Digioh Analytics

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Digioh Analytics surfaces the impact of every campaign you run, powered by your Google Analytics 4 property:

- **Revenue attribution.** Purchases made within 24 hours of interacting with a Digioh campaign (quiz, popup, form, or banner) are attributed to Digioh.
- **Drop-off reporting.** See where visitors disengage inside multi-step campaigns and quizzes.
- **CVR lift.** Compare the conversion rate of Digioh-exposed sessions against your site-wide baseline.
- **Custom reports.** Add a custom report.

Digioh's revenue numbers are sourced directly from your GA4 instance, so there's no risk of inflation. We use a 1-day attribution window: a visitor must interact with a Digioh campaign and purchase within 24 hours for Digioh to claim credit.

Digioh integrates with Heap, Amplitude, and other analytics platforms, but we recommend authenticating with GA4 if it's available on your site. GA3 is not supported (Google sunset it).

Click here to connect Digioh with GA4 →