

Best Practices for URL Conditions

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With Digioh, you can set up rules and conditions to target specific URLs of your website. You can even target based on URL paths, Query Param values, ETC.

Here is a help doc just in case you need a quick breakdown of the whole URL

- [URL breakdown](#)

We have multiple operators to target different sections of the URL:

URL

- Current Page URL
- Current URL Protocol
- Current URL Host
- Current URL Path
- Current URL Query String
- Current URL Hash
- Referring Website URL
- Landing Page URL
- Pages Navigated URLs

The most commonly used operator is **Current page URL**. You can target any URL on your website with this condition, just add what the current Page URL should contain or be equal to (or *not* contain or be equal to) to target your campaign to appear when the given value appears in the URL:

Current Page URL The current page URL shows the box to users who visit a specific page or a page with a URL containing specific terms on your site. For example if the rule you set is 'Current Page URL CONTAINS awesome-product', then all pages that have 'awesome-product' in the URL will show your box. ✕

Current Page URL Contains digioh.com/get-digioh ✕

[Add New Rule](#) +

+ OR

📁 Save

📁 Save & Publish

✕ Close

Please note: For best practices, we recommend removing the protocol (https) and subdomain (www) and having any URL start with just your domain.

You can also use the **Current URL Protocol** to specify an exact protocol such as http: or https:

Current URL Protocol The current page URL Protocol is typically either http: or https: (make sure to include the colon) ✕

Current URL Protocol Contains http: ✕

[Add New Rule](#) +

+ OR

📁 Save

📁 Save & Publish

✕ Close

If you have subdomains and want to specify the URL host, you can use **Current URL Host** Conditions

Current URL Host The current page URL Host is only the domain portion of the current URL. For example, if the current URL was https://www.mysite.com/awesome-product, then the URL Host would be: www.mysite.com

Current URL Host

Contains

www.digioh.com

Add New Rule

OR

Save

Save & Publish

Close

You can specify the lightbox to pop up only on the homepage, For that you can use a **Current URL path** Condition

Current URL Path The current page URL Path is the ending part of the domain after the 3rd backslash. For example, if the current URL was https://www.mysite.com/awesome-product/sku8732984?qs=abcxyz, then the URL Path would be: /awesome-product/sku8732984

Current URL Path

Equals

/

Add New Rule

OR

Save

Save & Publish

Close

Here is a detailed version of this condition [Homepage Targeting rule](#)

To target the homepage Specifically you can add in a condition of

- Current URL path equals = /