

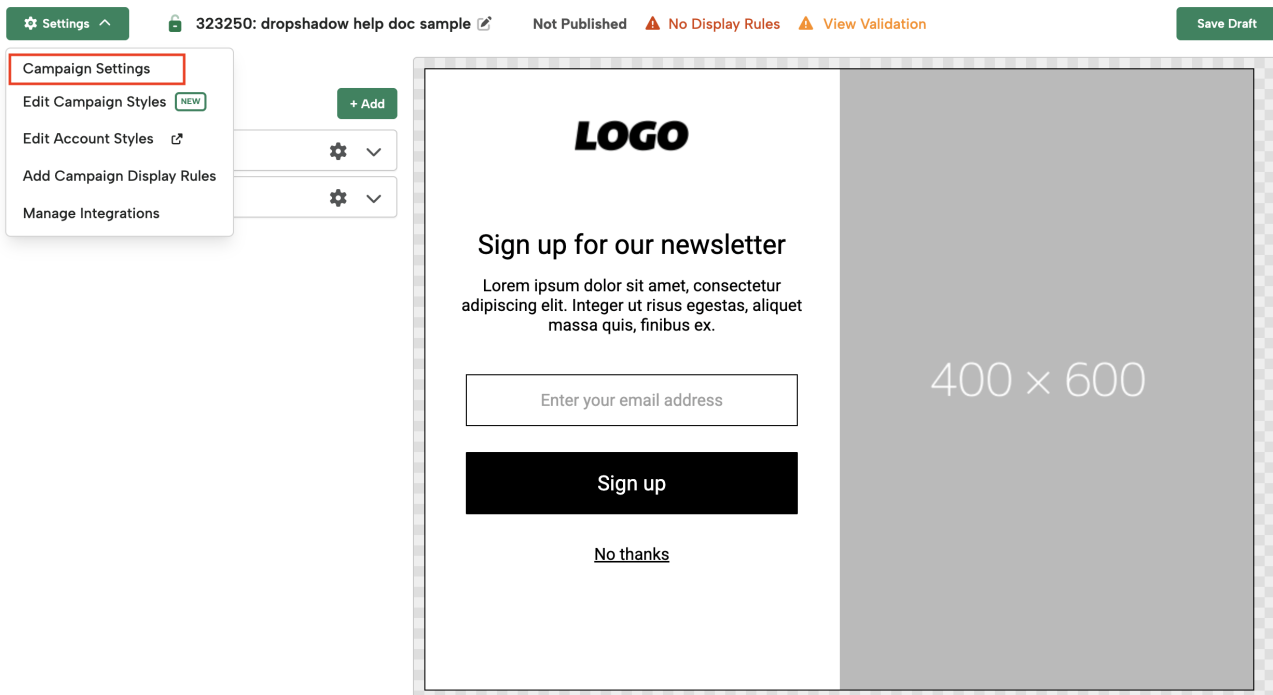
# How to add a drop shadow to your popup

Last Modified on 07/06/2026 2:44 pm EDT

## What you'll learn

- Add a drop shadow to a campaign
- Customize the shadow and border-radius

To add a drop shadow to your popup, you can apply campaign-shadow CSS in the **Campaign Settings** section:



When you scroll down, you'll find the **Extra CSS** section. Simply toggle it on and add the CSS you need.

## Campaign Settings

OFF

### Close Button Settings ?

SELECT CLOSE BUTTON IMAGE

Closeblack.png



CLOSE BUTTON POSITIONING

Top Right



+ Add Custom Image

CLOSE BUTTON HORIZONTAL OFFSET ?



10px



CLOSE BUTTON VERTICAL OFFSET ?



10px



### Extra CSS ?

CSS PROPERTIES AND VALUES

box-shadow: 0 2px 10px rgba(0, 0, 0, 0.5);

example: *box-shadow: 10px 5px 5px black;*

### Campaign Metadata ?

KEY

VALUE



### Quiz Settings are Disabled ?

Want quiz related settings for this campaign? Just switch this on. Heads up: Campaign Settings will close.

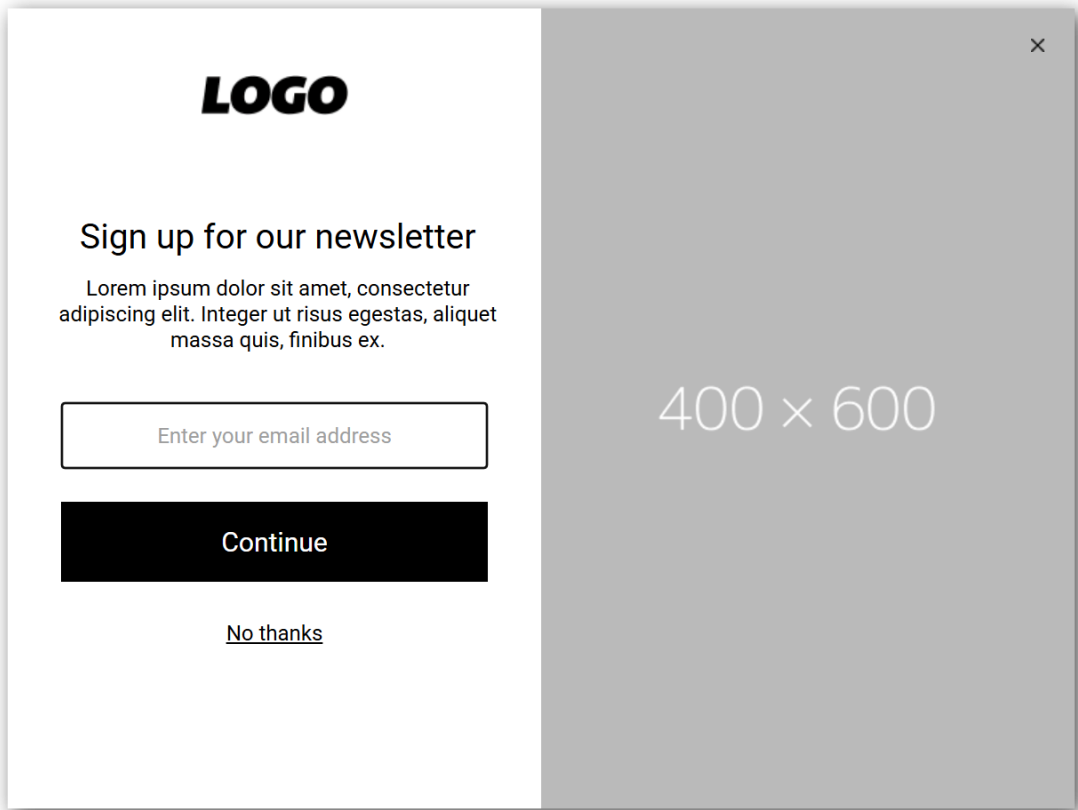
Apply & Close

Preview

Here is an example of campaign-shadow CSS you can add:

```
box-shadow: 0 2px 10px rgba(0, 0, 0, 0.5);
```

This is how it will look in action:



You can customize your campaign-shadow CSS as needed. [Learn more here.](#)

**IMPORTANT NOTE:** If your popup has a border-radius set on the layout, you will need to also add extra CSS to accommodate that.

**Layout Styles**  
Save time designing your Campaign. Set up some Campaign level styles. [Set Up Now](#)

**Page Border**

| BORDER STYLE                       | COLOR                               | WIDTH                          | RADIUS                         |
|------------------------------------|-------------------------------------|--------------------------------|--------------------------------|
| <input type="text" value="solid"/> | <input type="color" value="black"/> | <input type="text" value="1"/> | <input type="text" value="6"/> |

**Page Background**

| COLOR                               | USE GRADIENT             | USE IMAGE                           |
|-------------------------------------|--------------------------|-------------------------------------|
| <input type="color" value="white"/> | <input type="checkbox"/> | <input checked="" type="checkbox"/> |

SELECT IMAGE

[+ Add Image](#)

| IMAGE REPEAT / SIZE                  | IMAGE POSITION                            |
|--------------------------------------|-------------------------------------------|
| <input type="text" value="contain"/> | <input type="text" value="right center"/> |

In the same Extra CSS Styles section mentioned above, add border-radius CSS like the example below :

```
border-radius: 5px;
```

## Extra CSS



CSS PROPERTIES AND VALUES

```
box-shadow: 0 2px 10px rgba(0, 0, 0, 0.5); border-radius: 6px;
```

example: *box-shadow: 10px 5px 5px black;*

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