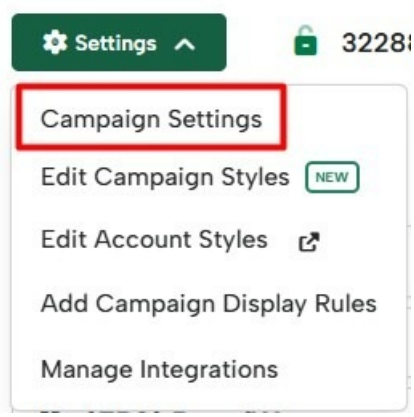
How to control the tabIndex of a campaign

Last Modified on 06/11/2026 3:42 pm EDT

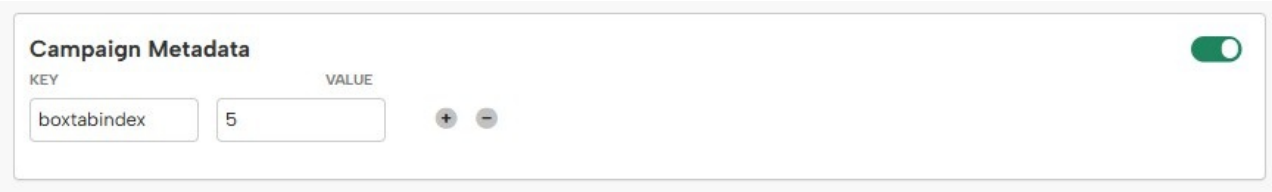
If you ever find that you need to set the tabIndex of a campaign to a specific value, or remove it entirely, you can do that via Campaign-level Metadata.

In the campaign that you want to modify, navigate to the Campaign Metadata under Campaign Settings in the upper left:



The necessary metadata is: boxtabindex : <number>|remove

For example, if you wanted to set the tabIndex to 5, you would set the metadata to boxtabindex: 5:



If instead, you wanted to remove the tabIndex and let the browser decide, you would use boxtabindex: remove:

