Adding a New Product to the Quiz in Digioh

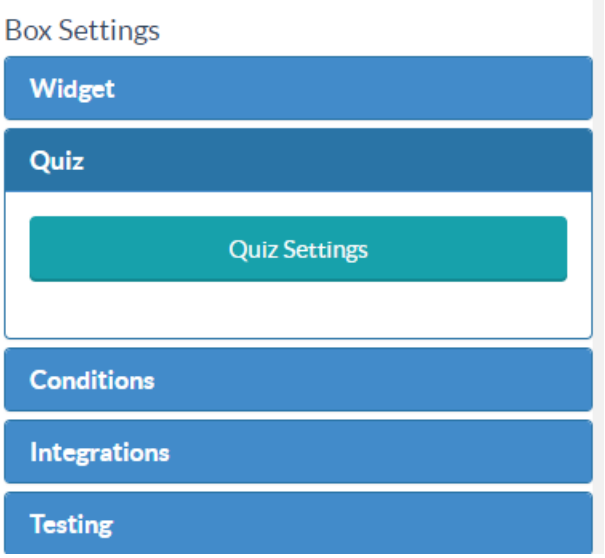
Last Modified on 06/24/2026 2:32 pm EDT

This document will walk you through the process of adding a new product to the Google sheet driving your quiz.

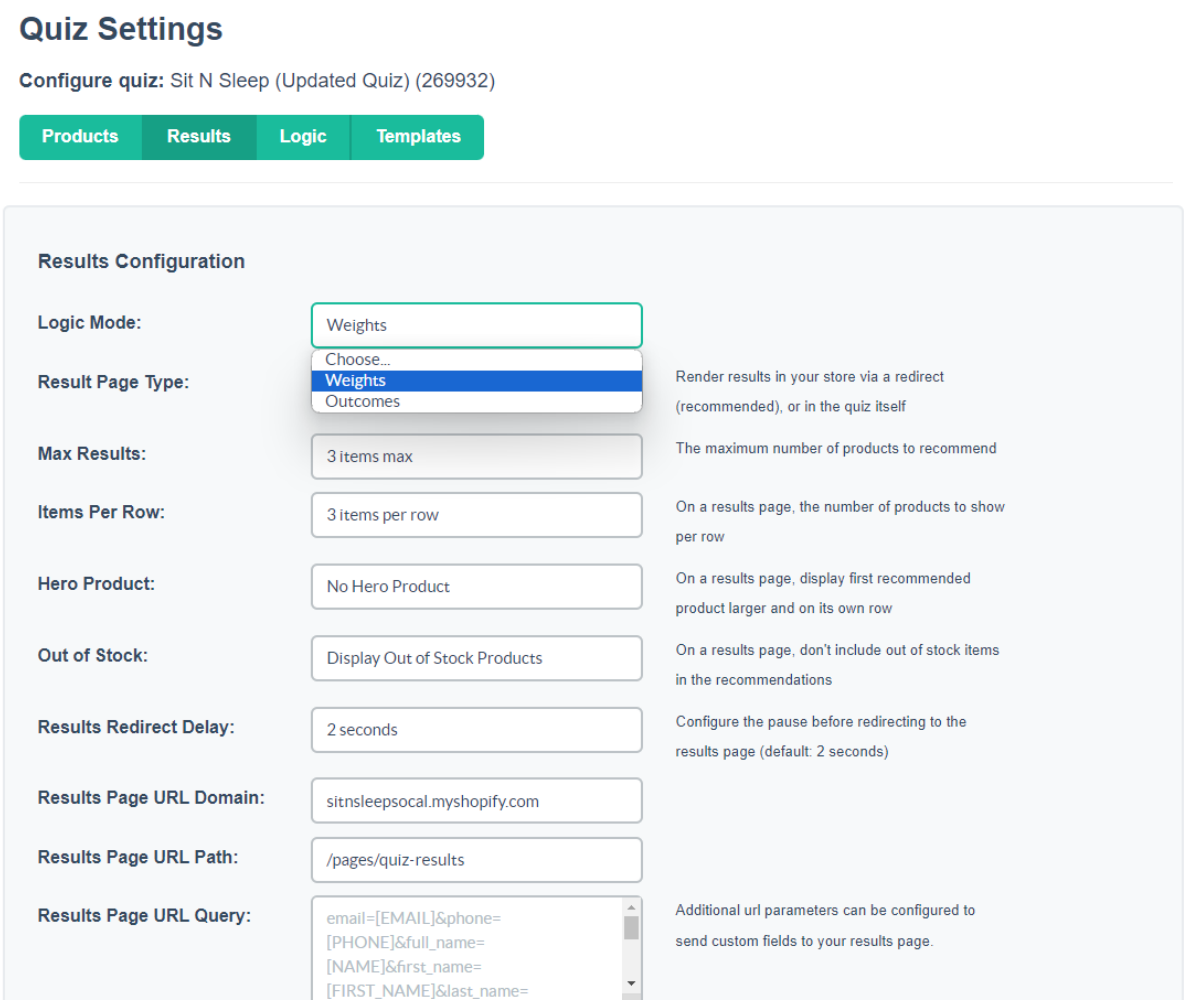
Access your Google Sheet

1. Open the Google Sheet associated with your Digioh quiz. This sheet contains the list of products and their details used in the quiz.

   You can find it under Quiz accordion in the editor.

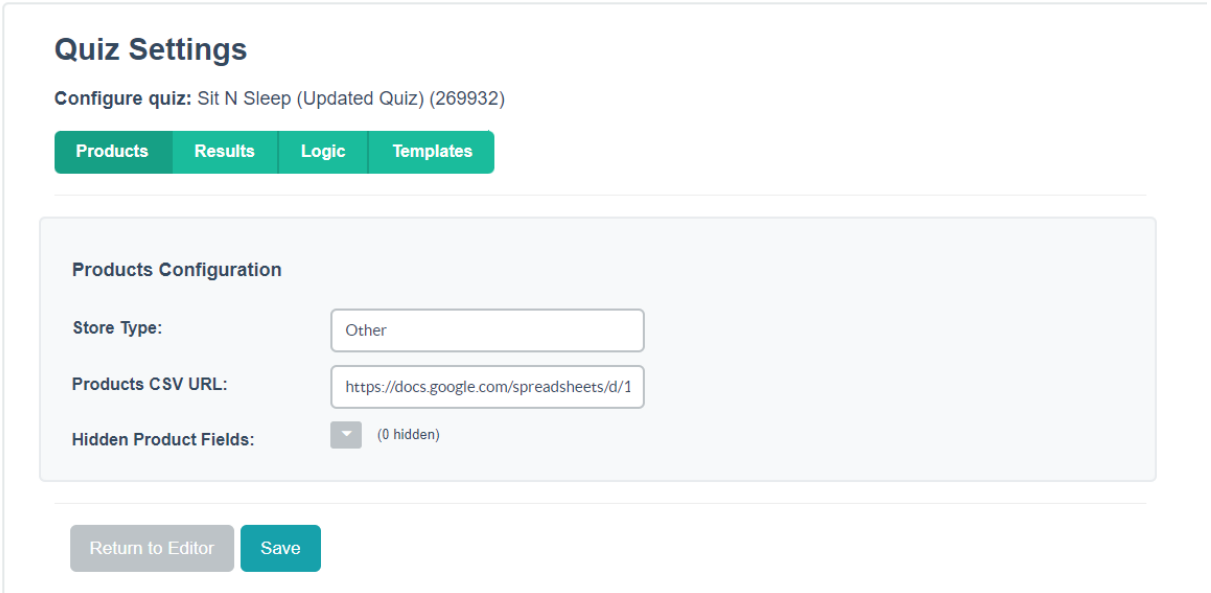


   Then navigate to Results and set your quiz calculation logic, Outcomes vs. Weights.



Add Product Details

1. Find the google sheet in the products page



2. Navigate to the next available empty row in the sheet.

3. Enter the new product's details, including its name, description, price, and any other relevant

information required by the quiz.

Save Changes

1. Ensure all the entered details are correct and save your changes in the Google Sheet.

Updating the Quiz in Digioh Editor

Open the Digioh Editor

1. Log in to your Digioh account and open the quiz you want to update in the Digioh Editor.

Navigate to Quiz Weight Logic

1. Within the editor, Click on the button on which you want to tie the new product, scroll down, and locate the "Quiz Weight Logic (By Single Product)" section. This area allows you to define how different responses impact the recommendation of products.

Add the New Product

1. Click on the "+" icon in the "Quiz Weight Logic (By Single Product)" section to add a new product rule.
2. A drop-down menu will appear, listing all the products from the linked Google Sheet. Select the newly added product from this list.

Define Scoring Rules

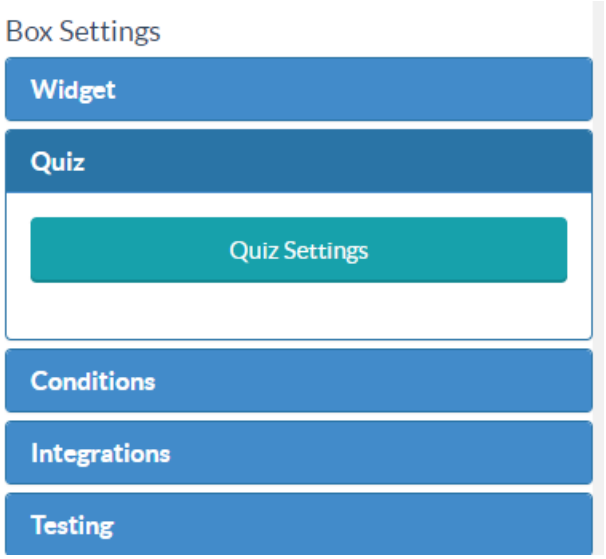
1. Once the product is selected, you will need to specify the scoring rules. These rules determine how quiz responses influence the likelihood of this product being recommended.
2. Enter the scoring values in the provided field. These values should be based on how you want the product to be weighted against quiz answers.

Outcomes Logic for Results

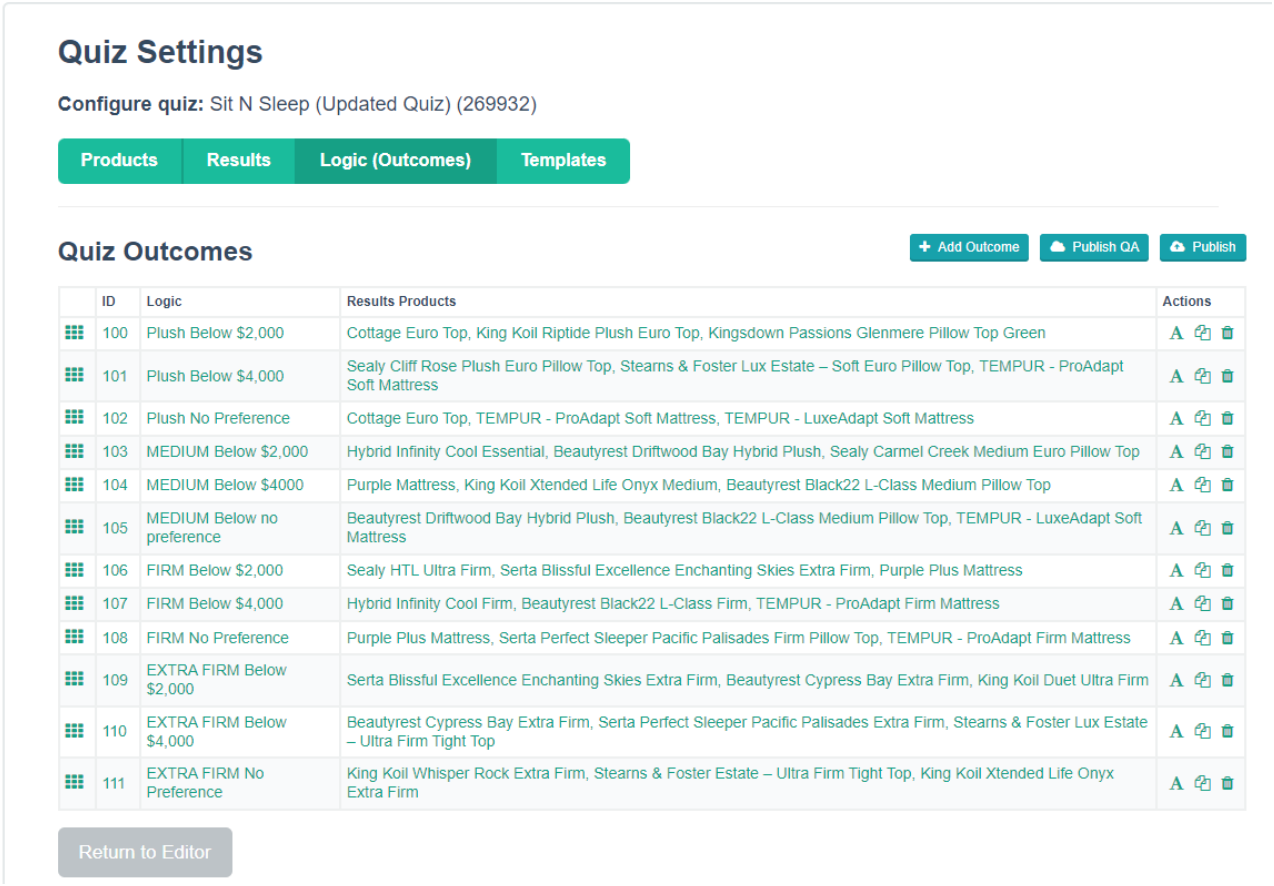
When using **Outcomes Logic** for your Results Logic, you define which specific products you want in the results based on a set of answers. When a user selects a set of answers, they are directly assigned a particular set of “Outcome results” associated with those answers. This approach is useful when you want to showcase specific products. For example, in a Quiz about Jewelry, we could promote a few specific products depending on your Consumer’s answers regarding the occasion they’re shopping for.

Example Outcome: Anniversary Jewelry

If the consumer indicates they are shopping for an anniversary, the outcome might showcase a selection of anniversary rings or personalized necklaces.
To go to the outcomes rule page, navigate to Quiz accordion

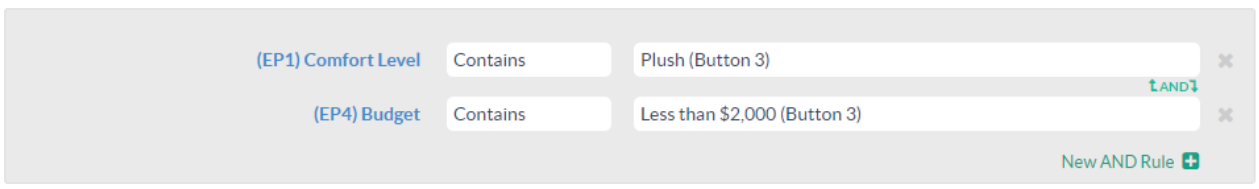


Then go to logic section and add your outcomes there



	ID	Logic	Results Products	Actions
	100	Plush Below $2,000	Cottage Euro Top, King Koil Riptide Plush Euro Top, Kingsdown Passions Glenmere Pillow Top Green	
	101	Plush Below $4,000	Sealy Cliff Rose Plush Euro Pillow Top, Stearns & Foster Lux Estate – Soft Euro Pillow Top, TEMPUR - ProAdapt Soft Mattress	
	102	Plush No Preference	Cottage Euro Top, TEMPUR - ProAdapt Soft Mattress, TEMPUR - LuxeAdapt Soft Mattress	
	103	MEDIUM Below $2,000	Hybrid Infinity Cool Essential, Beautyrest Driftwood Bay Hybrid Plush, Sealy Carmel Creek Medium Euro Pillow Top	
	104	MEDIUM Below $4000	Purple Mattress, King Koil Xtended Life Onyx Medium, Beautyrest Black22 L-Class Medium Pillow Top	
	105	MEDIUM Below no preference	Beautyrest Driftwood Bay Hybrid Plush, Beautyrest Black22 L-Class Medium Pillow Top, TEMPUR - LuxeAdapt Soft Mattress	
	106	FIRM Below $2,000	Sealy HTL Ultra Firm, Serta Blissful Excellence Enchanting Skies Extra Firm, Purple Plus Mattress	
	107	FIRM Below $4,000	Hybrid Infinity Cool Firm, Beautyrest Black22 L-Class Firm, TEMPUR - ProAdapt Firm Mattress	
	108	FIRM No Preference	Purple Plus Mattress, Serta Perfect Sleeper Pacific Palisades Firm Pillow Top, TEMPUR - ProAdapt Firm Mattress	
	109	EXTRA FIRM Below $2,000	Serta Blissful Excellence Enchanting Skies Extra Firm, Beautyrest Cypress Bay Extra Firm, King Koil Duet Ultra Firm	
	110	EXTRA FIRM Below $4,000	Beautyrest Cypress Bay Extra Firm, Serta Perfect Sleeper Pacific Palisades Extra Firm, Stearns & Foster Lux Estate – Ultra Firm Tight Top	
	111	EXTRA FIRM No Preference	King Koil Whisper Rock Extra Firm, Stearns & Foster Estate – Ultra Firm Tight Top, King Koil Xtended Life Onyx Extra Firm	

Add/update any outcomes and add the products in the Results Products section.



Example Outcome: Super soft mattress

Example Outcome: Super Soft Mattress

For a mattress shopping occasion, the results could include charm soft and within the price range less than $2k

Save and Test

1. After entering the scoring rules, save your changes in the Digioh Editor.
2. Test the quiz to ensure that the new product is being recommended appropriately based on the responses and the scoring rules you've set.

Finalizing and Publishing the Changes

Review the Setup

1. Double-check the product details in the Google Sheet and the scoring rules in the Digioh Editor to ensure everything is correct.

Publish Changes

1. Once you are satisfied with the setup and testing results, publish the changes to make the updated quiz live.

Monitor and Adjust

1. After the quiz is live, monitor the performance of the new product within the quiz. Based on user interactions and feedback, you may need to adjust the product details in the Google Sheet or the scoring rules in the Digioh Editor for optimal results.

In a same way, you can remove a product as well. Just remove the weight or the outcome and it will exclude that product.