

How to integration Yotpo with Digioh

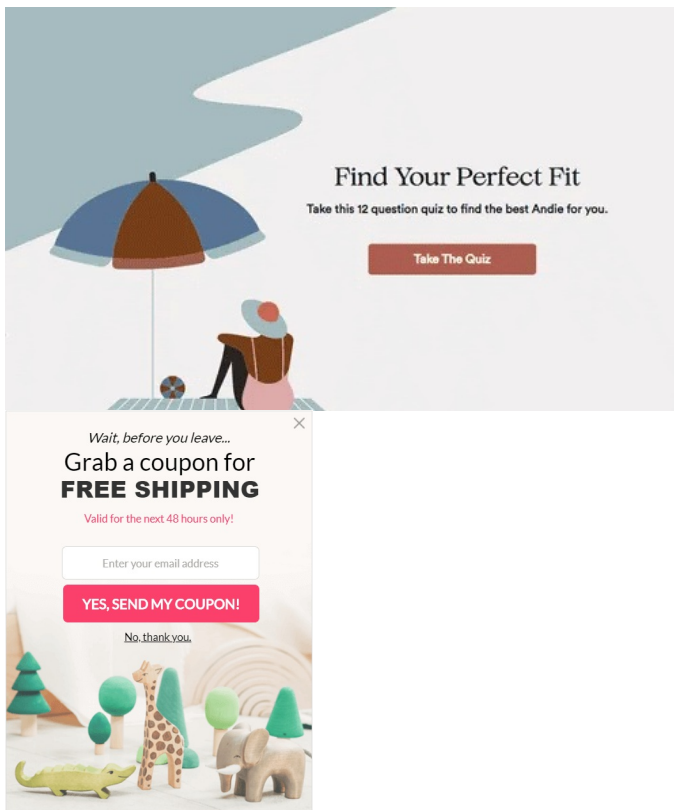
Last Modified on 06/24/2026 2:07 pm EDT

This integration has been built by Digioh via our Digioh Connect product. The Digioh Connect product is part of the Digioh solution, known as “Collect, Converge & Connect”. Similar to platforms like Alloy Automation and Zapier, Connect is Digioh’s newest workflow and data automation solution, used as the integration platform for our customers as a complementary solution that opens up expanded capabilities for data collection and sharing.

Use Cases

Use Case 1: SMS Subscribe





- Digioh Collect & Converge campaign elements ask website visitors for their mobile numbers and/or emails via an onsite marketing experience. Campaign elements include:
 - One-Tap Mobile Sign-Up Campaigns
 - Quizzes or Surveys
 - Desktop Campaign Elements
 - Exit-Intent Campaigns
 - Gamification Campaigns (spin-to-win, sweepstakes, etc.)
- Submission goes to Digioh Connect
- Digioh Connect calls the Yotpo Subscriber endpoint.
- Phone number is posted to Yotpo.

Value Drivers to Yotpo Customers:

- Grow your SMS list via Digioh Collect & Converge, then send new subscribers to Yotpo SMSBump.
- Capture 2X more mobile numbers than other providers with over **40+ different ways to engage onsite visitors** that keep ease and compliance top of mind.

Use Case 2: Loyalty Action

- Digioh Collect & Converge submission goes to Digioh Connect.
- Digioh Connect pushes event data (quiz or survey completed) to the [Yotpo Record Loyalty Customer Action](#) endpoint.



Earn 25 points by telling us how satisfied are you with the purchase process?

Enter Your Email or Phone Number



Value Driver to Yotpo Customers:

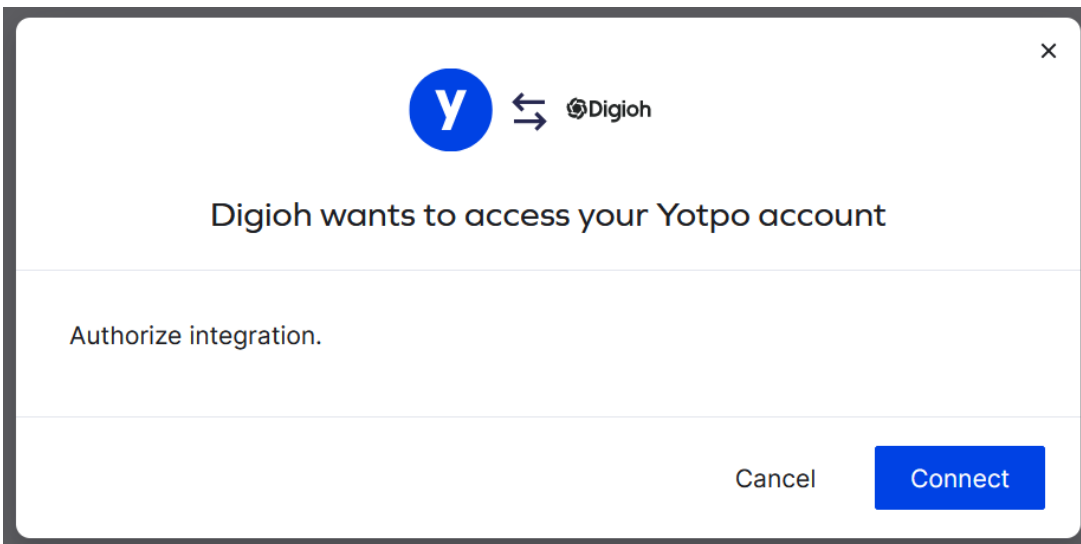
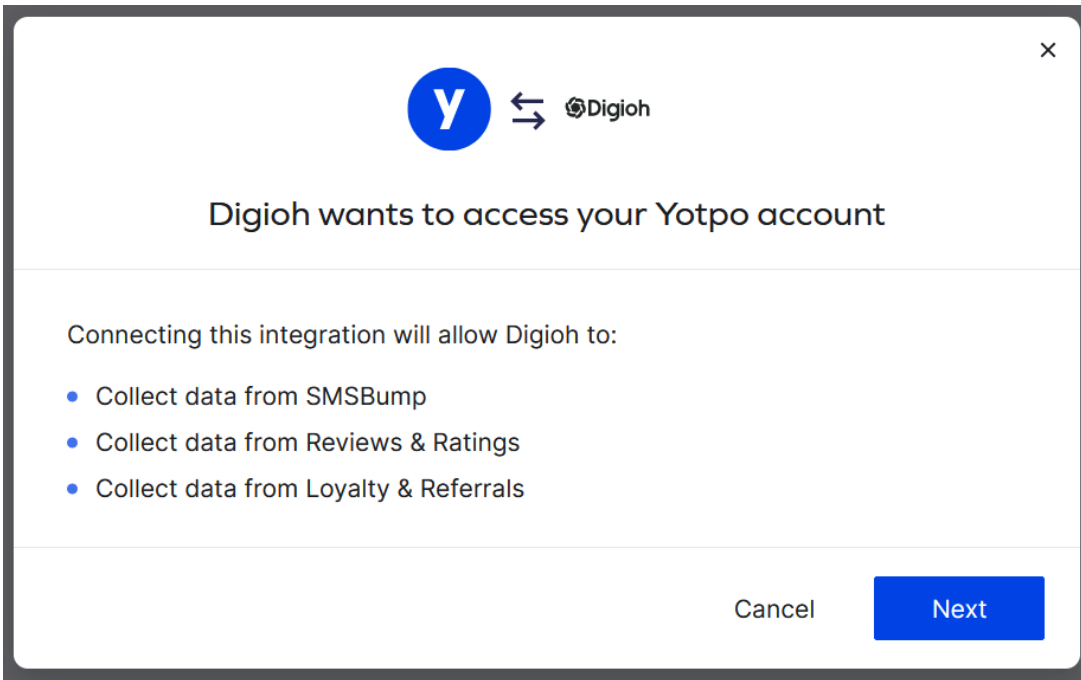
Surprise and delight customers with loyalty points rewarded for completing Digioh Collect & Converge's hosted quiz [Leverage Record Loyalty Customer Action](#).

Use Case 3: Show Yotpo Reviews & Ratings in Digioh Collect & Converge Quiz Results

- Digioh Collect & Converge generates quiz recommendations.
- Using Digioh Connect, a JS proxy to [retrieve ratings for recommended products](#) is called to [Yotpo](#).
- Upon quiz completion, Digioh Collect & Converge displays Yotpo-generated ratings with each subsequently recommended product.

Setup & Connection:

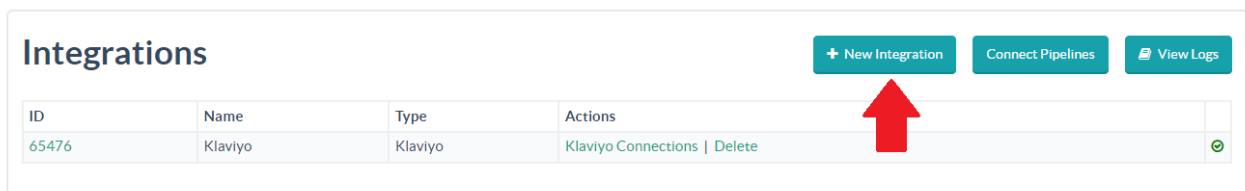
This integration can be configured directly from either your Yotpo or Digioh account.



Setup Via Digioh

Step 1: From Digioh, navigate to the "Integrations" tab.

Step 2: Select "+ New Integration."



Step 3: Choose Yotpo from the "Integration" dropdown

Add New Integration

Friendly Name:

Integration:

Form Post URL:

Post Type:

Box (optional):

Step 4: Select "Install the Yotpo Digioh App"

Install the Yotpo Digioh App



The Yotpo Digioh App allows you to integrate with Yotpo's Reviews, Loyalty & Referrals, and SMSBump products. You can show reviews within a Product Recommendation Quiz, grant points for completing a quiz, and add new SMS Subscribers.

Integrations



Digioh
Marketing Automation

Connected



[+ Connect integration](#)



Digioh

Marketing Automation by Digioh

Disconnect

Yotpo & Digioh

The integration between Digioh and Yotpo allows brands to engage with their visitors and capture data in order to create highly targeted marketing campaigns that convert. Create seamless, on-brand banners, pop-ups and forms that will grow your list, reduce abandon, improve customer retention, and increase conversions.

[Learn More](#) 

Developed by Digioh

Create a Yotpo Pipeline Integration from a Template

Step 1: Navigate to the lightbox's "Integration" tab

Step 2: Click "Yotpo Connections" next to your Yotpo connection item.

Step 3: Click "Create Pipeline" on the desired template

Yotpo Connections



Current Yotpo Connections

Yotpo

[Use in Connect](#) [Rename](#) [Authenticate](#) [Delete](#)

[Add New Connection](#)

Current Yotpo Pipelines

Yotpo Examples	Edit
Earn Loyalty Points	Edit
Create SMSBump Subscriber	Edit
Customer Event upon Quiz Completion	Edit
PRQ (Customer Event upon Quiz Completion)	Edit
Loyalty Action	Edit
Product Star Rating	Edit
Customer Event upon Survey Completion	Edit
Post Checkout Survey Complete Event	Edit
Test Product Quiz	Edit

Available Yotpo Pipeline Templates

<p>Yotpo SMS Bump Subscribe</p> <p>This pipeline handles a box submission to add a subscriber to SMS Bump.</p> <p>Create Pipeline</p>	<p>Yotpo Earn Loyalty Points</p> <p>This pipeline handles a box submission and sends a custom action to Yotpo to earn loyalty points.</p> <p>Create Pipeline</p>	<p>Yotpo Get Product Star Rating</p> <p>This pipeline retrieves the product star rating for a provided productId</p> <p>Create Pipeline</p>
<p>Yotpo Survey Complete Event</p> <p>This pipeline maps a Digioh survey submission to a Yotpo survey_complete event.</p> <p>Create Pipeline</p>	<p>Yotpo PRQ Quiz Complete Event</p> <p>This pipeline maps a Digioh Product Recommendation Quiz submission to a Yotpo prq_quiz_complete event.</p> <p>Create Pipeline</p>	

Yotpo Advanced integration steps are here.