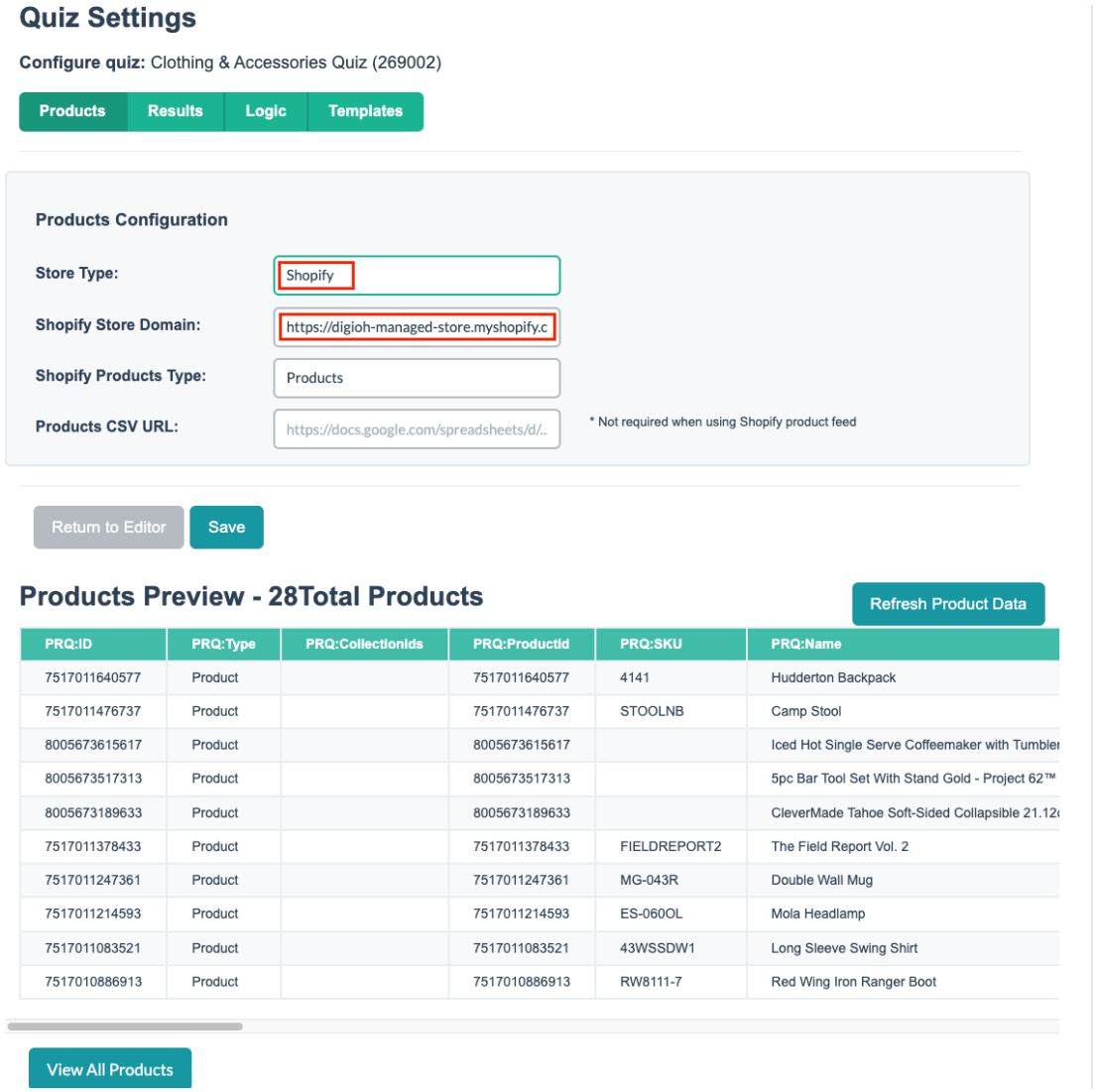
Setting Up Quiz Logic

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Verify your product feed

Navigate to your campaign's Quiz Settings. Here you will see the store type, domain, products type and a CSV URL. At this stage, your store type should be already configured (i.e. Shopify, Magento, BigCommerce, etc).

In this case, we will utilize a Shopify account that is already linked to a store domain, with 28 products.



In the **Results tab,** we will start setting up our logic mode. In this tab you will be able to determine how the results will be displayed, the max number of products to recommend, if there will be hero products, and where the results will be displayed.

Now we need to decide what kind of logic your quiz should use. The fastest logic to implement is outcomes based logic. For more advanced product lineups and quizzes, we recommended weighting logic. See below for links to learn more about both.

Outcomes Based Logic Weight Based Logic