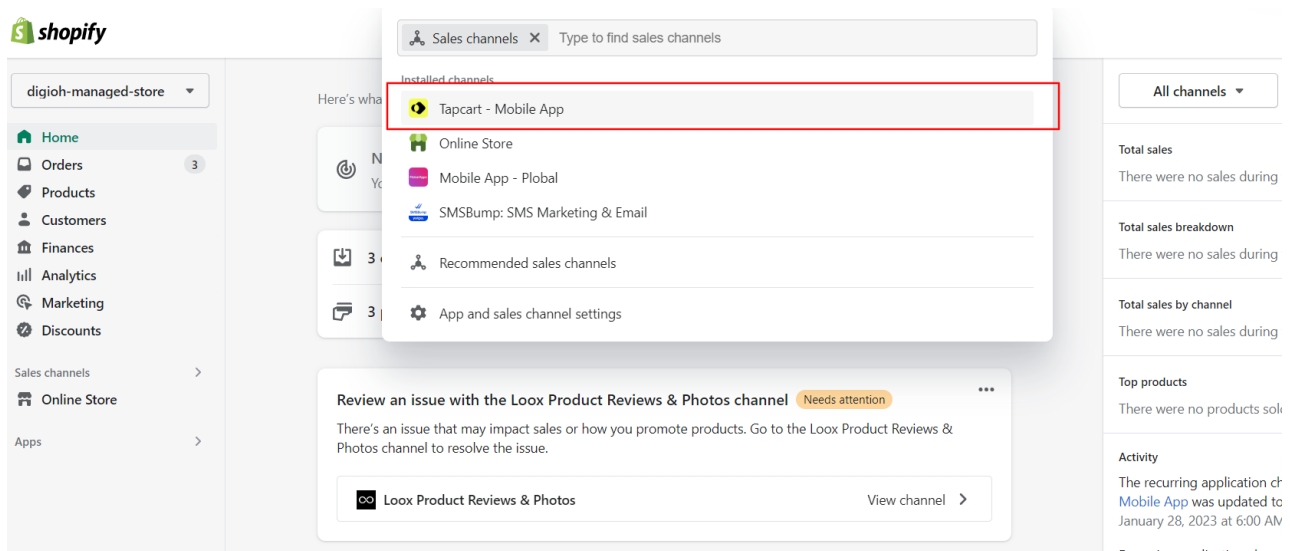


- Grow your list, collect zero-party data, and drive sales with a custom **product recommendation quiz**.
- Send quiz data, including question responses and contact information, to your CRM or ESP.

## How to Install Digioh on Tapcart

To install Digioh's JS tag on Tapcart, follow the instructions below.

- 1) Log into your Shopify store.
- 2) Open the Tapcart Channel.

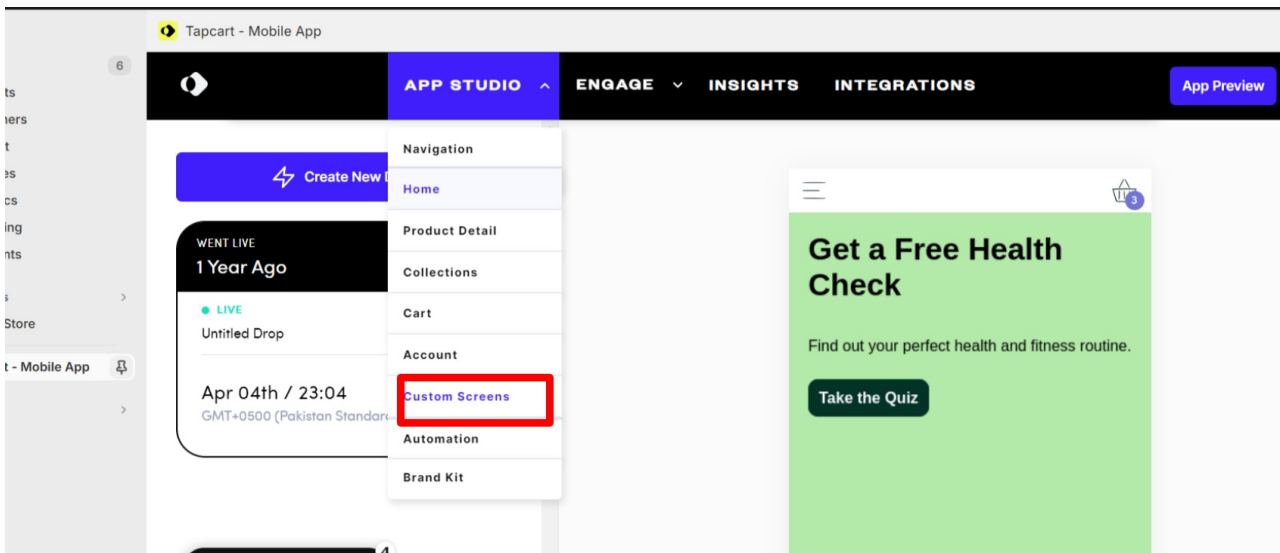


There are 2 methods to install Digioh to Tapcart.

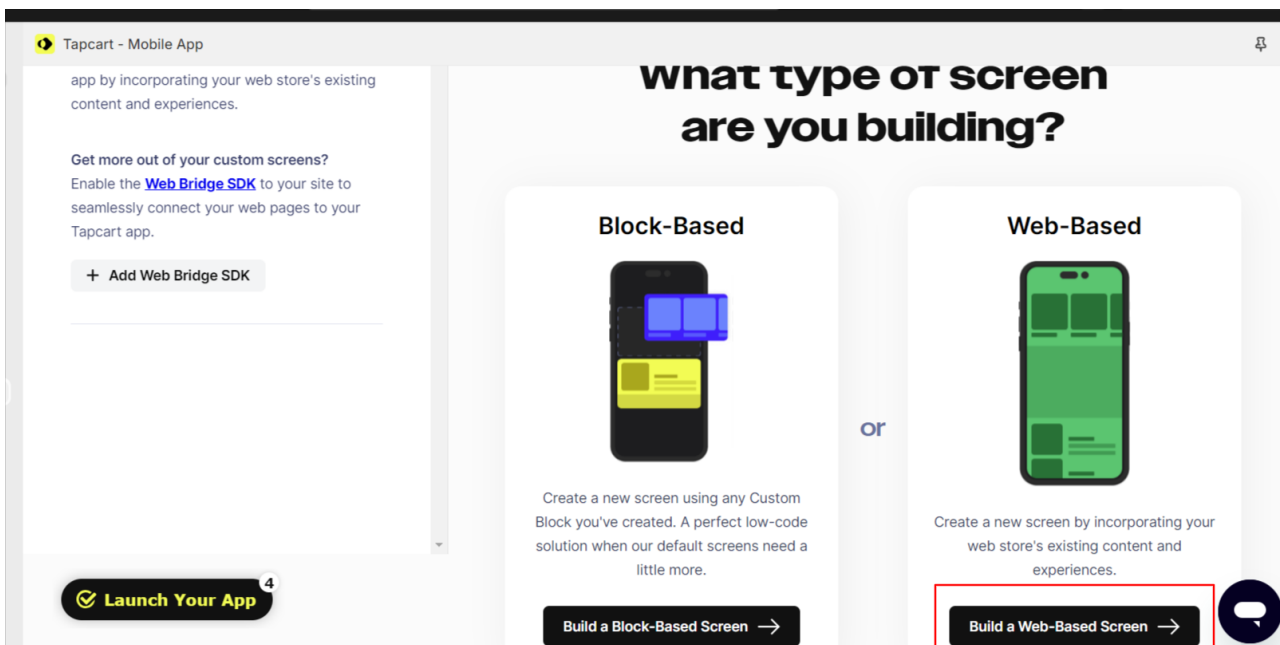
- 1- Custom Screens
- 2- Custom Blocks

### 1- Custom Screens

- a) Add a new Custom Screen

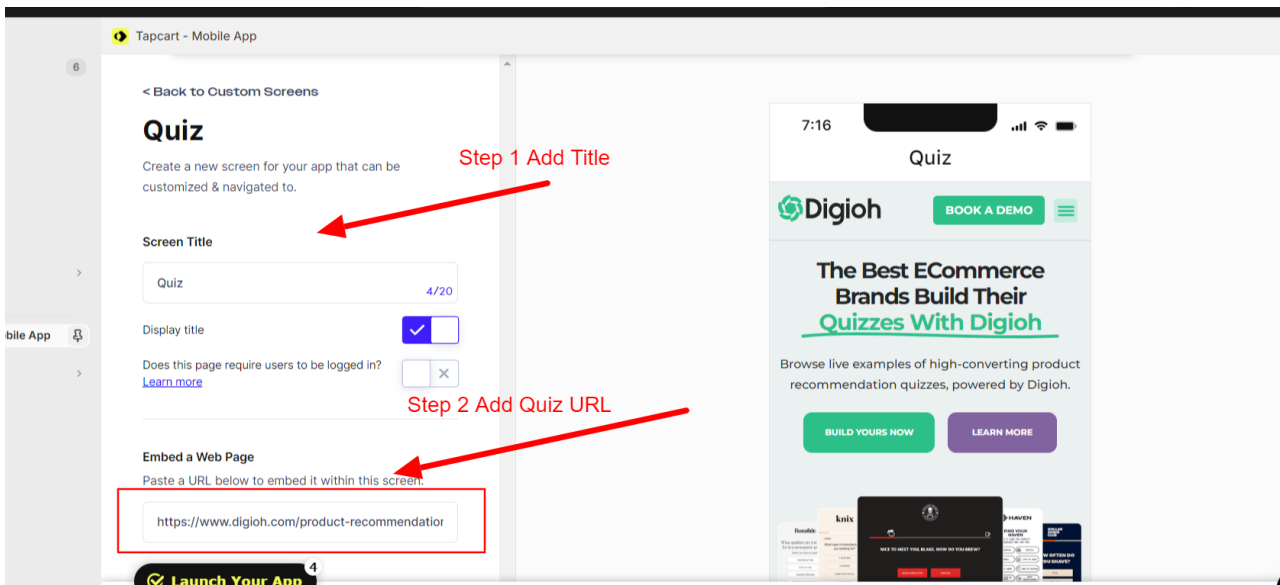


b) Select **Web-Based** Build a Web-Based Screen

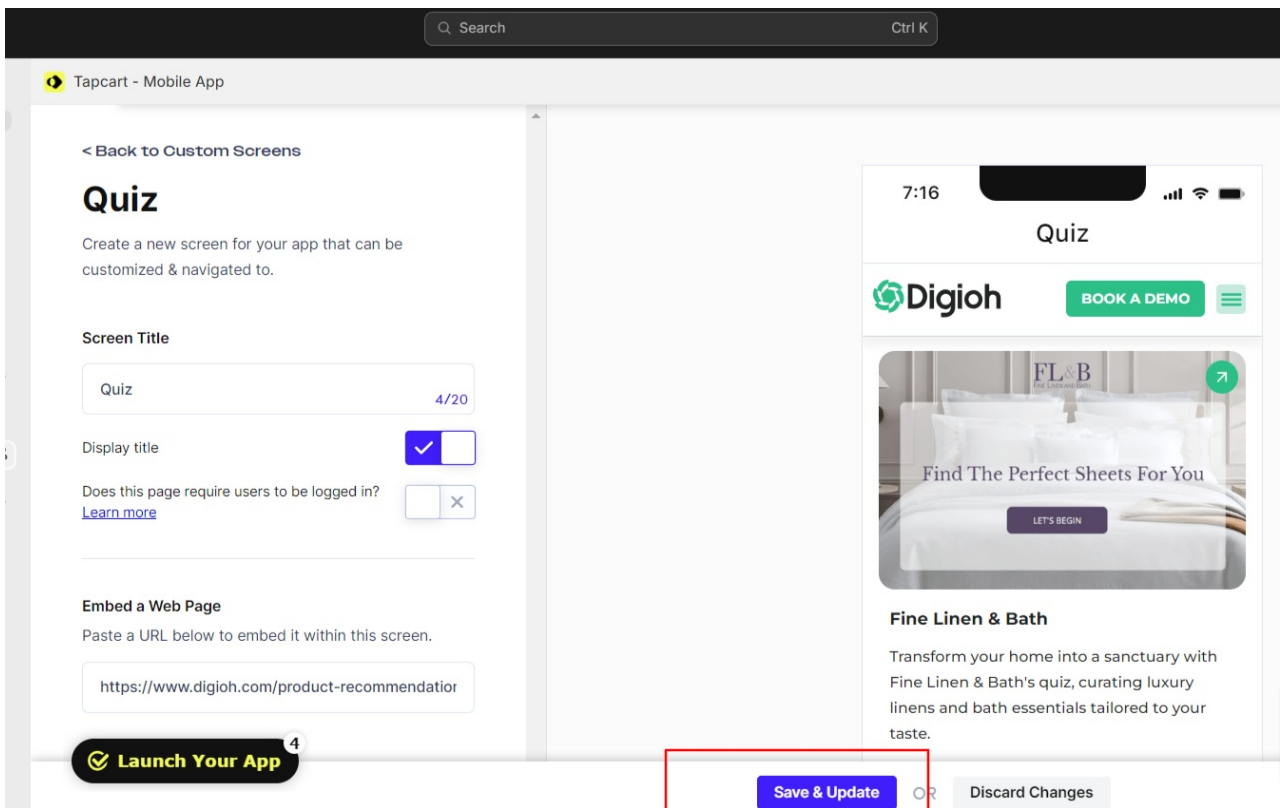


c) Add Custom Screen title and URL

Note: For Embedding the Quiz Web Page, you must first create the Quiz page in your Shopify Store.

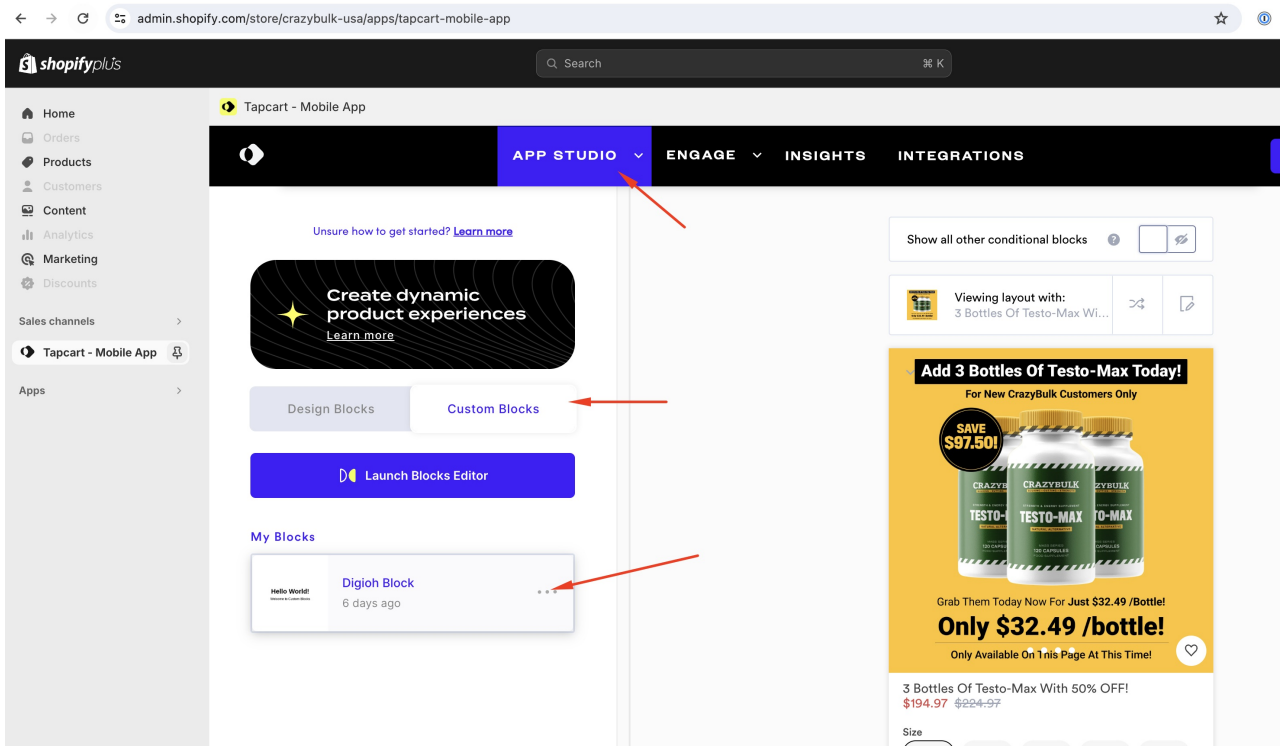


D) Click on Save Button

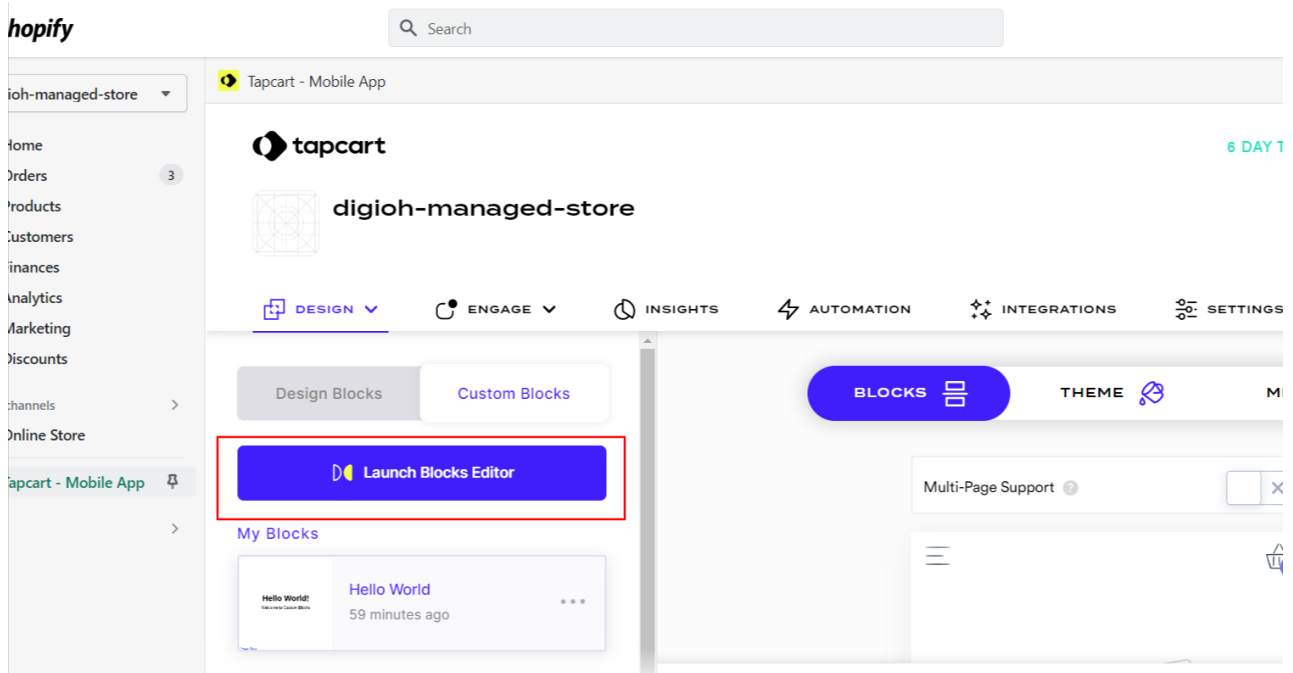


## 2) Custom Blocks.

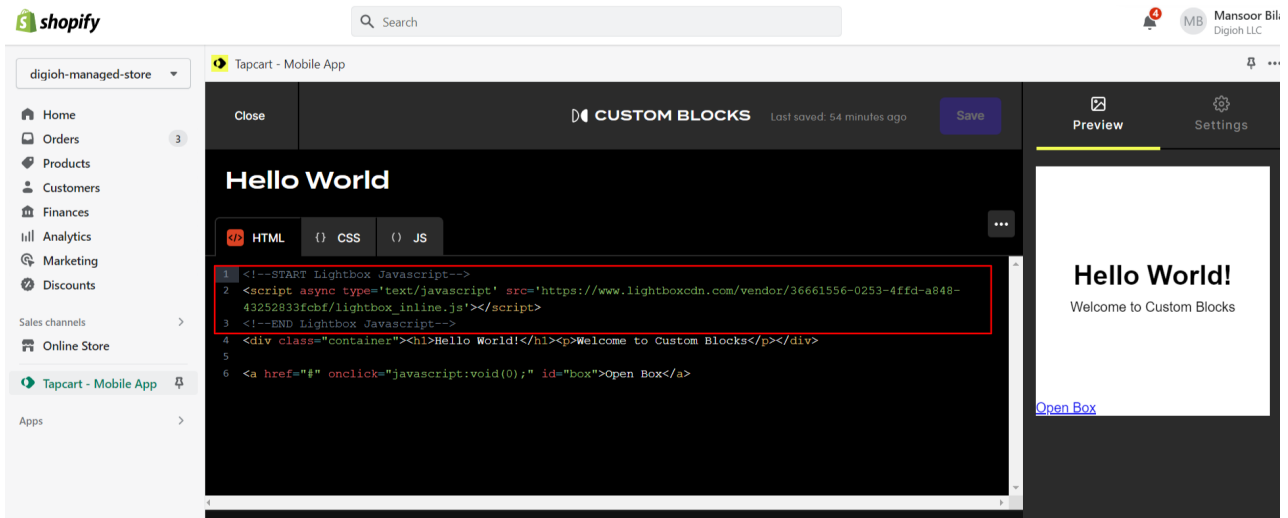
a) Click on "App Studio" then "Product Detail" and then "Custom Block"



b) Click **Launch Blocks Editor** and create a New Block.

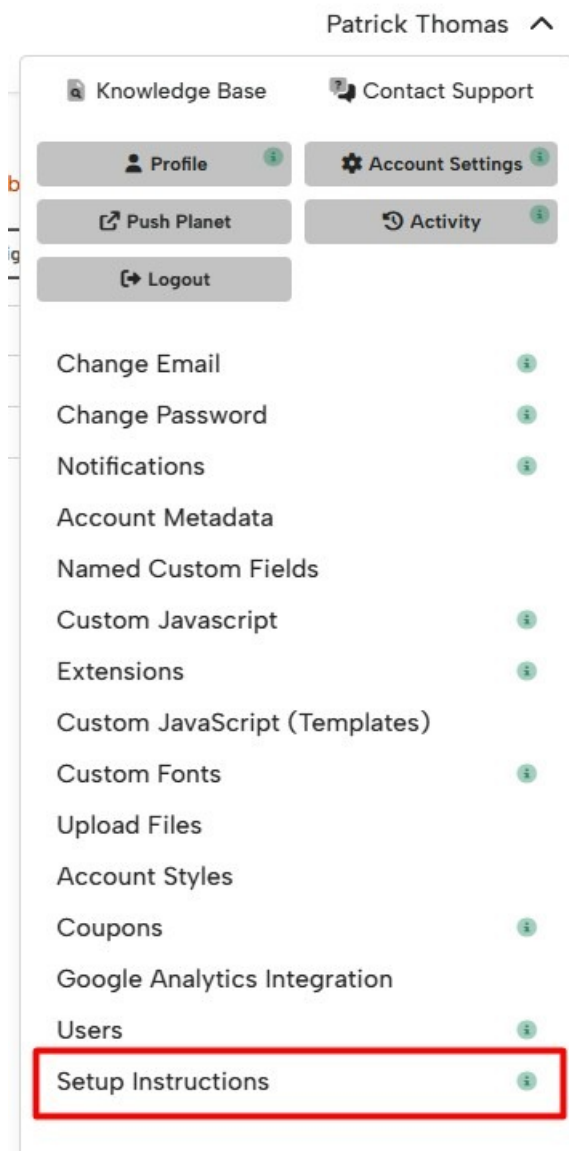


c) In the editor, paste the Digioh JS tag into the Custom Block's **HTML** section. Click Save. If you need help finding your Digioh JS tag, follow the steps in the next section.



## How to Find Your Digioh Tag

1) After logging into Digioh, click your username. Then, click the **Setup Instructions** link that appears in the dropdown.



2) Select and copy the JavaScript snippet, then add it to your Custom Block's HTML in Tapcart.

### Step 2: Get Your Digioh Javascript

```
<!--START Digioh Low Impact Javascript-->  
<script async type='text/javascript' src='https://www.lightboxcdn.com/vendor/████████████████████/lightbox_speed.js'></script>  
<!--END Digioh Low Impact Javascript-->
```

Copy to Clipboard

Download File

Once the tag is added and saved into a Tapcart Custom Block, Digioh is now installed on your Tapcart App.

## Digioh-Tapcart Integration Benefits:

- Capture more customer data with engaging quizzes, pop-ups, surveys, and other forms.
  - Send targeted email and SMS marketing messaging by pushing customer data collected with Digioh to your ESP/CRM. For example, Digioh can push new leads to Klaviyo.
  - Increase sales by using Digioh to launch a quiz that helps customers find the products that best fit their needs.
  - Improve your user experience by collecting customer feedback with fully-custom survey forms.
-