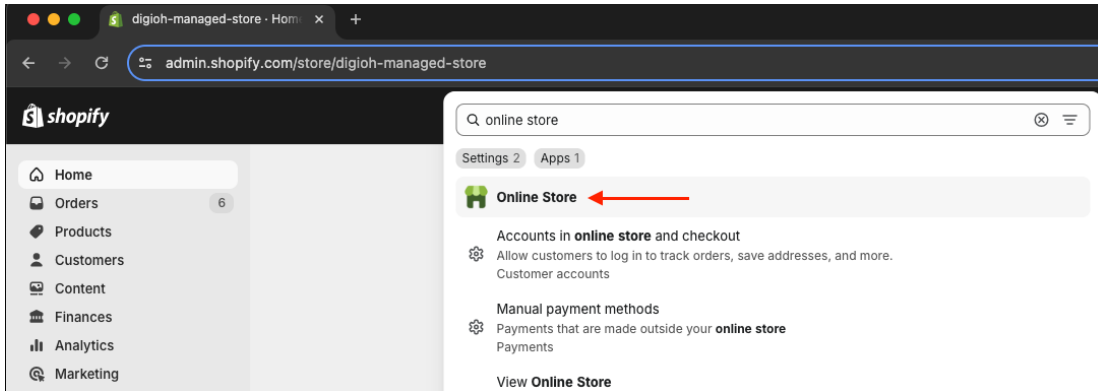


Embedding a Digioh Quiz On a Shopify Site

Last Modified on 06/10/2026 11:03 pm EDT

Login to Shopify. At the top search for and select “Online Store”.



In the Online Store nav and choose "Themes".

Where it says “Current Theme”, click on the “...” icon and then click on “Edit Code”

Online Store

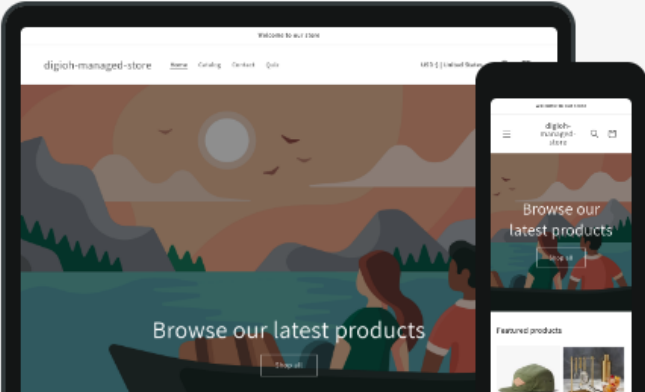
Themes

Sessions by device type ⓘ
100% Desktop

Loading speed
2.04 s **Good**

Interactivity
12.1 ms **Good**

Visual stability ⓘ
0.01 **Good**



Dawn 12.0 **Current theme**
Last saved: Nov 29 at 10:03 am CST
• Dawn version 13.0.1 available ▾

⋮ **Customize**

View

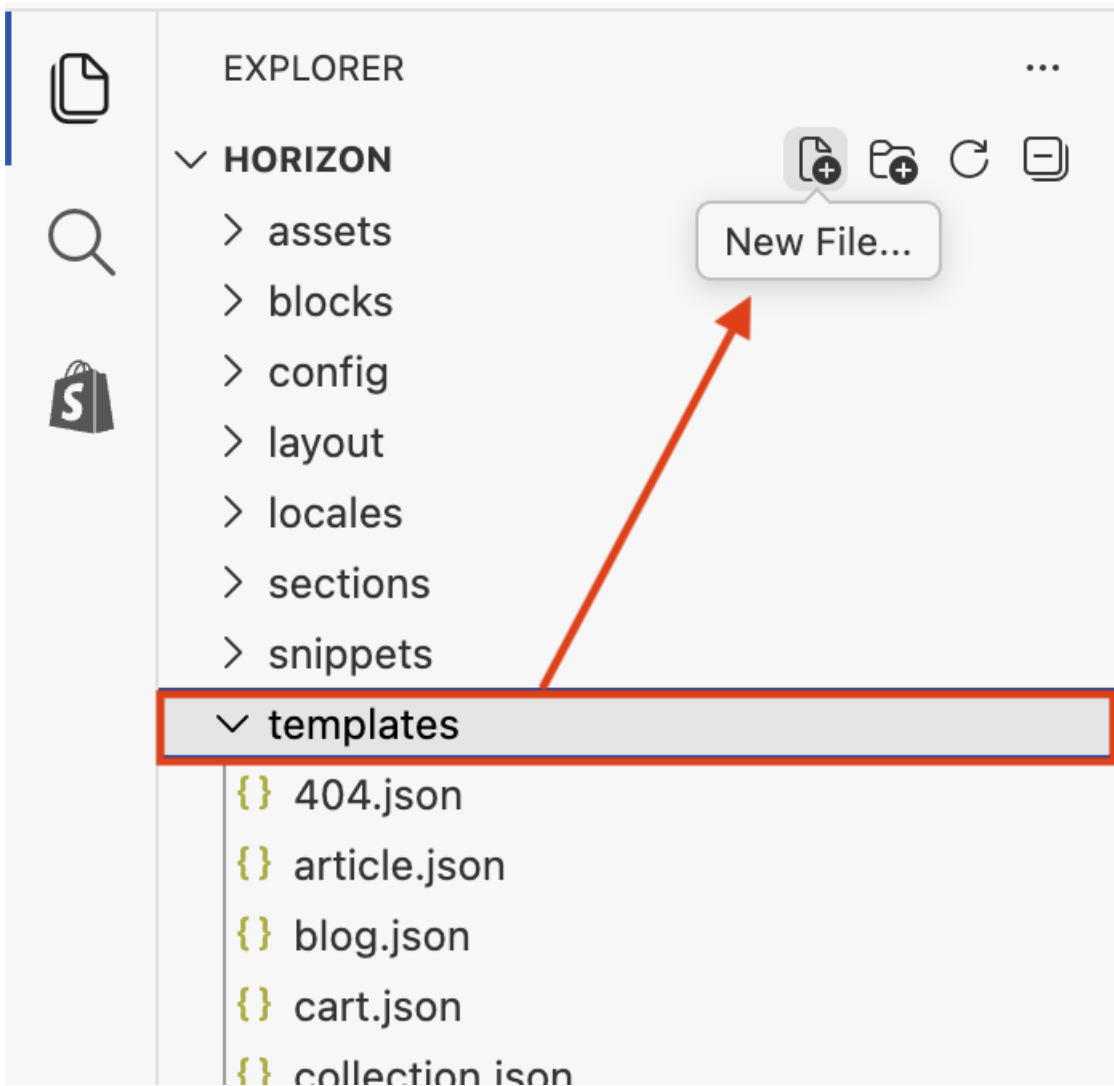
- Rename
- Duplicate
- Download theme file
- Edit code** ←
- Edit default theme content

Add theme ▾

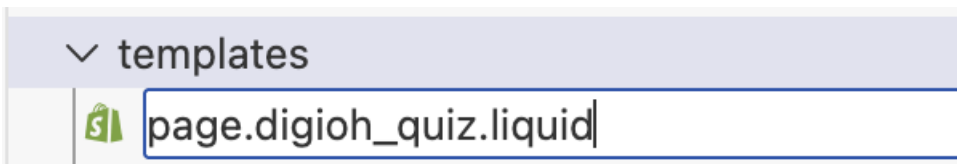
... possible to you. You can switch to another theme by publishing it to your store.

Did
ved: Nov 17 at 10:51 am CST
n version 13.0.1 available ▾

Now, we are going to create New Template. Click on “**Templates**” and select the “**New File**” icon at the top:



Next, you will need to name the new file. For this use case, we recommend "page.digioh_quiz.liquid":

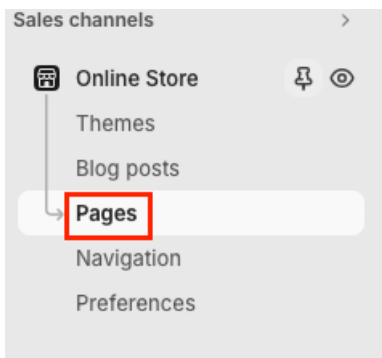


Now enter in `{{ page.content }}` and hit Save.

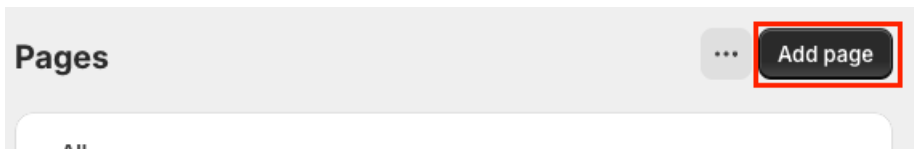


Now we're setup to create the page your quiz will live on.

Go back to the Online Store navigation and choose Pages.

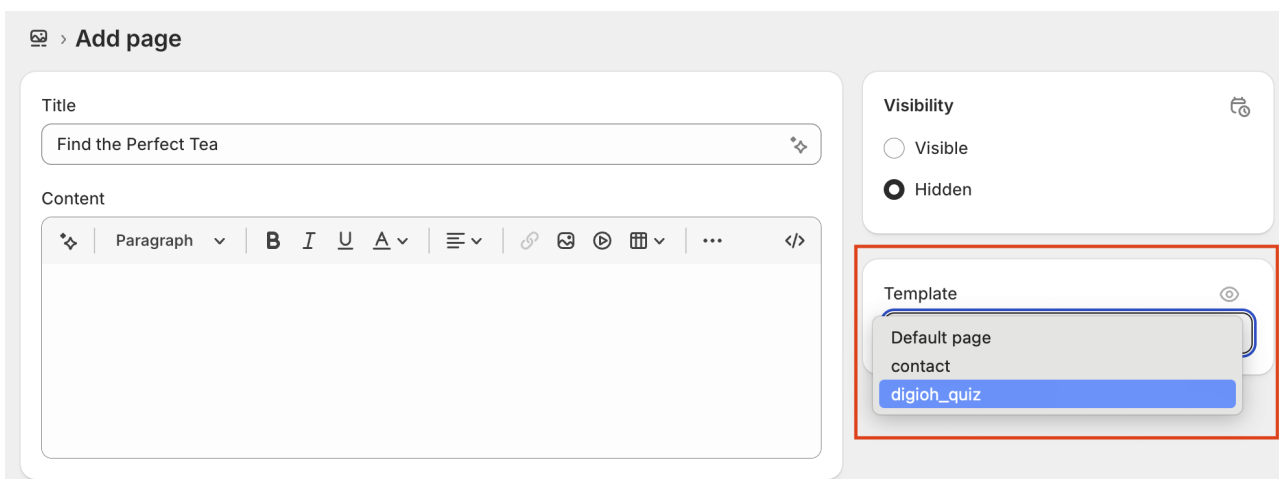


Click on “Add Page” button in the top right corner.



You can add a title like “Quiz” or “Find the Perfect Tea”.

On the right side we will need to pick your new Theme Template.



Now, we are going to embed the Digioh Quiz to your Shopify page. Go to your Digioh Quiz, Go into the Campaign Editor, Click on **Settings** > **Campaign Settings**, Select “**Universal Smart Tag**” for the Position Using Section, and Copy the Universal Smart Tag.

We recommend uploading a loading spinner that is on brand in the “Smart Tag Placeholder Image”. **You will want to upload your Smart Tag Placeholder image before copying the Universal Smart Tag.**

Campaign Settings

Inline Rules

DISPLAY RULES

Display If Conditions Pass

REMOVAL RULES

Keep After Conversion

CUSTOM JS RULES

Run All Custom Javascript

Campaign Position

POSITION USING ⓘ

Universal Smart Tag

SMART TAG PLACEHOLDER IMAGE

+ Add Custom Image

SMART TAG HTML ⓘ

```
<div class="digioh_universal_smart_tag" style="text-align: center;"></div>
```

Copy Tag 

Border Styles

BORDER STYLE

solid

COLOR



WIDTH

0

RADIUS

0

Campaign Margins



Apply & Close

Preview

Now, on your Shopify "Quiz" page click on the "<>" icon and select "Edit HTML" and paste in the Digioh Universal Smart Tag that you copied in the previous step.

Title

Digioh Quiz

Content

```
1 <div class="digioh_universal_smart_tag" style="text-align: center;">
  </div>
```

Visibility

Visible

Hidden

Template

Default page

Search engine listing

My Store

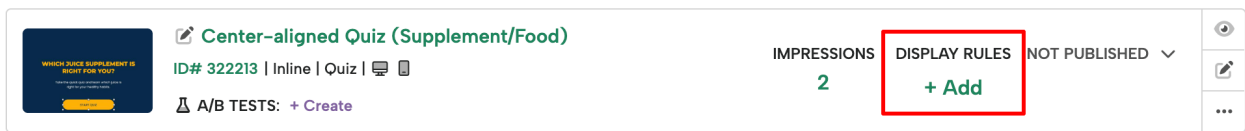
https://wujshv-td.myshopify.com > pages > digioh-quiz

[Digioh Quiz](#)

Save

Hit Save and Load your Shopify Page.

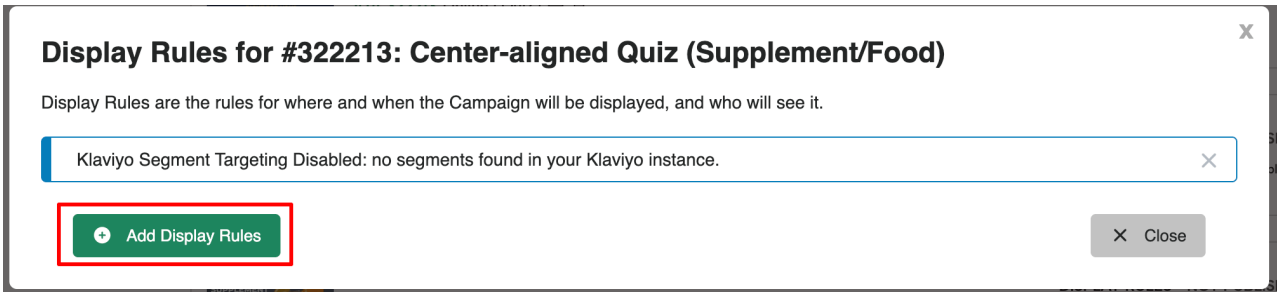
In your Digioh Dashboard, open the Display Rules options for your quiz:



The image shows a quiz card in a dashboard. The card title is "Center-aligned Quiz (Supplement/Food)" with ID# 322213. It is an "Inline | Quiz" type. The card shows "IMPRESSIONS 2" and "NOT PUBLISHED". A red box highlights the "DISPLAY RULES + Add" button.

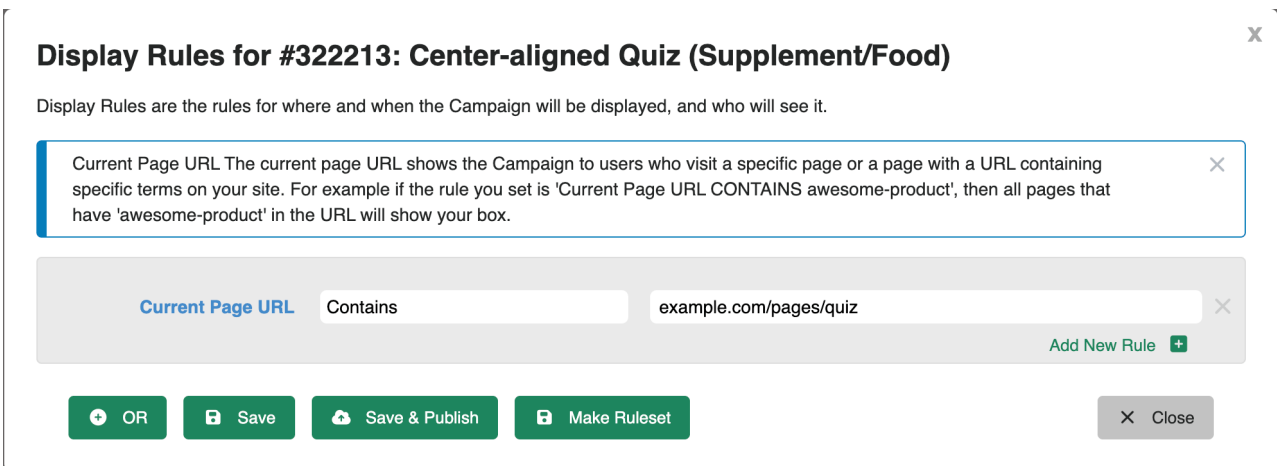
To configure the display rules for your quiz, select "Add"

Then choose "Add Display Rules"



The image shows a modal window titled "Display Rules for #322213: Center-aligned Quiz (Supplement/Food)". It contains a message: "Klaviyo Segment Targeting Disabled: no segments found in your Klaviyo instance." A red box highlights the "Add Display Rules" button.

From the options, select "Current Page URL" and enter the URL of the page where you want the quiz to appear. Click on Save to save the changes.



The image shows a modal window titled "Display Rules for #322213: Center-aligned Quiz (Supplement/Food)". It contains a message: "Current Page URL The current page URL shows the Campaign to users who visit a specific page or a page with a URL containing specific terms on your site. For example if the rule you set is 'Current Page URL CONTAINS awesome-product', then all pages that have 'awesome-product' in the URL will show your box." Below the message, there is a rule configuration: "Current Page URL" selected, "Contains" operator, and "example.com/pages/quiz" value. At the bottom, there are buttons: "OR", "Save", "Save & Publish", "Make Ruleset", and "Close".

After configuring this setting, return to the editor, hover over the "Save and Publish" button, and click on "Save & Publish to Your Site" to publish the quiz on your website.

Save Draft

Save & Publish ^

Preview v

Save & Publish to Your Site

Save & Publish QA

(MAIN) Primary

Save & Publish QA

Layout Form Buttons Text Images HTML

Page Name

Primary state

EDGE TO EDGE i

ON

Dimensions i

WIDTH



width in pixels

800

HEIGHT



height in pixels

650

Box Border

BORDER STYLE

none v

If your Digioh Campaign is enabled and you've successfully published the changes in Digioh

Test Quiz

ID# 300965 | Inline | Quiz |

A/B TESTS: + Create

IMPRESSIONS 4

CONDITIONS Edit

PUBLISHED v

Last Publish: 10 secs ago

The quiz should now be visible on your website!

Now you need a page for the quiz results.

Digioh offers two types of Results Pages:

1. **Digioh Result Pages (recommended)** - these are automated result pages
 2. **Shopify Result Pages (advanced)** - these are custom built pages inside a Shopify Liquid Theme
-