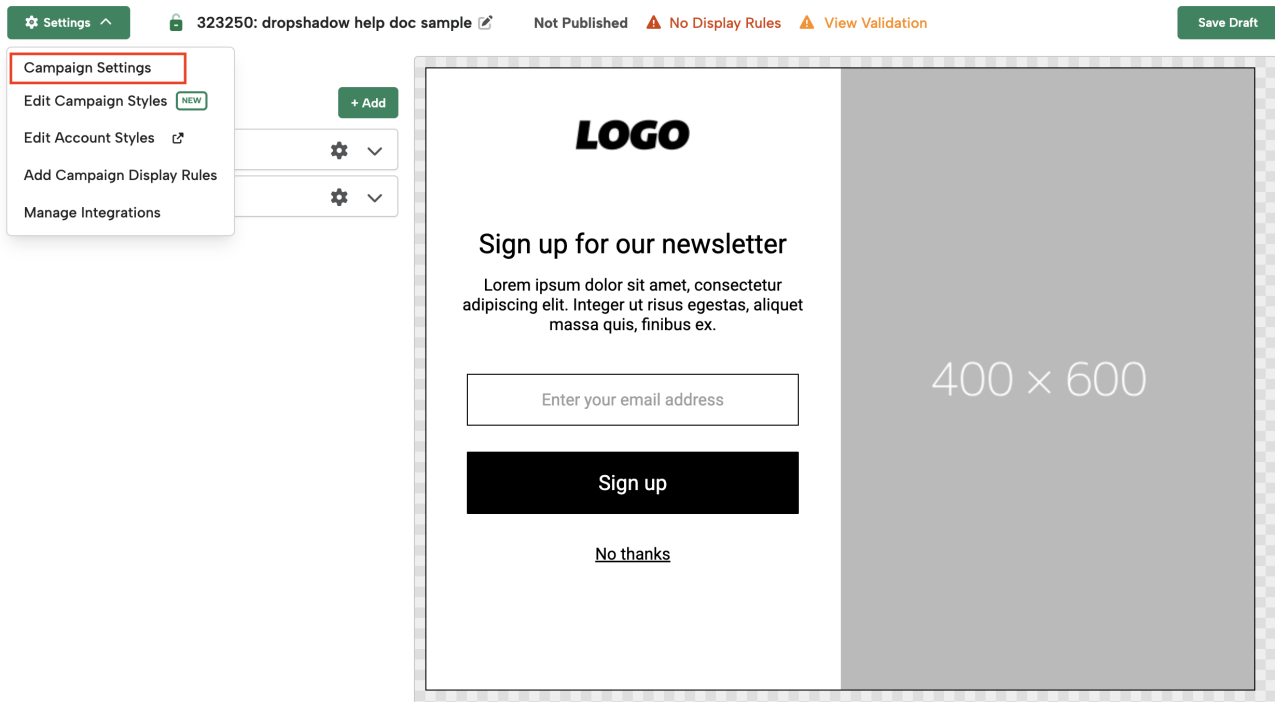
How to add a drop shadow to your popup

Last Modified on 07/06/2026 2:44 pm EDT

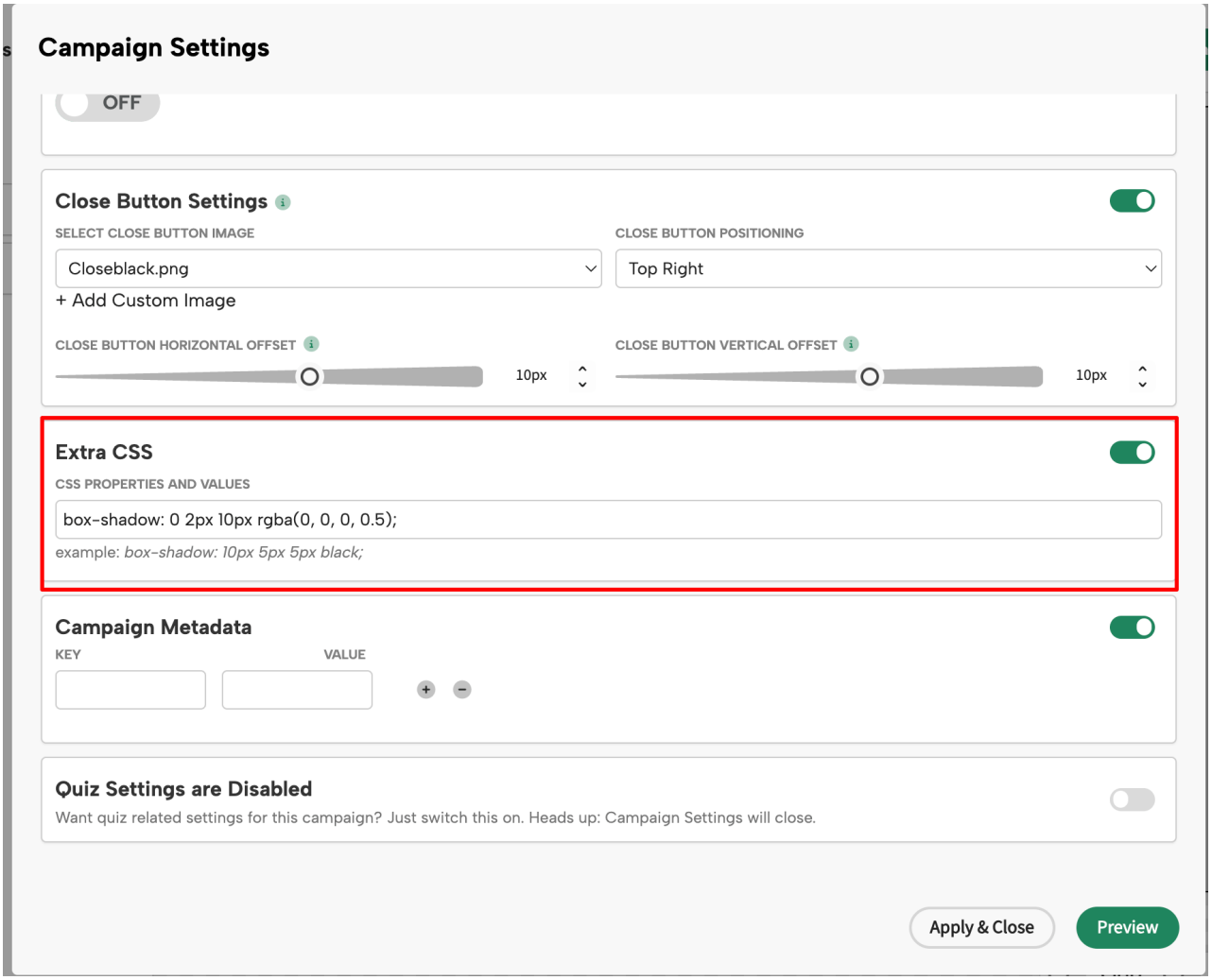
What you'll learn

- Add a drop shadow to a campaign
- Customize the shadow and border-radius

To add a drop shadow to your popup, you can apply campaign-shadow CSS in the **Campaign Settings** section:



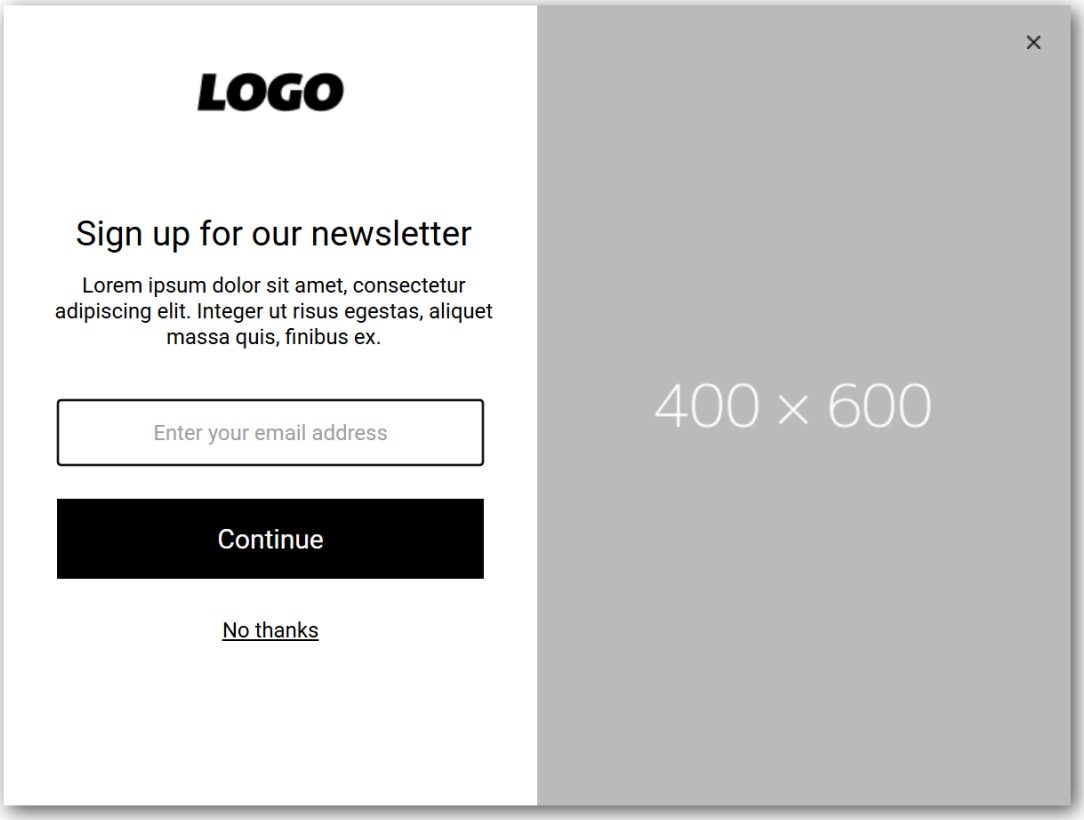
When you scroll down, you'll find the **Extra CSS** section. Simply toggle it on and add the CSS you need.



Here is an example of campaign-shadow CSS you can add:

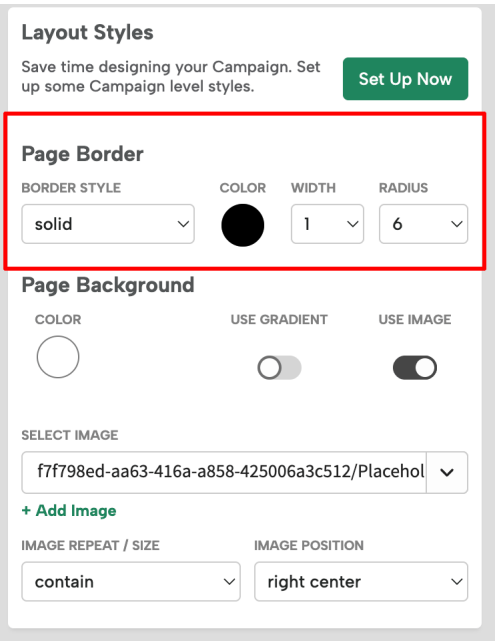
```
box-shadow: 0 2px 10px rgba(0, 0, 0, 0.5);
```

This is how it will look in action:



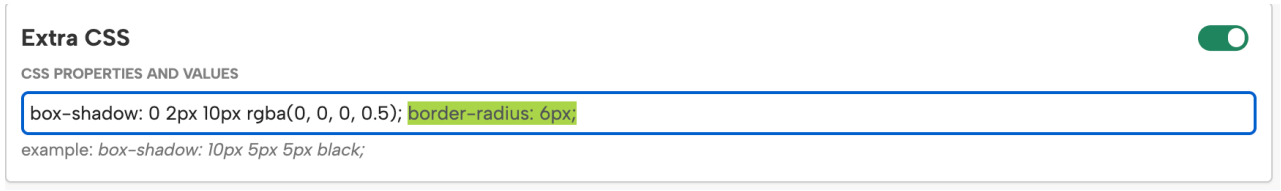
You can customize your campaign-shadow CSS as needed. Learn more here.

IMPORTANT NOTE: If your popup has a border-radius set on the layout, you will need to also add extra CSS to accommodate that.



In the same Extra CSS Styles section mentioned above, add border-radius CSS like the example below :

```
border-radius: 5px;
```


Extra CSS
CSS PROPERTIES AND VALUES
box-shadow: 0 2px 10px rgba(0, 0, 0, 0.5); border-radius: 6px;
example: box-shadow: 10px 5px 5px black;