How To Setup a Shopify Result Page (advanced)

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What You'll Learn in This Article

Setting up a Shopify results page might seem daunting, but with this guide, you'll have it up and running in no time. By the end of this article, you'll confidently:

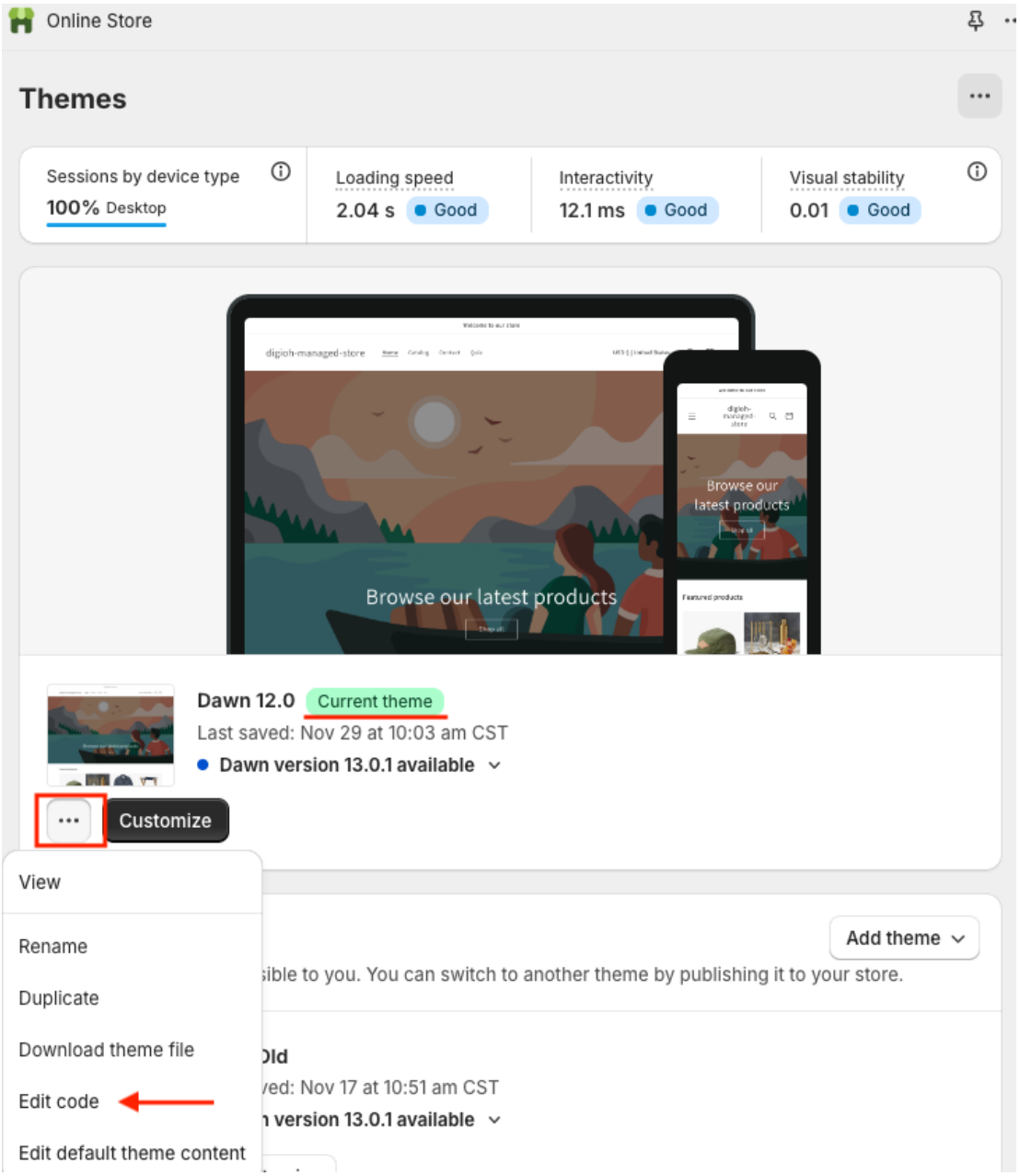
- Create a new results page template in Shopify.
- Integrate a Digioh results template that fits your store's theme.
- Customize the results page to display recommended products effectively.

Let's dive in!

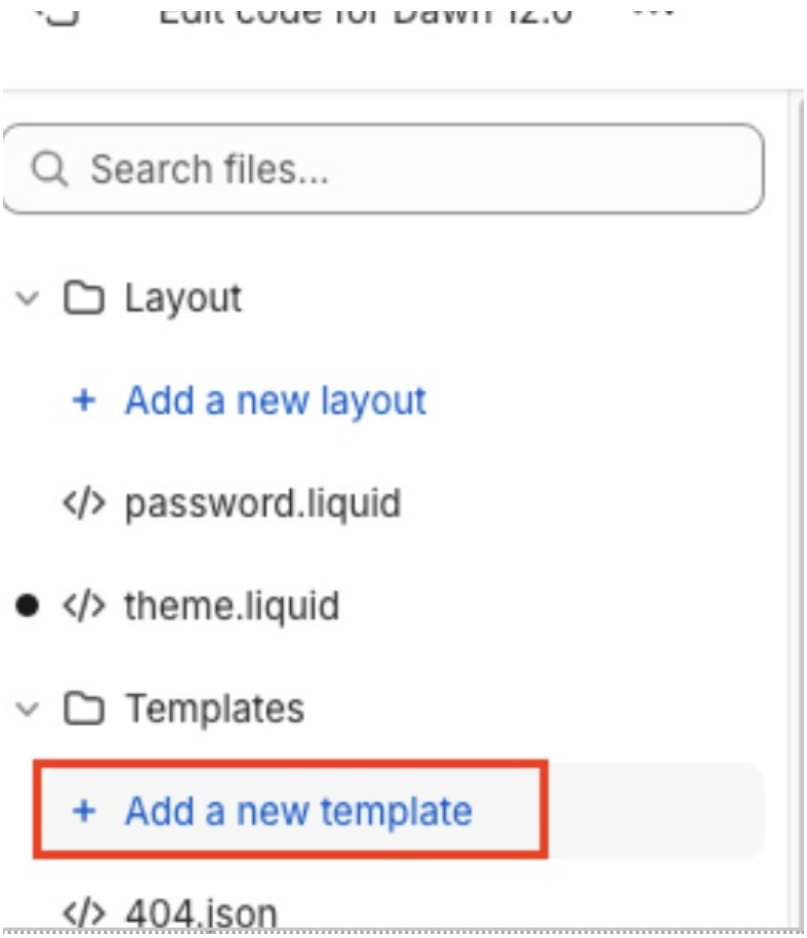
Step 1: Create a New Shopify Template

Log in to your **Shopify Admin** and navigate to **Online Store > Themes**.

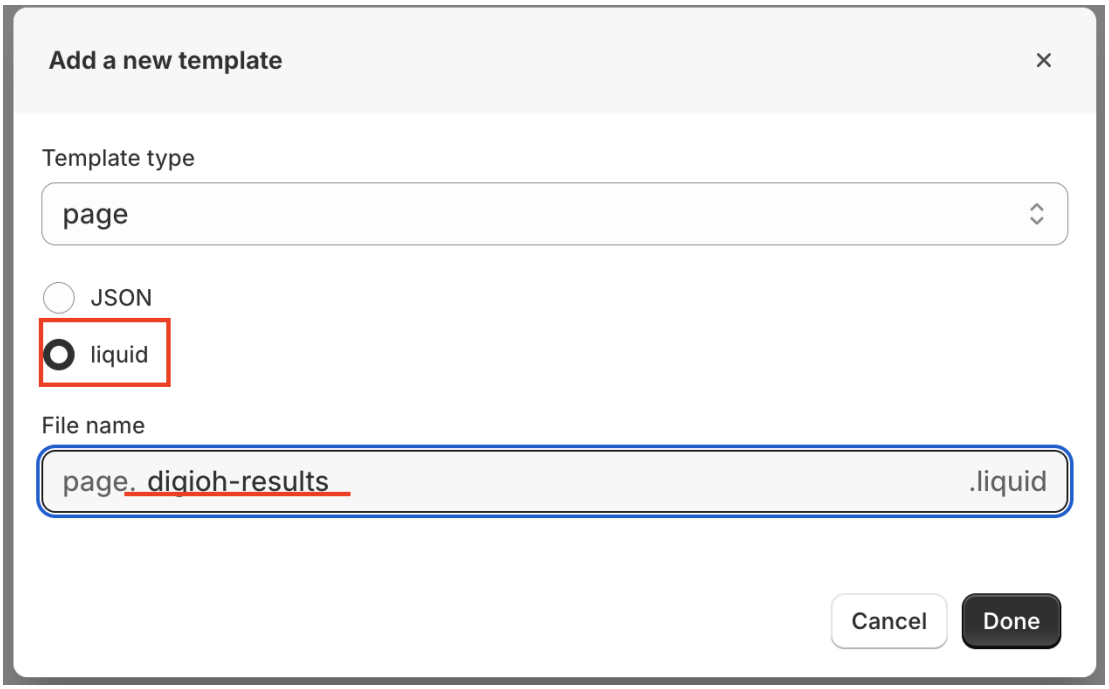
Under **Current Theme**, click on the **"..."** button and select **Edit Code**.



In the left-hand menu, locate the **Templates** folder and click **Add a New Template**.



For **Template Type**, select **Page**, choose the **Liquid** format, and name the file:

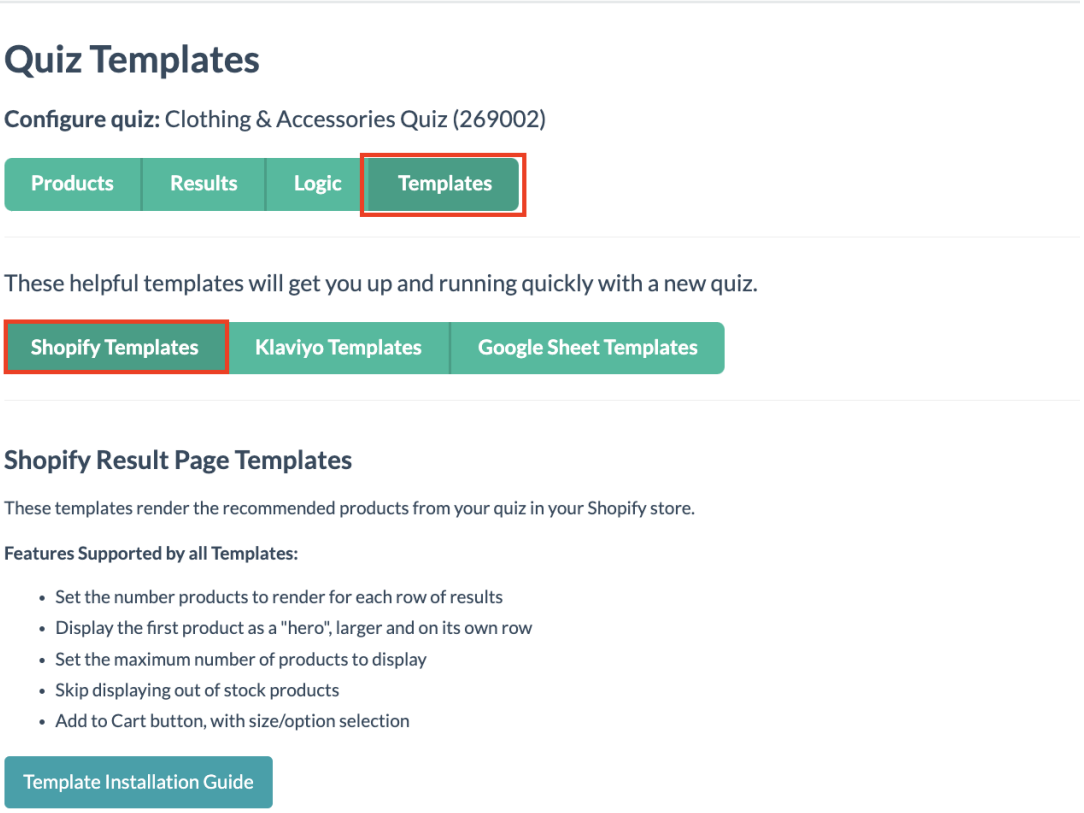


Click **Done** to create the new template.

Step 2: Use a Digioh Shopify Results Template

Log in to **Digioh** and navigate to **Campaign Editor > Quiz Settings > Templates > Shopify Templates** .

Digioh offers several Shopify templates. Choose one that best fits your site's design.



Shopify's default supported themes include:

- **Dawn**
- **Sense**
- **Craft**
- **Refresh**
- **Spotlight**

If you're using a non-default theme, it's best to start with **Basic Templates**, as they have no external dependencies and work in any Shopify store.

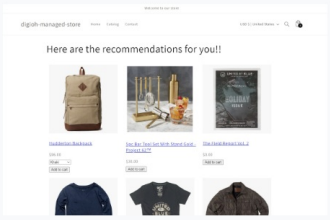
Choose between:

- **Product-Focused Template** – Best if you are only recommending products.
- **Variant-Focused Template** – Best if you are recommending different variations of

Basic Templates

These templates have no external dependencies, they handle all of the default Digioh parameters and should render without error in any Shopify store. These are good templates to use when getting started but you will want to do some refinement so it visually matches the rest of your site. A good strategy is to switch out the basic rendering for the product rendering snippet from your Theme that renders products on a collection page.

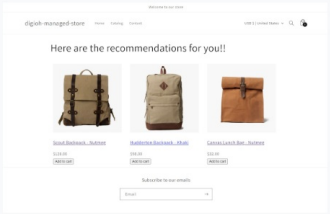
Basic - Product Results



Use this template when your quiz returns products that have no variants, or you want the user to choose the variant

Download Page Template

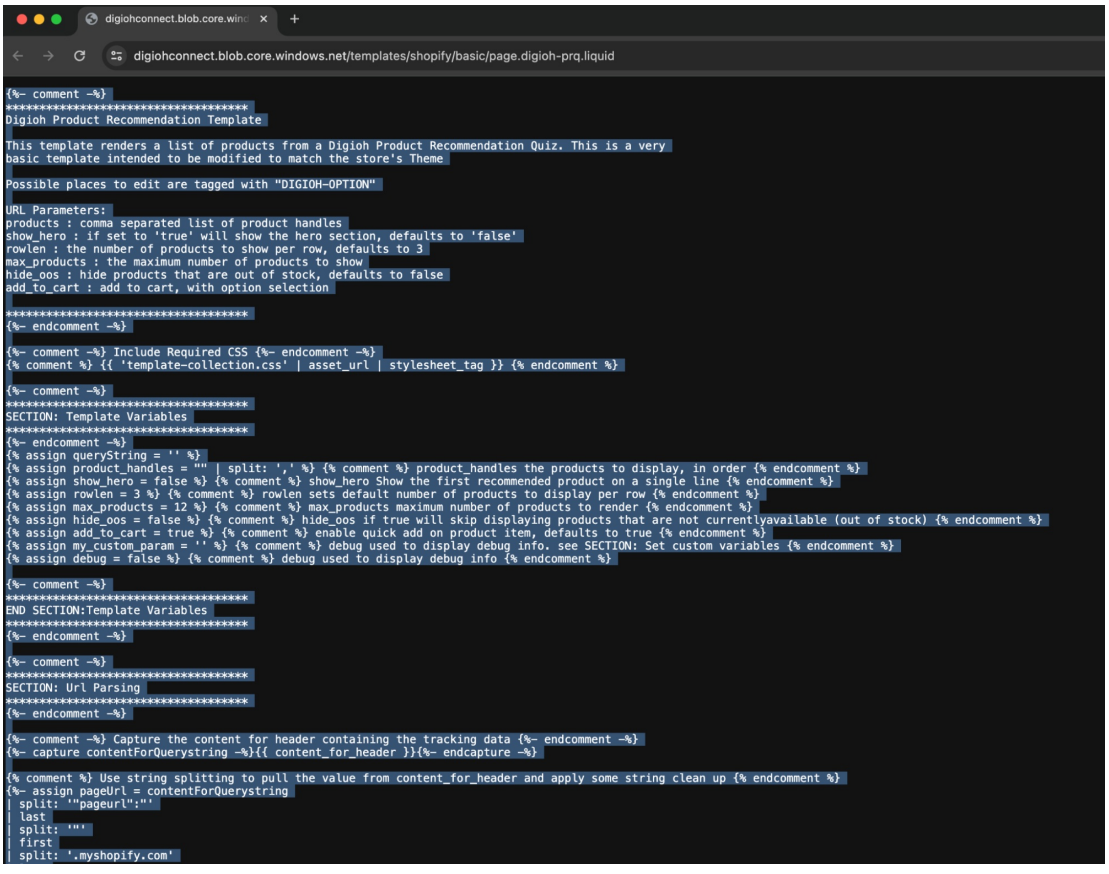
Basic - Variant Results



Use this template when your quiz returns variants (specific size, option, or sku).

Download Page Template

Open the selected template's code, **copy all the content**, and **download it if necessary**.

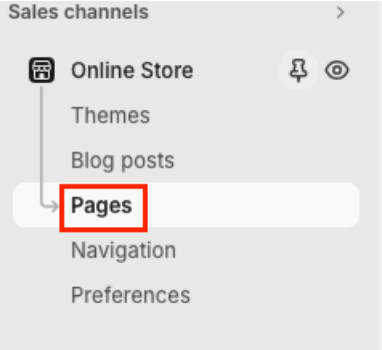


Go back to **Shopify Admin** and open the newly created `page.digioh-results` template.

Paste the copied Digioh template code into this file and click **Save**.

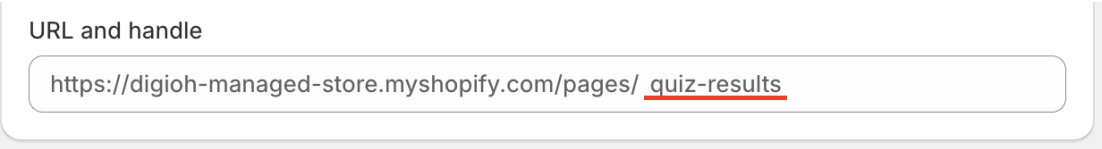
Step 3: Configure the Results Page in Shopify

In the Shopify admin, go to **Online Store > Pages**.

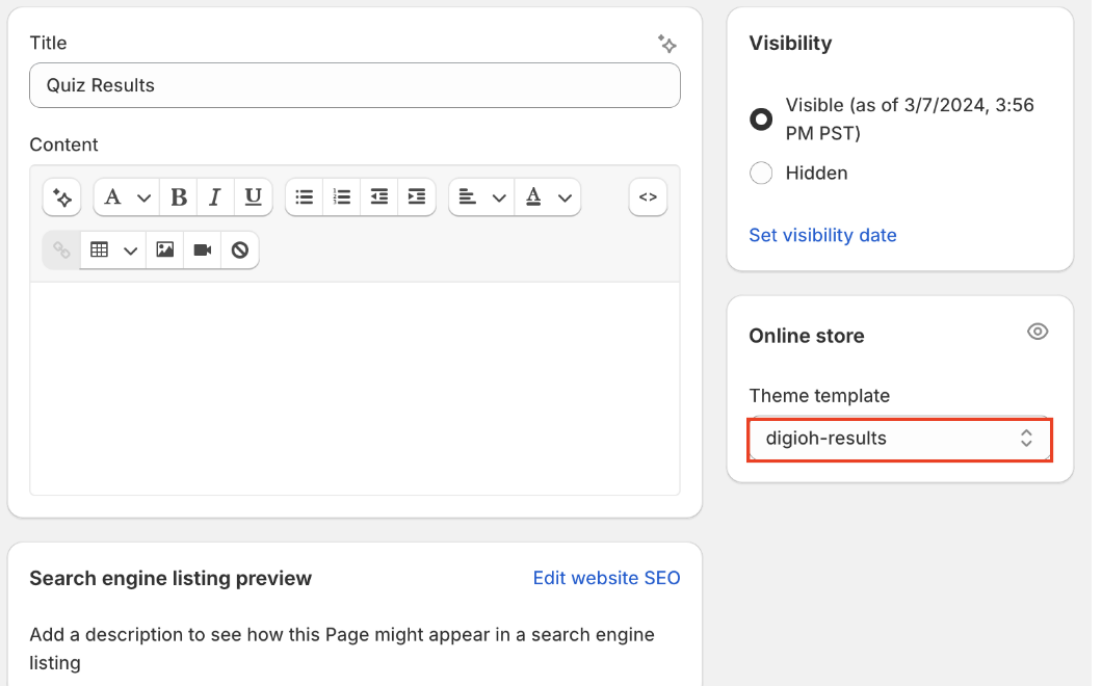


Click **Add Page** and name it **Quiz Results**.

Set the **URL to** `/quiz-results` (or update it if you're using a different path).



Under **Theme template**, select **Digioh Results**.



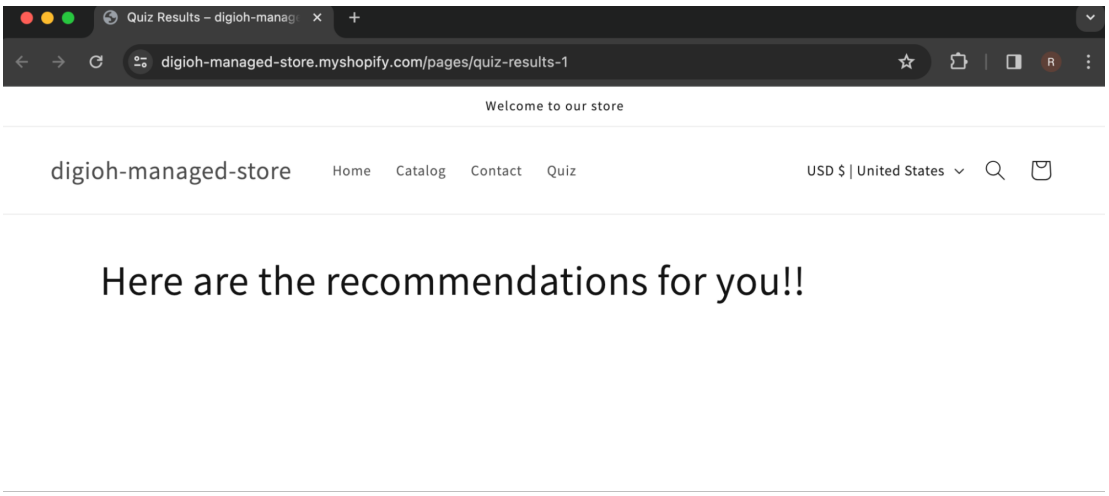
Click **Save**.

Step 4: Preview, Optimize, and Connect to Klaviyo

Open your **Quiz Results** page by navigating to:

yourstore.com/pages/quiz-results

To prevent cached versions from showing outdated content, **add** `?type=222` **to the URL**, like this:



Ensure product recommendations are displaying correctly based on your quiz logic.

Now that your results page is setup, you'll want to configure Klaviyo so all of your quiz data can be leveraged in emails and anything else your Klaviyo segments power.