.g., revenue, conversion rates, subscribers) and add them to your dashboard.

## Configure Dashboard

Show Dashboard as Home Page:

### Metrics

<div style="background-color: #28a745; color: white; padding: 5px; text-align: center;"> <b>Attributed \$</b>  <span style="font-size: 24px; font-weight: bold;">\$11,131</span>  <small>of \$132,959 total</small> </div>	<p><b>Attributed \$</b></p> <p>Digioh attribution is a 24 hour window. Attribution occurs when a visitor engages with any Digioh Campaign (Box).</p>	<p>Position:</p> <input type="text" value="Off"/>
<div style="background-color: #28a745; color: white; padding: 5px; text-align: center;"> <b>Revenue</b>  <span style="font-size: 24px; font-weight: bold;">\$625,207</span>  <small>Overall site total</small> </div>	<p><b>Revenue</b></p> <p>All purchase revenue for your site</p>	<p>Position:</p> <input type="text" value="Off"/>
<div style="background-color: #28a745; color: white; padding: 5px; text-align: center;"> <b>Digioh CVR</b>  <span style="font-size: 24px; font-weight: bold;">2.4%</span>  <small>1.4% overall</small> </div>	<p><b>Digioh CVR</b></p> <p>Digioh's conversion impact vs. site average conversion</p>	<p>Position:</p> <input type="text" value="Off"/>

**Position the Tiles:** Organize the tiles in a logical order (e.g., Revenue at the top), ensuring the most important data is front and center.

**Customize the Layout:** Adjust the positioning of your tiles. If you have an even number of tiles you'll have a balanced grid layout, but it's not necessary.

**Set as Homepage:** Once finalized, set the dashboard as the homepage so you can see it when you log in.

# Configure Dashboard

Show Dashboard as Home Page:

**Save and Review:** Save the dashboard and review the layout to ensure it aligns with your needs.

## Final Tips

- Keep it goal-specific: Focus on what matters most to your business.

- Continually refine and update the dashboard as needs evolve. Reach out to our team any time for help configuring your dashboards.
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