

# Skio Integration

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## Integration Description

Digioh + Skio makes it easy to drive subscription sign-ups through quizzes and pop-ups

## Use Cases

- On the quiz results page, add the option to "Subscribe and Save" under any/all products that are recommended.
- Target pop-ups to non-subscribers once they hit a certain threshold. For example, fire a pop-up for someone who has purchased 3 times but hasn't subscribed.

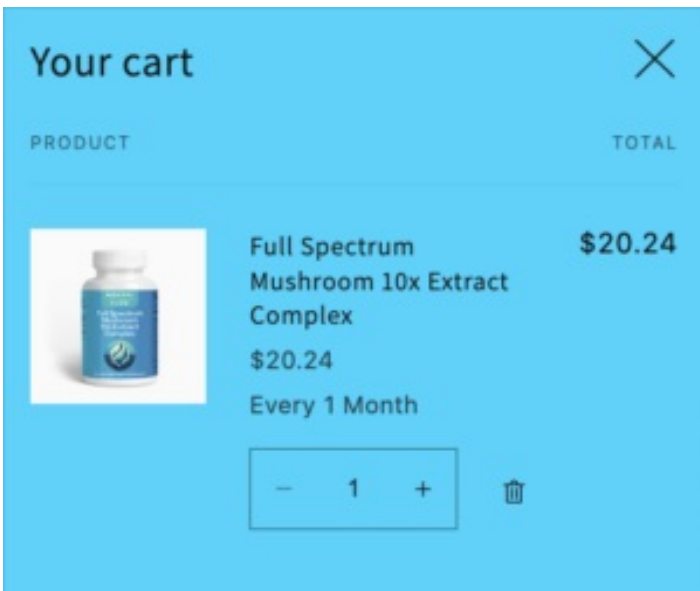
## Example Results

A screenshot of a quiz recommendations page with a teal background. At the top, it says "Here are the recommendations for you!!". Below this are two product cards. The first card is for "Chaga Mushroom Rich Immune Support" priced at \$22.99. It has two options: "One time purchase" for \$22.99 and "Subscribe (Save 10%)" for \$20.69. The second card is for "Full Spectrum Mushroom 10x Extract Complex" priced at \$22.49. It has two options: "One time purchase" for \$22.49 and "Subscribe (Save 10%)" for \$20.24. Both cards include a link to "How do subscriptions work?" and an "Add to cart" button.

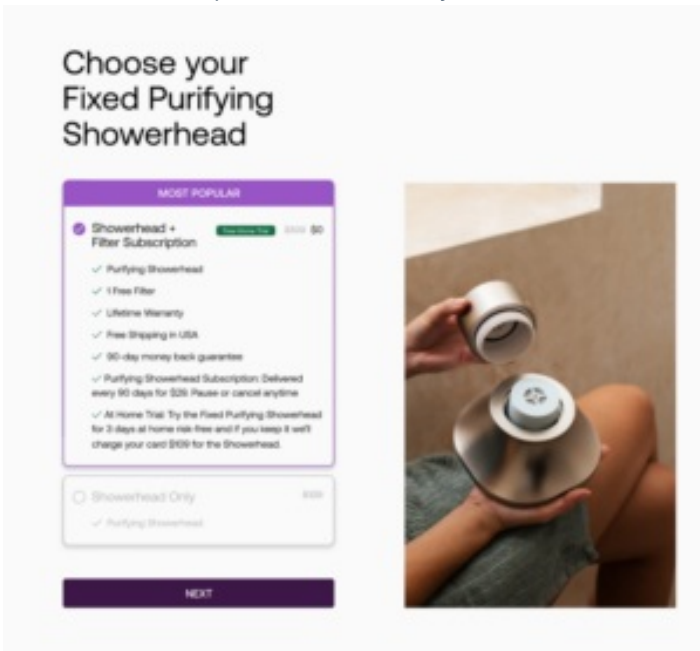
Here are the recommendations for you!!

Product	One time purchase	Subscribe (Save 10%)
Chaga Mushroom Rich Immune Support	\$22.99	\$20.69
Full Spectrum Mushroom 10x Extract Complex	\$22.49	\$20.24

Quiz Recommendations Page



Cart with subscription automatically added



Know Beauty Quiz Results Page