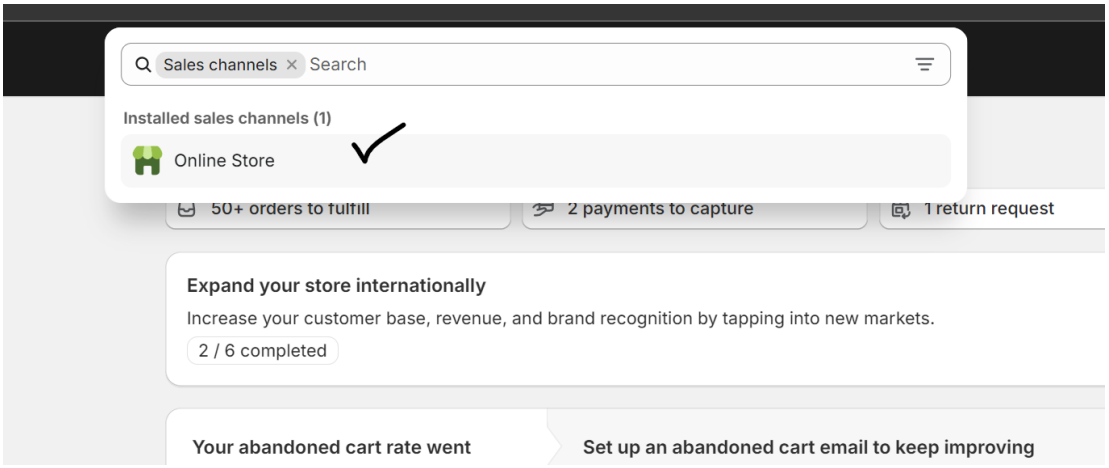
Adding a Digioh Quiz to a Shopify Site Main Navigation

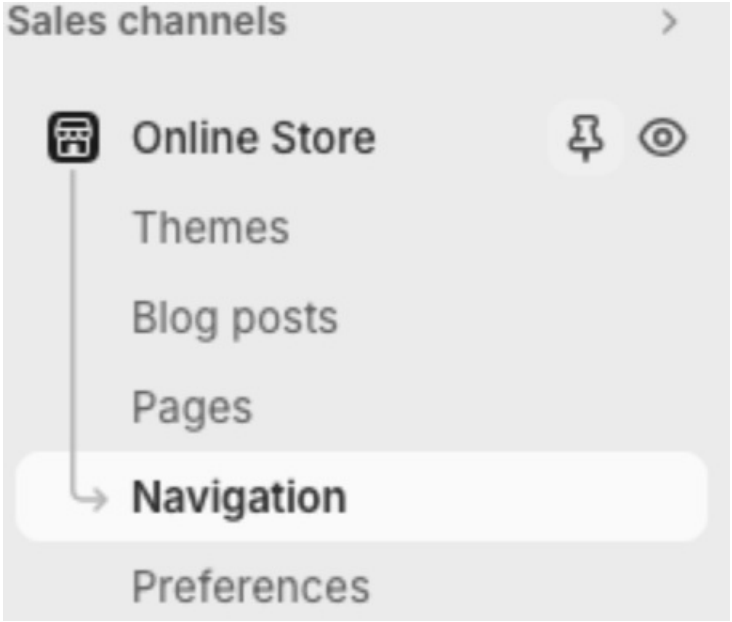
Last Modified on 06/24/2026 3:30 pm EDT

How Add Digioh Quiz to your Shopify Top Nav Bar

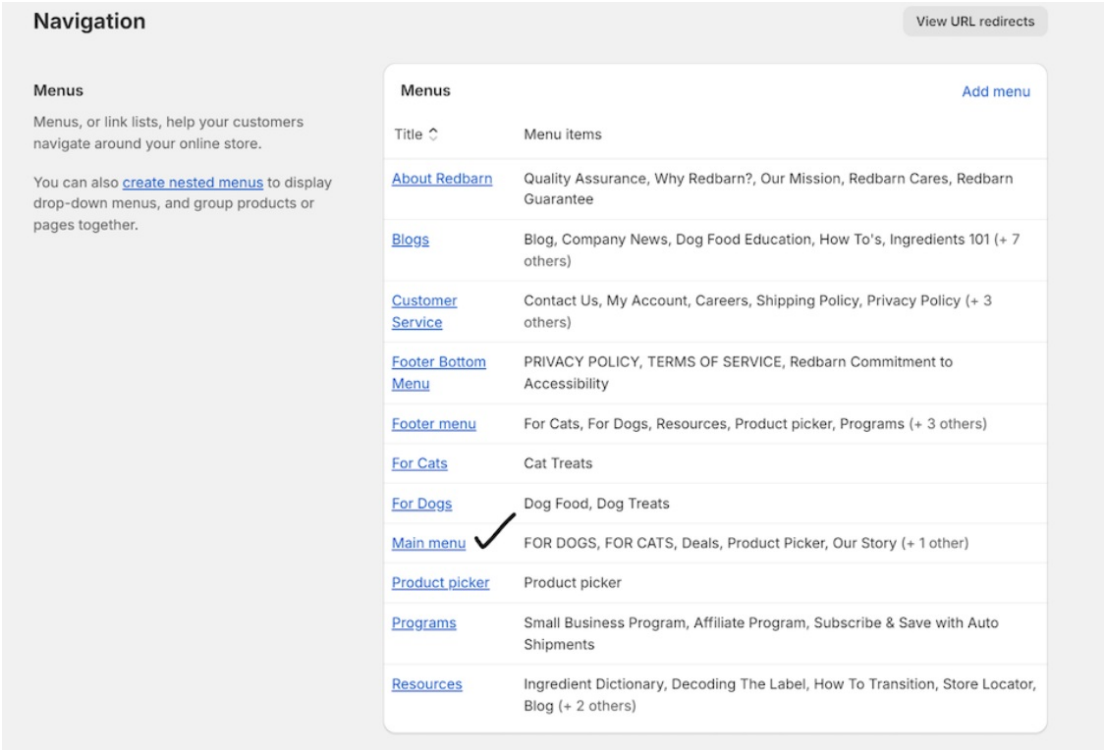
In Shopify, look for Online Store:



Once on the Online Store section on the left side menu click on **Navigation**.

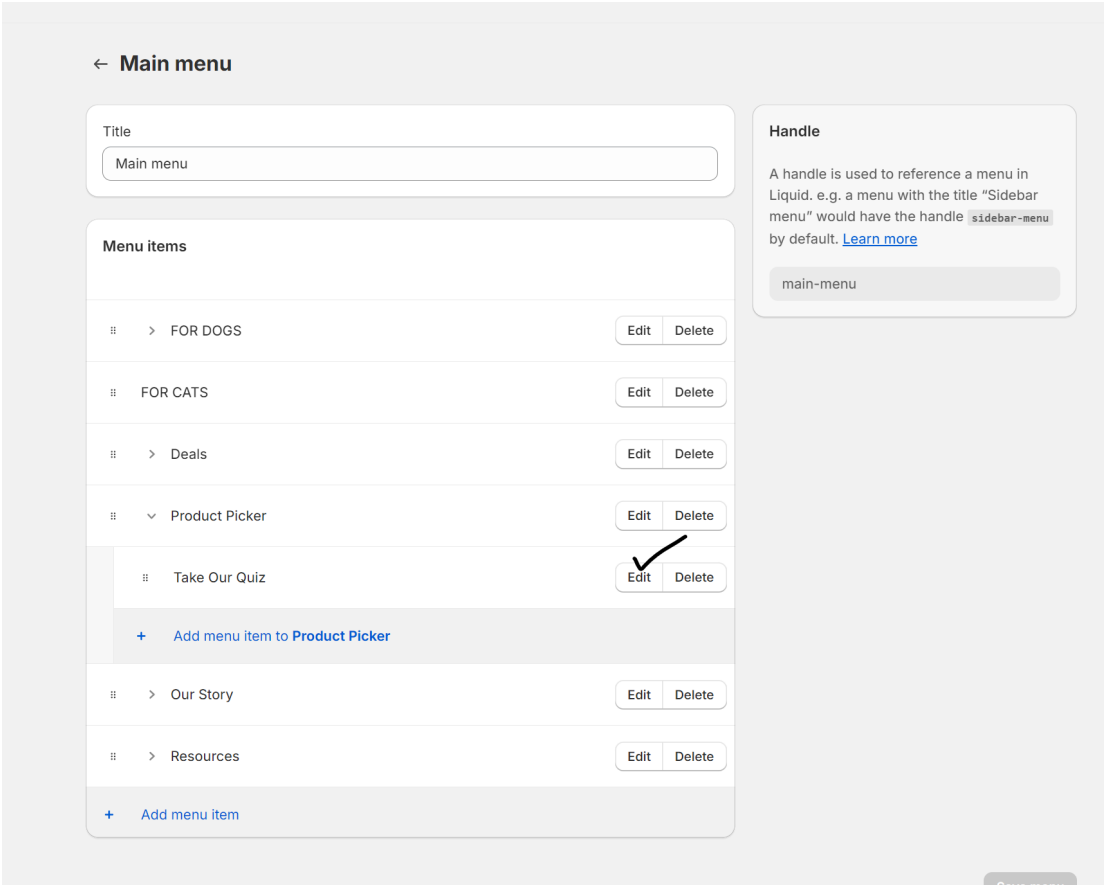


In the Navigation menu, look for "Main Menu"



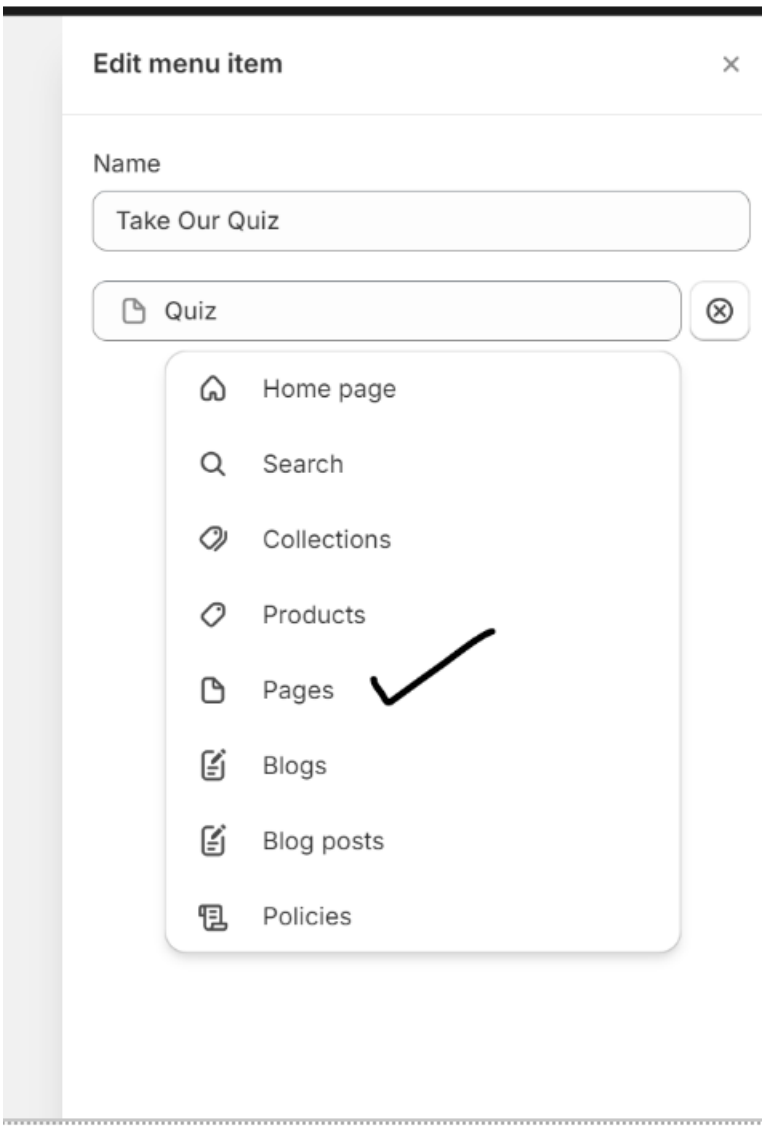
In this Main Menu you will find all your top Navigation Tabs, these would depend on the clients website. In this example we have: For Dogs, For Cats, Deals, Product Picker, Our Story, Resources.

Use the tab where the quiz will be located “Product Picker” add one sub page and click on edit.

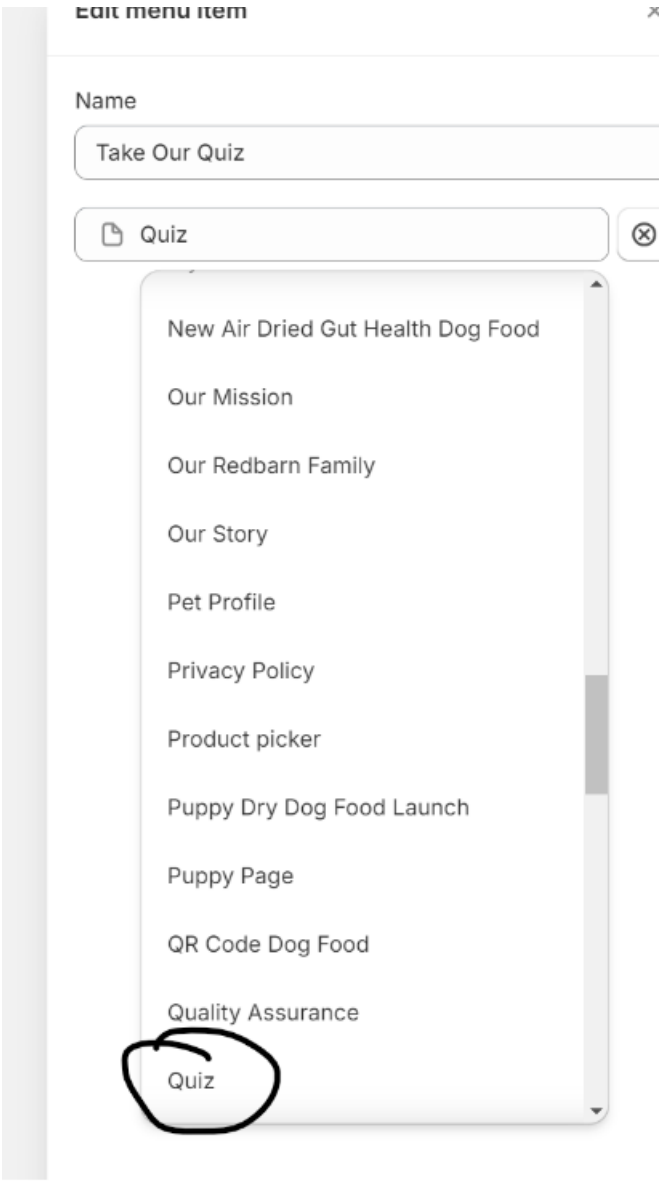


In the right column, you will see “Edit Menu Item” you will look at the dropdown menu, and search for

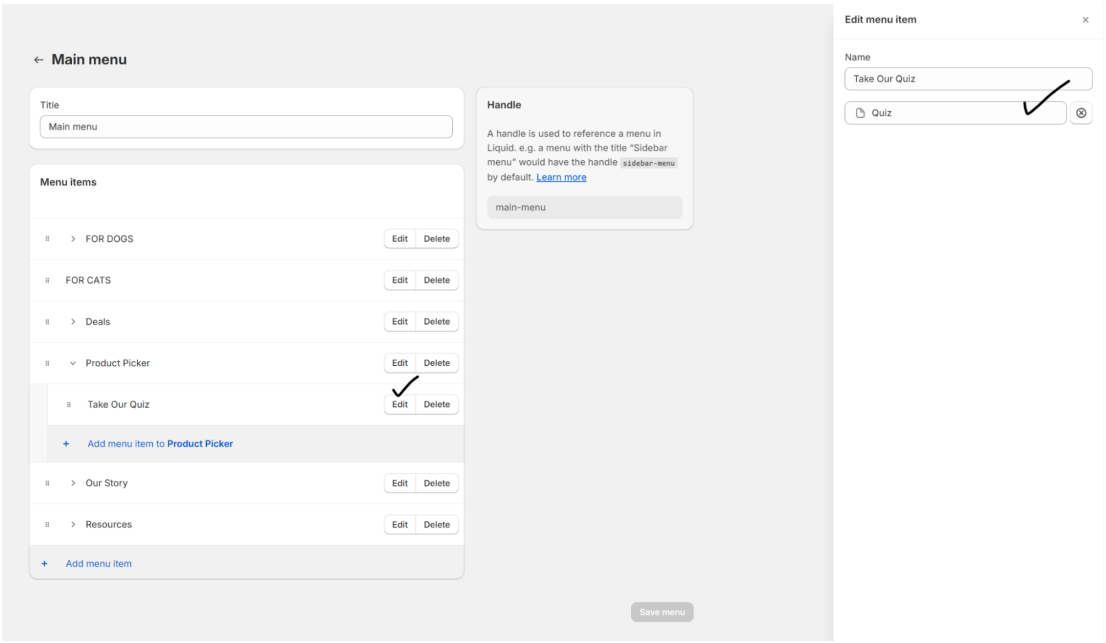
pages.



Next, look for the page “Quiz” you already created a few steps above.



Now you should be able to see everything connected to you to the Top Nav Bar.



Best Practices

- Add a link to your Digioh Quiz in your Klaviyo Lifecycle emails (or embed the first question in your Klaviyo email)
- In your Product Recommendation Quiz Klaviyo Flow, add additional follow up emails if the customer hasn't made a purchase to remind them of the recommendation
- Exit Intent Pop Ups
    - Promote the Quiz or an Offer if they didn't make a purchase
    - Exit Intent Pop-Up if they leave the quiz without finishing it "Allow them to save their progress"
- If you use SMS platform (Attentive or Postscript), collect SMS and pass that back to your SMS platform
- Add a Digioh Quiz Link to your Instagram and TikTok LinkTree