

How to Integrate with Ometria

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Ometria is a customer data and marketing platform that helps retailers create personalized experiences customers love.

Ometria Integration Requirements

Before setting up your integration, you need the following parameters from Ometria:

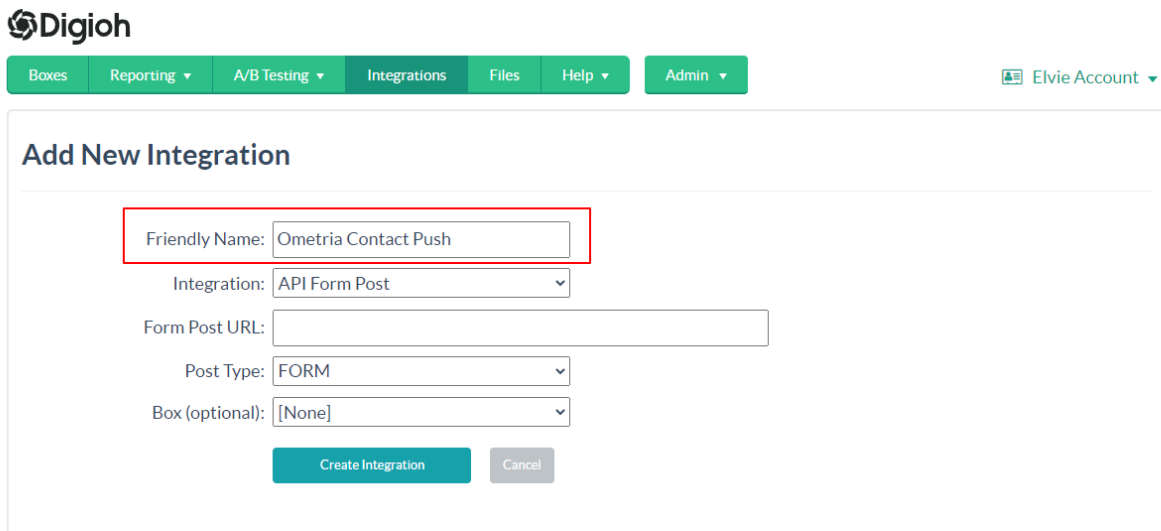
- API Key (See [how to generate a new API key in Ometria here](#))
- Optional List ID (Segment ID)

If you are setting up a Digioh integration by yourself, we first recommend reading about [Digioh Integration Basics](#).

Follow these instructions to integrate with Ometria.

1. In Digioh, click Add New Integration.

2. Set a name in the Friendly Name field.



The screenshot shows the Digioh user interface. At the top, there is a navigation bar with tabs for 'Boxes', 'Reporting', 'A/B Testing', 'Integrations', 'Files', 'Help', and 'Admin'. The 'Integrations' tab is active. On the right, there is a user profile for 'Elvie Account'. Below the navigation bar is a form titled 'Add New Integration'. The form contains the following fields: 'Friendly Name' (text input, highlighted with a red box, containing 'Ometria Contact Push'), 'Integration' (dropdown menu, set to 'API Form Post'), 'Form Post URL' (text input), 'Post Type' (dropdown menu, set to 'FORM'), and 'Box (optional)' (dropdown menu, set to '[None]'). At the bottom of the form are two buttons: 'Create Integration' (green) and 'Cancel' (grey).

3. Set API Form Post from the Integration Dropdown.

Add New Integration

Friendly Name:

Integration:

Form Post URL:

Post Type:

Box (optional):

4. Enter Form Post URL.

<https://api.ometria.com/v2/push>

Add New Integration

Friendly Name:

Integration:

Form Post URL:

Post Type:

Box (optional):

5. Select JSON Raw in the Post Type Dropdown.

Post Type:

6. Select the Digioh Campaign you wish to add your

integration to.



Boxes Reporting ▾ A/B Testing ▾ Integrations Files Help ▾ Admin ▾ Elvie Account ▾

Add New Integration

Friendly Name:

Integration:

Form Post URL:

Post Type:

Box (optional):

7. Click Create Integration.

After clicking **Create Integration**, you will see the advanced settings page.

8. Configure the Advanced Integration Settings.

Set the HTTP method to **POST**.

Header 1: Enter **X-Ometria-Auth** in Header 1 Key, and enter your Ometria **API Key** in Header 1 Value.



Boxes Reporting ▾ A/B Testing ▾ Integrations Files Help ▾ Admin ▾ Elvie Account ▾

Integration Advanced Settings

HTTP Method:

Basic Auth Username:

Basic Auth Password:

Header Key 1:

Header Value 1:

Header Key 2:

Header Value 2:

Header Key 3:

Header Value 3:

Integration Template

Add the following JSON in the Raw Data to Send (merge variables will be replaced) field.

```
[
  {
    "@type": "contact",
    "@collection": "digioh",
    "id": "[EMAIL_MD5]",
    "customer_id": "[EMAIL_MD5]",
    "@add_to_lists": [7849],
    "email": "[EMAIL]",
    "name": "[NAME]",
    "marketing_optin": true,
    "properties": {
      "custom_1": "[CUSTOM_1]",
      "digioh_lightbox_name": "[LIGHTBOX_NAME]"
    }
  }
]
```

Note: This JSON payload passes the default values for collection. It can be configured to your needs.

To create your custom fields in Ometria, see [documentation here](#).

Your Ometria contact object integration with Digioh is ready to go! We can also integrate with other Ometria objects like Order, Products, and custom events.
