

# How to Use the Digioh AI Headline Generator

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Come up with multiple headlines for your Digioh campaigns on the fly with AI. The Digioh AI Headline Generator empowers you to generate relevant headline text for your widgets.

## Step 1: Click on AI Headline Generator (Text 1)

The AI Headline Generator link is found just above the input for the Text 1 Field. Once you've located it, click on the link AI Headline Generator button to launch the tool.

The screenshot displays the Digioh AI Headline Generator interface. On the left, the 'Main Page' editor shows the 'Text 1' widget configuration. The 'Text' tab is selected, and the 'AI Headline Generator' button is highlighted. The generated headline is 'Want to get our content straight to your inbox?'. Below the headline, there are font settings for 'PT Sans Narrow' and a 'Font' section with options for alignment and style. On the right, the generated widget is shown, featuring the Digioh logo, the headline, a sign-up form with an 'EMAIL ADDRESS' input field, a 'SIGN ME UP!' button, and a link that says 'I'm good, thanks.'.

## Step 2: Enter Your Site and Campaign Info

Fill out the fields to help the AI Headline Generator understand more about your website and the campaign you're currently editing.

**AI Headline Generator** ✎

Website URL  
Digioh.com

Website Type  
Publisher/Content Site

Website Description  
Our blog provides insightful data and strategies to help brands capture more zero-party data and provide memorable customer experiences. We also share industry insights, current marketing trends

Box Name  
Newsletter Signup

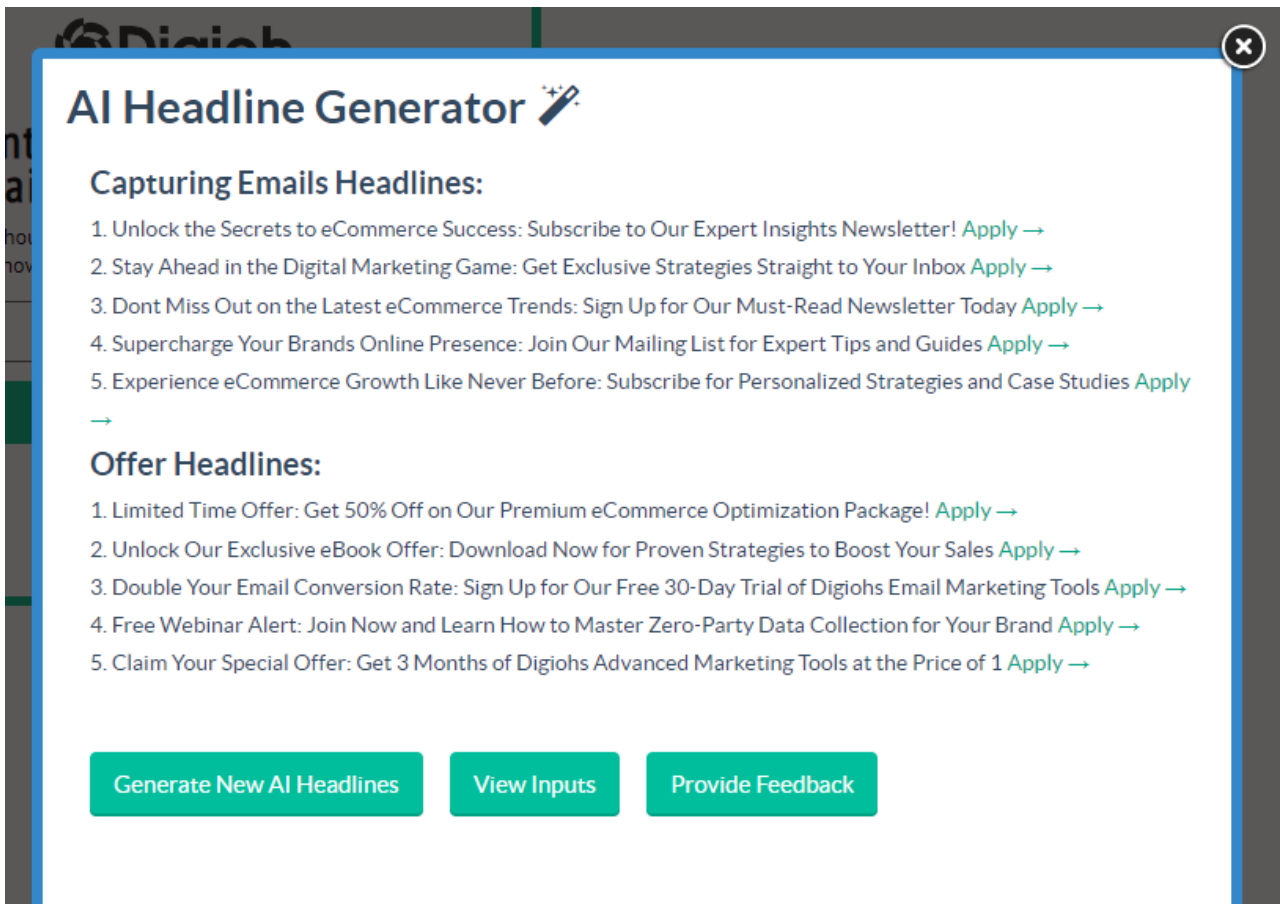
Box Description  
A newsletter signup form to entice readers to subscribe to an email mailing list to get insider information, updates, and more

Generate AI Headlines   Update Inputs   Provide Feedback

**Note:** Website URL, Website Type, Website Description are all required fields. Campaign description is optional, but can help to generate more specific headlines and CTA's.

### Step 3: Generate AI Headlines

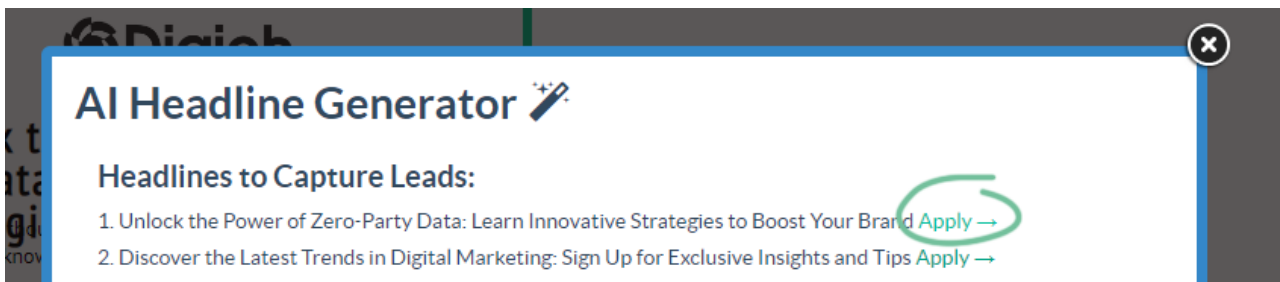
Click the "Generate AI Headlines" Button to get a list of recommended headlines for your campaign.



**Note:** Depending on the type of website you choose (eCommerce, B2B, Publisher/Content Site, Other) you may get "Offer Headlines" that include a discount or free trial as an extra incentive to sign up.

## Step 4: Click Apply + Close

Click Apply and close the AI Headline Generator window.



## Step 5: Update Your Design as Needed

The copy may be longer than the text originally in Text 1, so you may have to make some adjustments to the design.

**Main Page**

Layout Form Buttons Text Images HTML

Text 1 - Unlock the Secrets to Capturin.. ▾

Display Mode

ON

Text AI Headline Generator ✎

Unlock the Secrets to Capturing Zero-Party Data: Subscribe to Our Exclusive Newsletter Today!

Font

PT Sans Narrow ▾ ■ 30 ▾ 28 ▾

family (add custom) color size v-space

alignment style

256225: Newsletter Signup

You may want to split up your headline into 2 separate text fields to break up long copy.

**Main Page**

Layout Form Buttons Text Images HTML

Text 1 - Unlock the Secrets to Capturin.. ▾

Display Mode

ON

Text AI Headline Generator ✎

Unlock the Secrets to Capturing Zero-Party Data:

Font

PT Sans Narrow ▾ ■ 30 ▾ 28 ▾

family (add custom) color size v-space

alignment style

256225: Newsletter Signup

We recommend setting up Experiments to try out your headlines and see which ones convert the highest.