

# Setting Up Quiz Logic

Last Modified on 06/23/2026 2:12 pm EDT

## Verify your product feed

Navigate to your campaign's Quiz Settings. Here you will see the store type, domain, products type and a CSV URL. At this stage, your store type should be already configured (i.e. Shopify, Magento, BigCommerce, etc).

In this case, we will utilize a Shopify account that is already linked to a store domain, with 28 products.

## Quiz Settings

Configure quiz: Clothing & Accessories Quiz (269002)

Products Results Logic Templates

**Products Configuration**

Store Type:

Shopify Store Domain:

Shopify Products Type:

Products CSV URL:  \* Not required when using Shopify product feed

Return to Editor

Save

## Products Preview - 28Total Products

Refresh Product Data

PRQ:ID	PRQ:Type	PRQ:Collectionids	PRQ:Productid	PRQ:SKU	PRQ:Name
7517011640577	Product		7517011640577	4141	Hudderton Backpack
7517011476737	Product		7517011476737	STOOLNB	Camp Stool
8005673615617	Product		8005673615617		Iced Hot Single Serve Coffeemaker with Tumbler
8005673517313	Product		8005673517313		5pc Bar Tool Set With Stand Gold - Project 62™
8005673189633	Product		8005673189633		CleverMade Tahoe Soft-Sided Collapsible 21.12L
7517011378433	Product		7517011378433	FIELDREPORT2	The Field Report Vol. 2
7517011247361	Product		7517011247361	MG-043R	Double Wall Mug
7517011214593	Product		7517011214593	ES-0600L	Mola Headlamp
7517011083521	Product		7517011083521	43WSSDW1	Long Sleeve Swing Shirt
7517010886913	Product		7517010886913	RW8111-7	Red Wing Iron Ranger Boot

View All Products

In the **Results tab**, we will start setting up our logic mode. In this tab you will be able to determine how the results will be displayed, the max number of products to recommend, if there will be hero products, and where the results will be displayed.

Now we need to decide what kind of logic your quiz should use. The fastest logic to implement is outcomes based logic. For more advanced product lineups and quizzes, we recommended weighting logic. See below for links to learn more about both.

Outcomes Based Logic Weight Based Logic

---