How to Add Links to Any Text in the Campaign Editor

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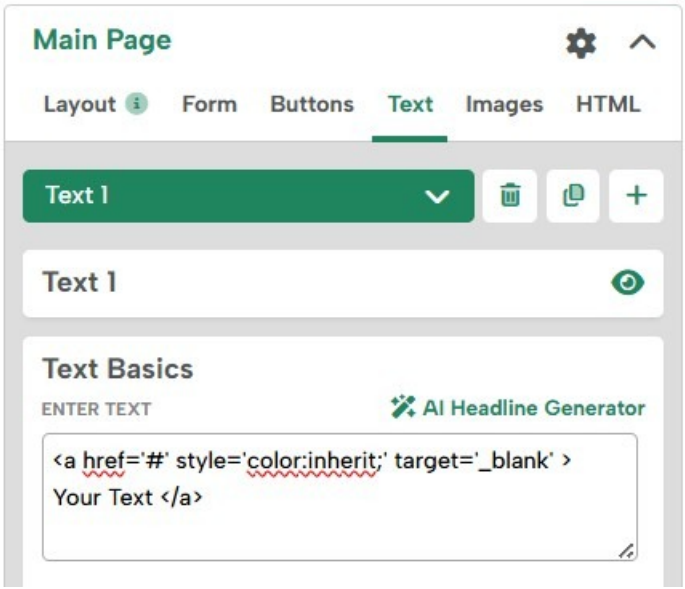
What You'll Learn

- How to use HTML tags for links
- How to customize link appearance
- How to use merge tags for dynamic links

Digioh supports adding links within text elements, form fields, checkboxes, and help text. A common use case is for adding Terms of Service and Privacy Policy links within disclosure text blocks.

Adding Links to Digioh Elements

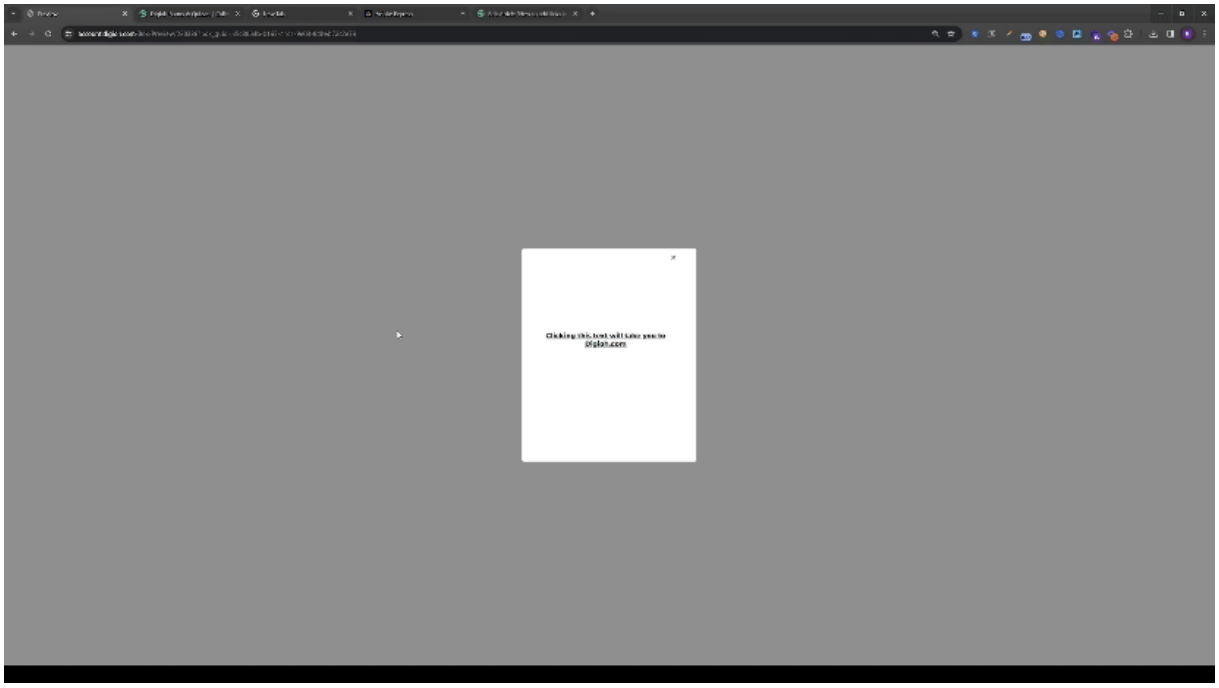
You can use the basic HTML/CSS <a> tag to achieve this for any text in the editor. Here is a sample tag you can use: Your Text



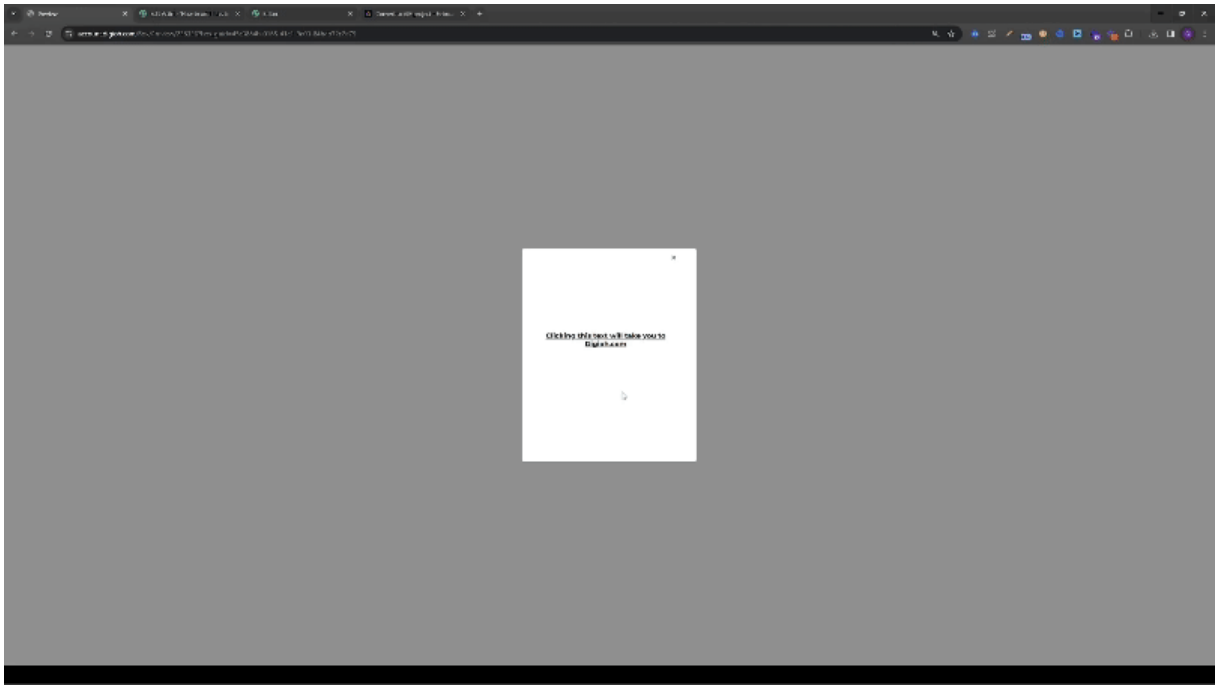
Replace the '**#**' with the URL you would like to direct to.

Because Digioh campaigns are located within iFrames on your site, the **Target** value in the HTML link needs to be set in order for the link to work correctly. The two options you can use are:

- target='_blank' - This will open your link in a new tab or window. This is the recommended default value we suggest, as this will allow the user to come back to the page with the campaign experience on it. This is useful for things like Privacy Policy pages.

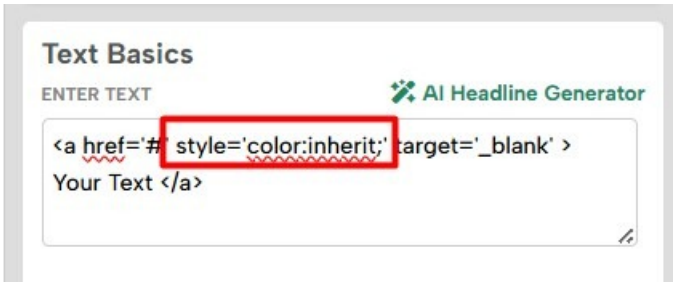


- target='_parent' - This will open the link in the users current browser window. This is useful for redirecting a user to a page that they should stay on, such as a "Shop All Deals" call to action.



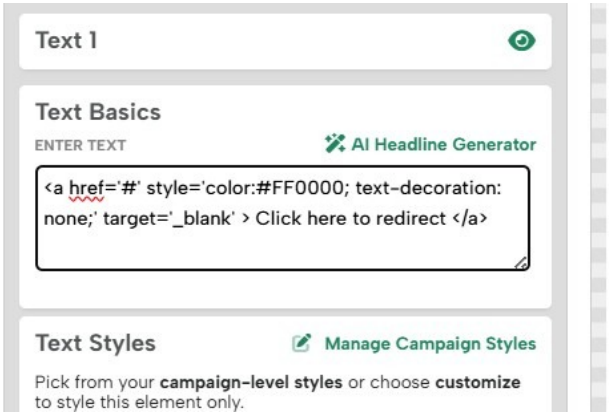
Adding Styling to your Links

You can use basic CSS to customize the look of the link. We recommend using '**Color:inherit;**' as it will keep the text color the same as the rest of your text element. If your brand uses specific colors for links, you can also change by replacing inherit with the hex color you need.



Another common CSS styling is to use is '**text-decoration: none;**'. By default, links will have an underline on them. If you do not want this you can add that code into the Style section. Additional CSS values are separated by a semicolon (;) within the single quotes.

Example: style='color:#FF0000; text-decoration: none;'

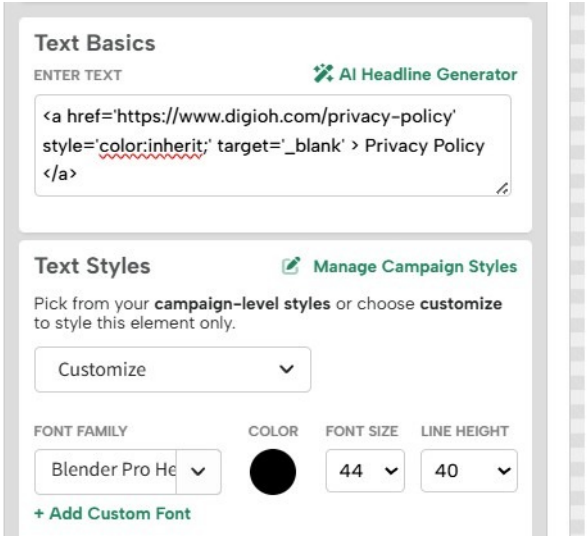




Styling Examples

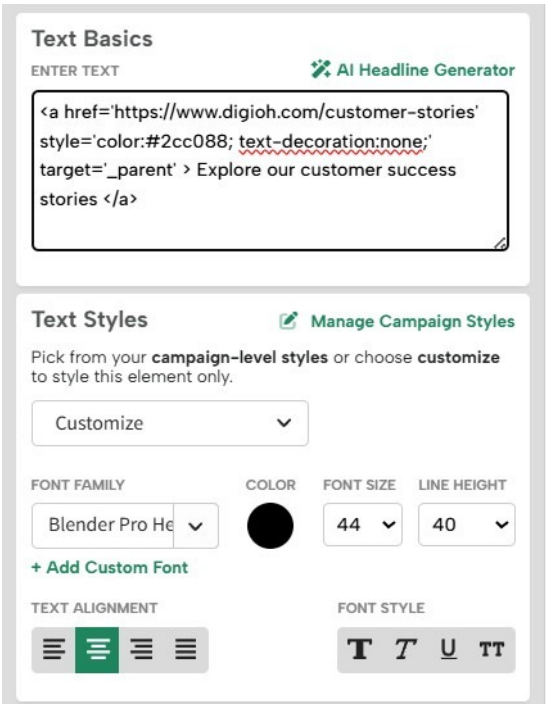
Here are some examples of a valid code setup:

- Privacy Policy





- Explore our customer success stories


Text Basics
ENTER TEXT
AI Headline Generator
 Explore our customer success stories
Text Styles
Manage Campaign Styles
Pick from your campaign-level styles or choose customize to style this element only.
Customize
FONT FAMILY
COLOR
FONT SIZE
LINE HEIGHT
Blender Pro He
44
40
+ Add Custom Font
TEXT ALIGNMENT
FONT STYLE


EXPLORE OUR CUSTOMER SUCCESS STORIES