

Calculate Scores based on User Input: How to make a Trivia or score-based campaign

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Digioh has extension support for "scoring quizzes". These are Campaign experiences that ask several questions, with a numeric score associated with each answer. As the user progresses through the quiz, score is calculated at each step, and can be shown to the user and/or pushed through an [Integration](#) to another platform. This is great for trivias!

To get started, in Digioh HQ, go to your profile menu top right and pick Extensions. Find and install **Score Calculator** under the **Miscellaneous** category.

While you are there, if you plan to:

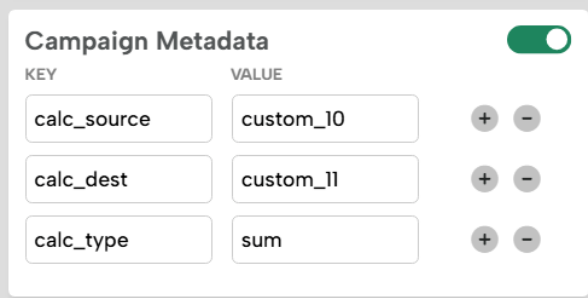
- Show the score to the user, then also install **Universal Merge Tags (UMT)**
- Convert the resulting score into text (e.g. low, medium, high), then also install **Numeric Range Mapper**

The way this extension works is that you [configure campaign-level metadata](#) as follows:

- **calc_source** : custom_X - the field to retrieve campaign page score, use any unused field
- **calc_dest** : custom_X - the field to hold the cumulative score, use any unused field
- **calc_type** : sum - currently only sum is supported

For any form input that sets the field configured as calc_source on submission, this will be added to the calc_dest field on form submission. For example:

Campaign-level metadata to define the calc_source and calc_dest fields:



KEY	VALUE		
calc_source	custom_10	+	-
calc_dest	custom_11	+	-
calc_type	sum	+	-

Buttons that push the answer score into the calc_source field (custom_10):

Layout Form **Buttons** Text Images HTML

Button 5 - Agree Completely ▼

Display Mode

ON

Text

Agree Completely

Click Action

Submit Form ▼

Override Form Submit Action

Do Not Override (default) ▼

Button Data Action

Custom 10 ▼ 10

Bananas are yellow

Agree Completely

Agree

Partially Agree

Do Not Agree

Do Not Agree At All

The example shows buttons, but drop-downs, checkboxes, and radio buttons can also be used.

Showing the Score Result

Use the [UMT App](#) to render the value of the calc_dest field, for example:

Thank You Page

Layout Form Buttons **Text** Images HTML

Text 1 - Your final score is [CUSTOM_11]. ▼

Display Mode

ON

Text

















Your final score is [CUSTOM_11] of 120

Your final score is [CUSTOM_11] of 120

Mapping the Final Score to a Text Value

Use the Numeric Range Mapper App to convert the calc_dest field to a string in a different field. You can then use this field in Integrations, or use UMT to display the field in the campaign. For example:

Box Metadata

Key	Value		
calc_source	custom_10		
calc_dest	custom_11		
calc_type	sum		
range_source	custom_11		
range_dest	custom_12		
range:0-60	Urgent need for		
range:60-90	Need for optimiz		
range:90-121	Optimization poi		

Questions? Comments? Let us know at support@digioh.com
