

Best Practices For Getting More Traffic To Your Quiz

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Here are our best practices:

- Add the Digioh Quiz to your Top Nav Bar
 - Add a link to your Digioh Quiz in your Klaviyo Lifecycle emails (or embed the first question in your Klaviyo email)
 - In your Product Recommendation Quiz Klaviyo Flow, add additional follow up emails if the customer hasn't made a purchase to remind them of the recommendation
 - Exit Intent Pop Ups
 - Promote the Quiz or an Offer if they didn't make a purchase
 - Exit Intent Pop-Up if they leave the quiz without finishing it "Allow them to save their progress"
 - If you use SMS platform (Attentive or Postscript), collect SMS and pass that back to your SMS platform
 - Add a Digioh Quiz Link to your Instagram and TikTok LinkTree
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