Creating Dynamic Blueshift Campaigns in Digioh

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You can control the flow of campaigns based on Blueshift profile data, for example to suppress campaigns when email and/or phone is known, or skip pages. To do this, install the **Blueshift** app: from profile menu top right, go to "Custom JS (Apps)", find and install the Blueshift Dynamic Campaigns app.

The app is configured with metadata as follows:

- **bst_cookie_field** : custom_DD - **required** account-level metadata, where to store the Blueshift cookie value
- **bst_email_skip_to** : thx|ep1|... - page-level metadata on the page-to-skip
- **bst_phone_skip_to** : thx|ep1|... - page-level metadata on the page-to-skip
    - The page must also be configured with the bst_sender_id metadata
- **bst_sender_id** : DDDDD - page-level metadata on the page-to-skip
    - The page must also be configured with the bst_phone_skip_to metadata
- **bst_noop_page** : true|false - page-level metadata, if we collect email and find that the user has all subscriptions captured by the campaign, then we skip to this page

Contact Digioh support ahead of using this app so that we can ensure that the API integration is configured: support@digioh.com