How to integrate with Eloqua

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Eloqua is a software-as-a-service (SaaS) platform for marketing automation offered by Oracle that aims to **help B2B marketers and organizations manage marketing campaigns and sales lead generation**.

Digioh's Eloqua integration allows you to push a lead as a contact to Eloqua with pop-up forms, pop-ups, surveys, and quizzes. We will integrate Eloqua Rest API with Digioh to pass the leads as contacts.

Eloqua Integration Requirements

Before setting up your integration, you will need the following parameters from Eloqua **:**

- **Base URL**
- **Company Name**
- **Username**
- **Password**

Fo Rest API basic authentication see this

Base URLs

Eloqua supports multiple data centers, each with a unique domain name. Eloqua refers to these as "pods", there are currently seven in total - p01, p02, p03, p04, p06, p07, and p08. The https://login.eloqua.com/id endpoint allows you to programmatically discover a given Eloqua instance's pod, associated domain name, and base URL, which is required for making API calls to the instance.

Note: We will get the Base URL through Eloqua Login API

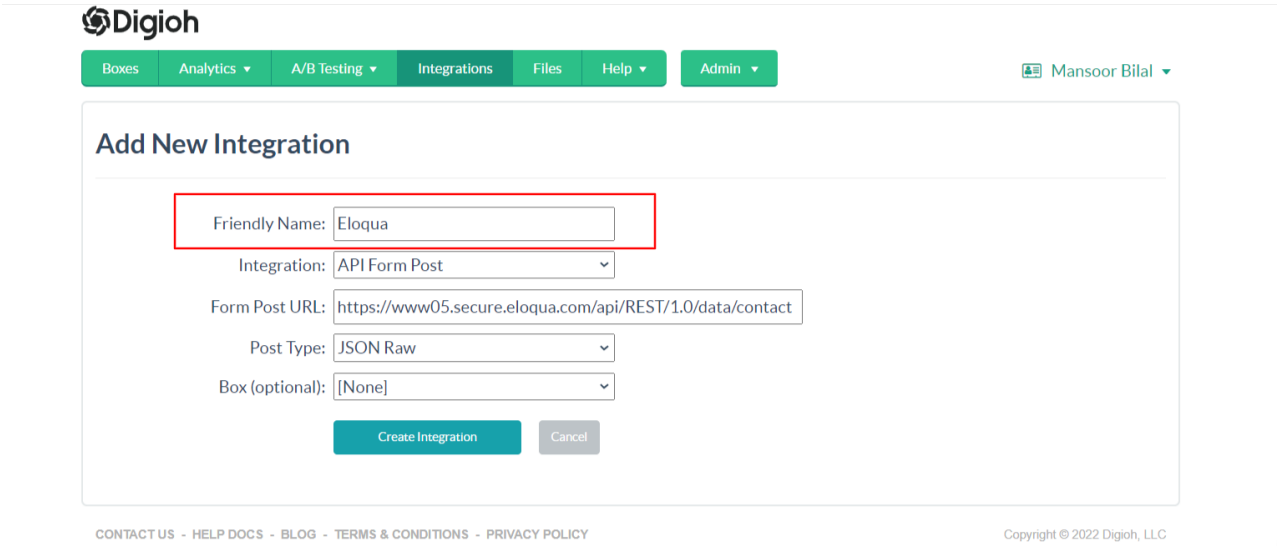
Digioh

If you are setting up a Digioh integration by yourself, we first recommend reading about Digioh Integration Basics.

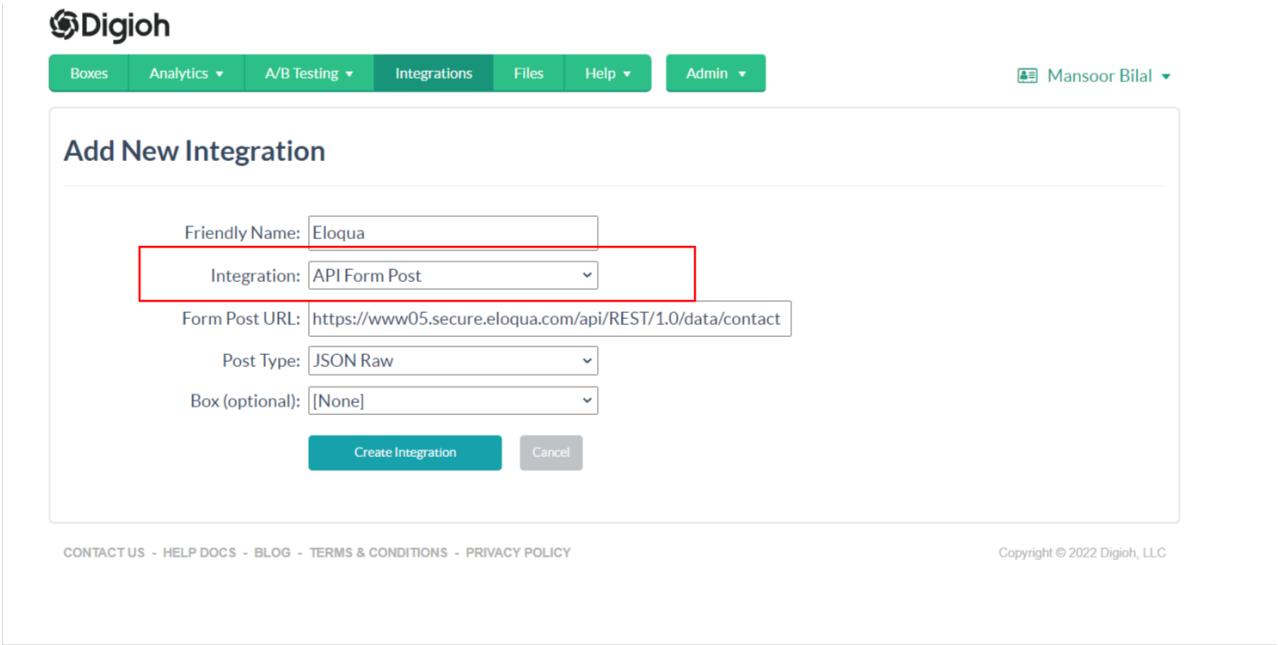
Follow these instructions to integrate with Eloqua.

1. Add a New Integration.

2. Set a name in the Friendly Name field.



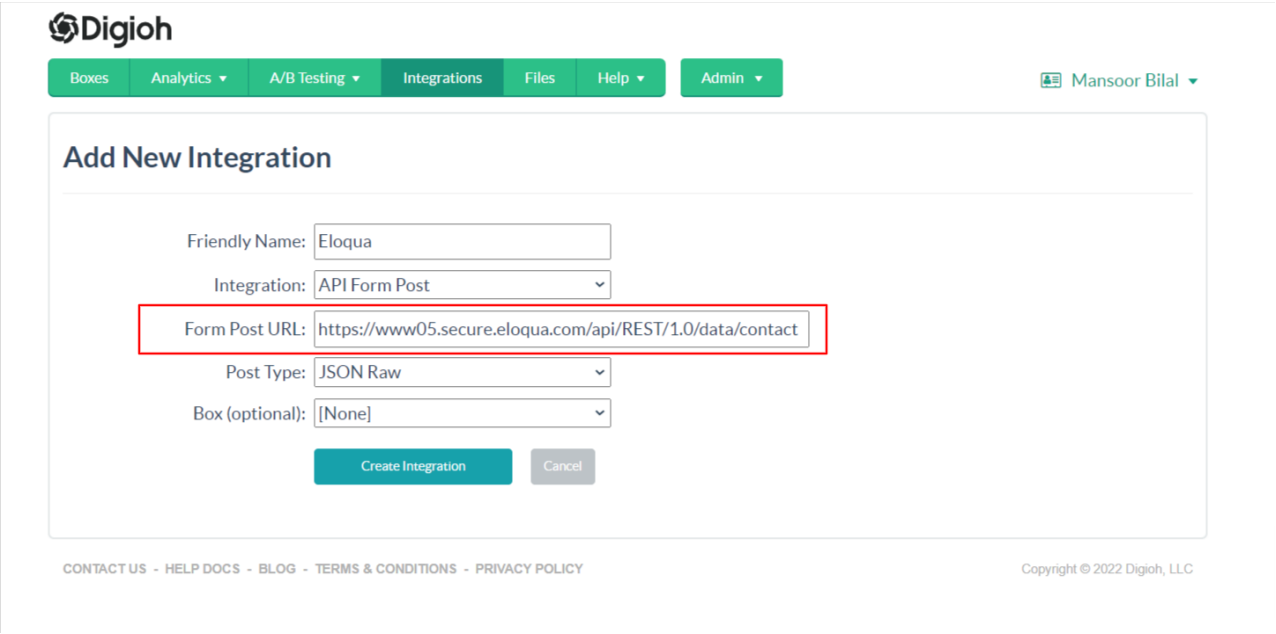
3. Set API Form Post in Integrations Dropdown.



4. Enter Form Post URL

https://www05.secure.eloqua.com/api/REST/1.0/data/contact

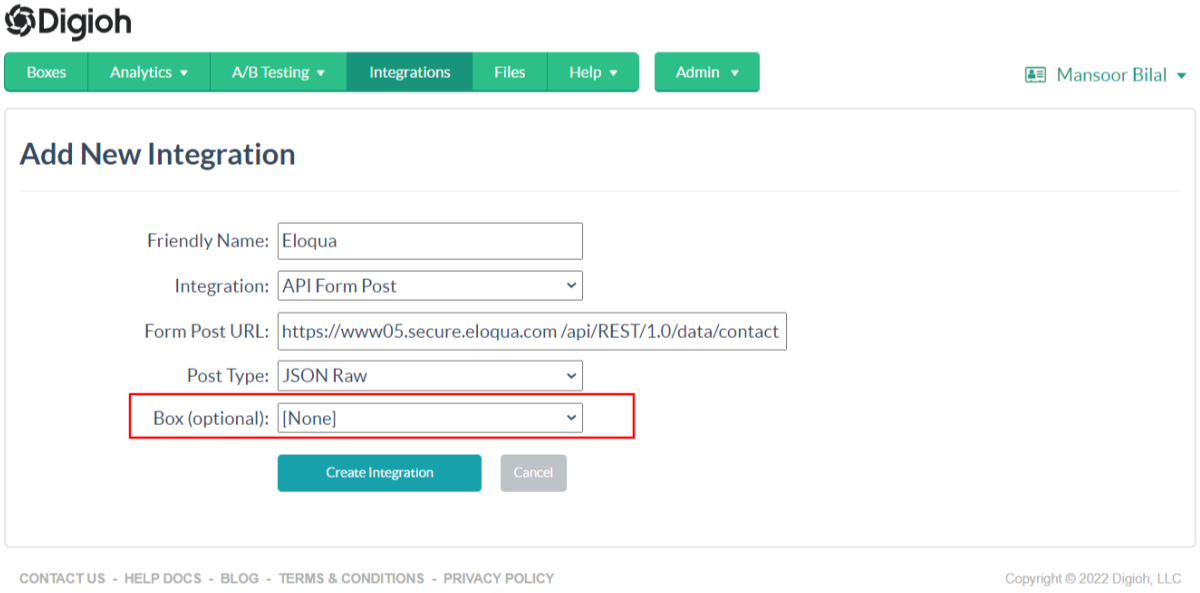
Note: *https://www05.secure.eloqua.com* The Host url will be different for your Eloqua account



5. Select JSON Raw in Post Type Dropdown



6. Select Campaign



7. Click Create Integration.

After clicking **Create Integration**, you will see the advanced settings page.

8. Configure the Advanced Integration Settings.

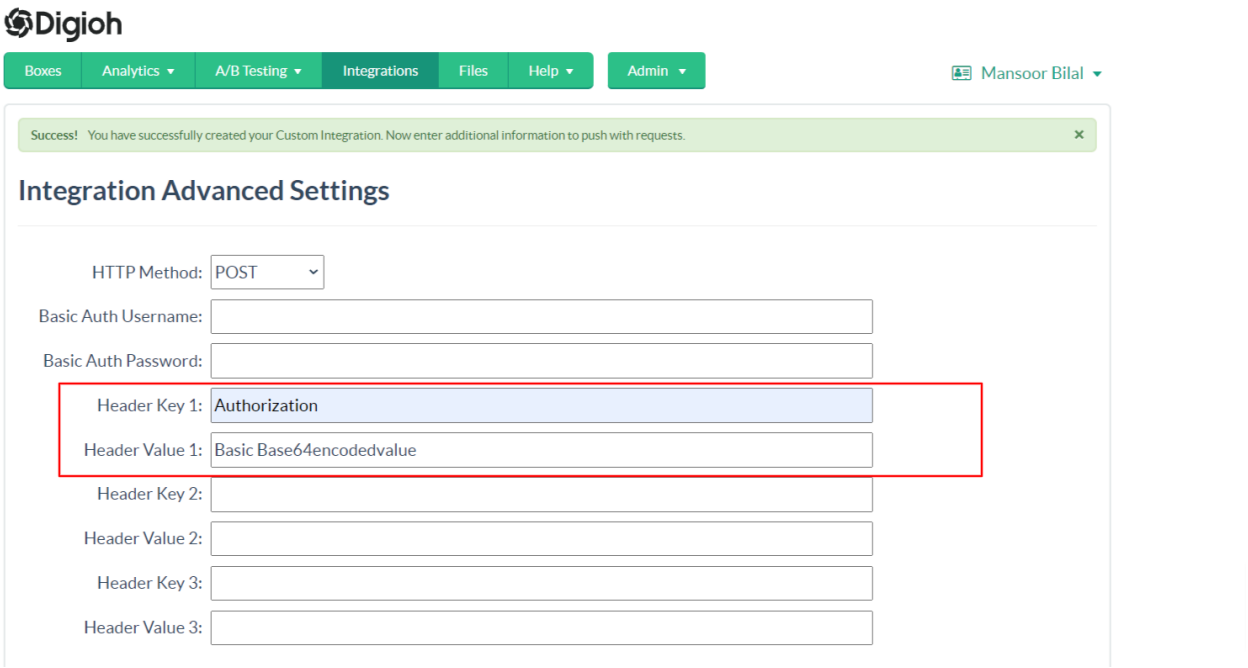
– Set the HTTP method to **POST**

Steps to create base64 encoded Authorization Header value:

- Combine your Eloqua company name with username and password in this way => siteName + '\' + username + ':' + password
  Where siteName is your company name and Username and password are your Eloqua account login details.
- Go to this website And enter the combined string it will generate the base64 encoded value that will be used in the authorization header.

– **Header 1:** Enter the **Authorization** in Header 1 Key, and enter the Base64 Encoded value like this.

```
Authorization: Basic Q09NUEFOWVhcdXNlcjE6cGFzc3dvcmQxMjM=
```



– Add the following JSON in Raw Data to Send (merge variables will be replaced) field

```
{
"address1": "[ADDRESS]",
"businessPhone": "[PHONE]",
"city": "[CITY]",
"country": "[COUNTRY]",
"emailAddress": "[EMAIL]",
"firstName": "[FIRST_NAME]",
"lastName": "[LAST_NAME]",
"postalCode": "[POSTAL_CODE]",
"title": "Actor",
"fieldValues": [
{
"id": "100017",
"value": "Mr."
},
{
"id": "100044",
"value": "source-integration"
}
]
}
```


NOTE: Update the payload according to your requirement.

That’s all, Your Eloqua integration is ready to go!