

How to Add Dynamic Branching to Digioh Modals

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With dynamic branching, you can customize the pages in your Digioh forms and campaigns based on a user's previous selection.

Digioh allows two types of branching:

- Branching that evaluates the conditions before a user leaves a specific page (Alternate Page Out)
- Branching that evaluates the conditions before the current page is displayed (Alternate Page In).

To add branching to your campaigns, follow the steps below.

Step 1: In the Digioh editor, scroll down and click the **Add Branch** button.

The screenshot shows the 'Page Branching Logic' configuration interface. At the top, there is a blue header 'Page Branching Logic' and a sub-header 'Branch 1'. Below this, a dropdown menu is set to 'Evaluate before the NEXT page is displayed'. Underneath, there are two columns: 'If the answers to' and 'Contains'. The 'If the answers to' dropdown is set to 'Main Page', and the 'Contains' dropdown is set to 'All of These'. Below these is a text input field labeled 'Choose Answers'. To the right of this field are two small teal icons: a plus sign and a trash can. Below the icons, the text 'Then go directly to page' is followed by a dropdown menu set to 'Main Page'. At the bottom of the interface, there are two teal buttons: 'Add Branch' and 'Delete Last Branch'.

For this example, we'll select Evaluate before the NEXT page is displayed.

Step 2: Select the page you want to base the branching logic on. Then, add the branching operator by selecting the "contains" dropdown.

Page Branching Logic

Branch 1

Evaluate before the NEXT page is displayed ▾

If the answers to ▾ Contains ▾

Main Page ▾ All of These ▾

Let's get started » (B1) ×

Then go directly to page ▾

Age (EP4) ▾

Add Branch Delete Last Branch

Each branching operator behaves as follows:

- **All of These:** This operator can be used for multi-select buttons. If all of the added buttons are present in a user journey, this branch will trigger.
- **Exactly These and Nothing Else:** This operator can be used if you want only the specific selected buttons to trigger a branching. This is a contains-only operator that is not recommended on forms with a submit button because that specific button is also recorded as button submit. This can cause the branching to fail.
- **One or More of These:** This operator can be used for a single selection or buttons that redirect or submits.
- **None of These:** Use this if you want to add negative branching, i.e. you want to skip a specific page. For example: If a user selects the Fruits button, don't show them a page that asks if they eat fruits regularly.

Step 3: Select the page you want to show or not show based on the previous Operator.

You can also use this branching for quizzes requiring multiple results pages on the email capture page. To do this, set up branching with an OR condition. You can add multiple OR conditions in a single branching to show a certain results page under multiple sets of conditions.

For example: If a user clicks form buttons on Extra Page 1, Extra Page 2, or Extra Page 3, show them a results page with three recommendation elements.

Page Branching Logic

Branch 1

Evaluate before the NEXT page is displayed

If the answers to Reason (EP1) Contains Exactly These and

Heel or Arch Pain / Plantar Fasciitis (B1)
 Ball of Foot Pain / Metatarsalgia / Morton's Neuroma (B2)
 Back / Knee / Hip Pain (B3)
 Ankle Pain / Overpronation (B4)

OR

AND



If the answers to Shoe Types (EP2) Contains Exactly These and

Athletic / Running (B1)
 Walking / Casual (B2)
 Dress / Low-Profile (B3)

OR

AND



If the answers to Removable insoles Contains Exactly These and

Yes (B1)

OR

AND



If the answers to Arch type (EP4) Contains Exactly These and

Neutral Arch (Most Common) (B1)
 Low Arch (B2) High Arch (B3)



Then go directly to page

Results 2 (EP7)

You can use the **Evaluate before THIS page is displayed** condition to evaluate or skip a specific form page based on a user's previous selection.

For example, the campaign below will show Extra Page 38 if the answer from Extra Page 4 was 18-24 years old.

Evaluate before THIS page is displayed

If the answers to Age (EP4) Contains Exactly These and

18-24 years old (B4)



Then go directly to page

Herbal Supplements (EP38)

Questions? Comments? Reach out to us at support@digioh.com
