Best Practices For Getting More Traffic To Your Quiz

Last Modified on 06/25/2026 9:10 am EDT

Here are our best practices:

- Add the Digioh Quiz to your Top Nav Bar
- Add a link to your Digioh Quiz in your Klaviyo Lifecycle emails (or embed the first question in your Klaviyo email)
- In your Product Recommendation Quiz Klaviyo Flow, add additional follow up emails if the customer hasn't made a purchase to remind them of the recommendation
- Exit Intent Pop Ups
    - Promote the Quiz or an Offer if they didn't make a purchase
    - Exit Intent Pop-Up if they leave the quiz without finishing it "Allow them to save their progress"
- If you use SMS platform (Attentive or Postscript), collect SMS and pass that back to your SMS platform
- Add a Digioh Quiz Link to your Instagram and TikTok LinkTree