

# Braze Integration with Subscription Group

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**Braze** is a customer engagement platform that powers relevant, personalized customer experiences in real-time. **Digioh integrates with Braze** to collect and pass customer data from pop-up forms, quizzes, surveys, landing pages, and preference centers.

Follow these steps to set up your Braze integration with Subscription Group.

**Note:** If you are setting up a Digioh integration by yourself, we first recommend reading about [Digioh Integration Basics](#).

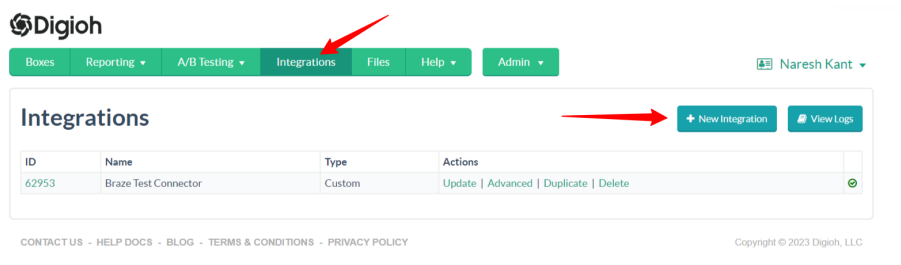
## Braze Integration Requirements

Before setting up your integration, you will need the following parameters from Braze:

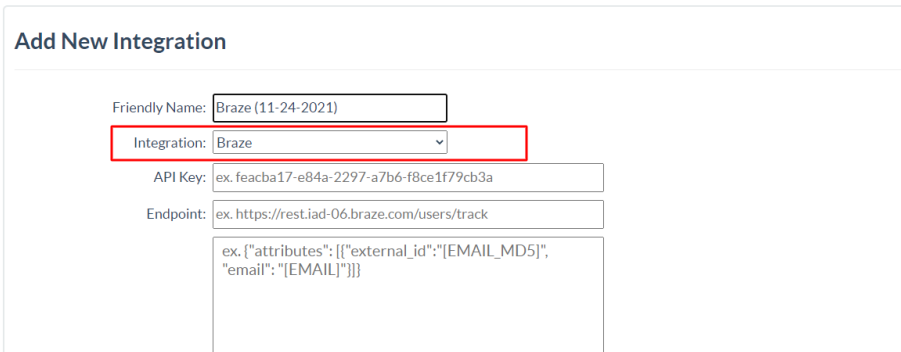
- **Instance URL for Braze Dashboard**
- **Braze API Key With User Data and Subscription Permissions**

To find these parameters in Braze, please see **steps 5 and 6** below.

1. Log into your Digioh account.
2. Click "Integrations."
3. Click the New Integration button.

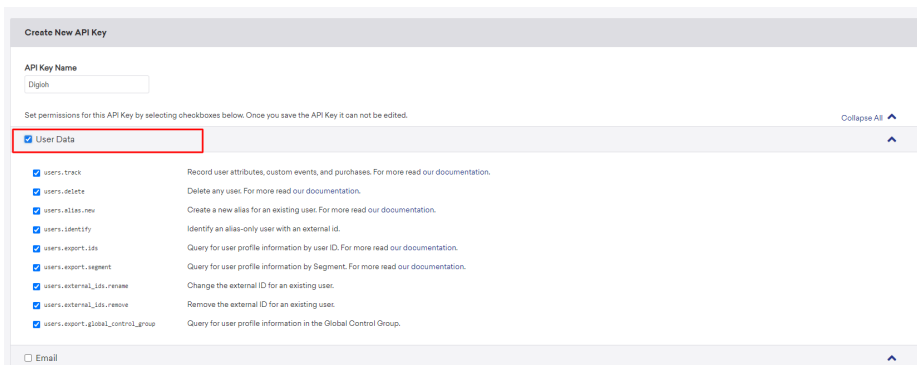


4. Select **Braze** from the dropdown menu.



5. Enter Braze API key (For your Braze API key, please check [Braze API documentation](#)).

**Note:** When creating the API key, select the **User data** and **Subscription** permission that is needed for adding the users to Braze with SMS subscription.



<input checked="" type="checkbox"/> Subscription	
<input checked="" type="checkbox"/> subscription.status.set	Set subscription group status For more read our documentation.
<input checked="" type="checkbox"/> subscription.status.get	Get subscription group status. For more read our documentation.
<input checked="" type="checkbox"/> subscription.groups.get	Get status of subscription groups that specific users are explicitly subscribed/unsubscribed to. For more read our documentation.
<input type="checkbox"/> Apps	

- After Creating the API Key Add it in the API Key Field.

6. Enter Braze API Endpoint.

`https://rest.iad-01.braze.com/users/track`

Note: The Base URL **https://rest.iad-01.braze.com** will be different according to your braze Dashboard URL. See the below table to find your Rest API endpoint. **/users/track** part will remain same. [Reference](#)

INSTANCE	URL	REST ENDPOINT
US-01	<code>https://dashboard-01.braze.com</code>	<code>https://rest.iad-01.braz</code>
US-02	<code>https://dashboard-02.braze.com</code>	<code>https://rest.iad-02.braz</code>
US-03	<code>https://dashboard-03.braze.com</code>	<code>https://rest.iad-03.braz</code>
US-04	<code>https://dashboard-04.braze.com</code>	<code>https://rest.iad-04.braz</code>
US-05	<code>https://dashboard-05.braze.com</code>	<code>https://rest.iad-05.braz</code>
US-06	<code>https://dashboard-06.braze.com</code>	<code>https://rest.iad-06.braz</code>
US-08	<code>https://dashboard-08.braze.com</code>	<code>https://rest.iad-08.braz</code>
EU-01	<code>https://dashboard-01.braze.eu</code>	<code>https://rest.fra-01.braz</code>
EU-02	<code>https://dashboard-02.braze.eu</code>	<code>https://rest.fra-02.braz</code>

7. Format your payload like this.

```

{
  "attributes":{
    {
      "external_id": "[CLIENT_ID]",
      "phone": "[PHONE]",
      "country": "[COUNTRY]",
      "city": "[CITY]",
      "subscription_groups":[
        {
          "subscription_group_id": "integer_id",
          "subscription_state": "subscribed"
        }
      ]
    }
  ]
}

```

Note: Replace the **integer\_id** with your SMS subscription Group Id **subscription\_group\_id** in the above payload (The

Subscription group is used in braze while configuring SMS campaign)

Also if you are creating Multi step Lightbox in Digioh then replace the **external\_id** value from **[CLIENT\_ID]** to **[EMAIL\_MD5]** so it will not create duplicate profiles in braze!

For Finding your SMS Subscription Group See the document from [Braze](#).

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