

How to integrate with Emarsys

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Emarsys empowers marketers around the world to create truly personalized omnichannel experiences that deliver business outcomes.

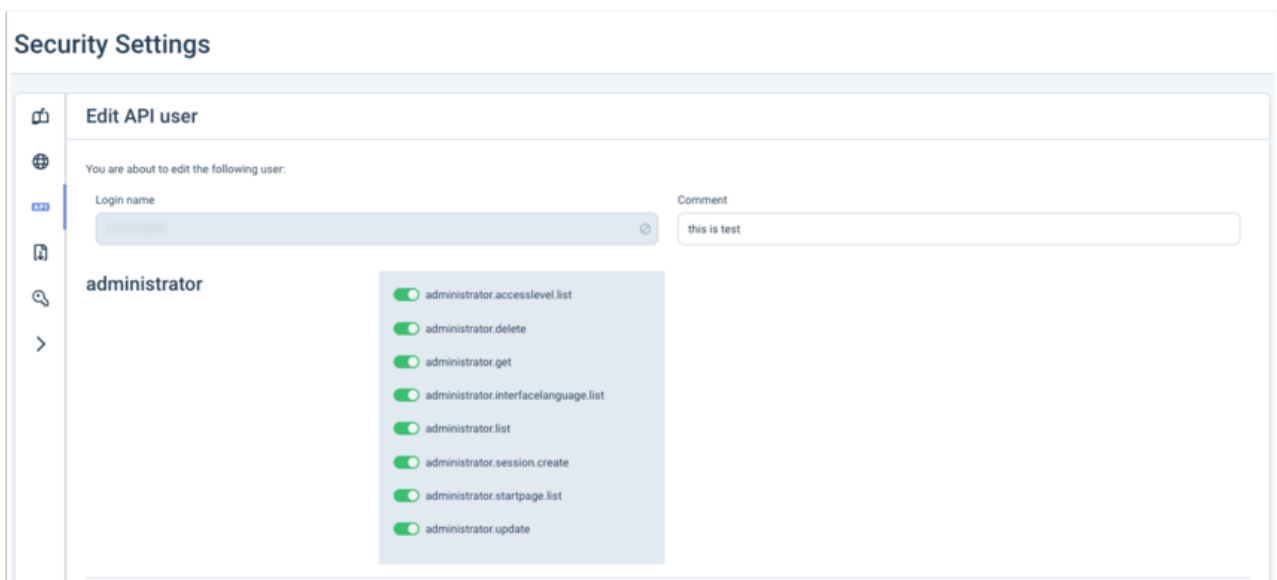
Digioh's Emarsys integration allows you to push a lead as a contact to Emarsys with pop-up forms, pop-ups, surveys, and quizzes.

Emarsys Integration Requirements

Before setting up your integration, you will need the following parameters from Emarsys :

- **Emarsys Username**
- **Emarsys API Secret**

Note: While creating the API user you have to check all the permissions for contact resources. Please see the below screenshot in which they have set all permissions for administrator resources.



Digioh

If you are setting up a Digioh integration by yourself, we first recommend reading about [Digioh Integration Basics](#).

Follow these instructions to integrate with Emarsys.

1. Add a New Integration.

2. Set a name in the Friendly Name field.

Add New Integration

Friendly Name:

Integration:

Form Post URL:

Post Type:

Box (optional):

3. Set API Form Post in Integrations Dropdown.

Add New Integration

Friendly Name:

Integration:

Form Post URL:

Post Type:

Box (optional):

4. Enter Form Post URL

<https://lightboxintegration-dev.azurewebsites.net/emarsys/index.php>

5. Select JSON Raw in Post Type Dropdown

Post Type: JSON Raw

6. Select Campaign



Boxes Analytics A/B Testing Integrations Files Help Admin Mike Liu

Add New Integration

Friendly Name: Alpine IQ Integration

Integration: API Form Post

Form Post URL:

Post Type: JSON Raw

Box (optional): [None]

Create Integration Cancel

7. Click Create Integration.

After clicking **Create Integration**, you will see the advanced settings page.

8. Configure the Advanced Integration Settings.

- Set the HTTP method to **POST**

- **Header 1:** Enter the **username** in Header 1 Key, and enter the Emarsys API **Username** that we copied from Emarsys in Header 1 Value.

- **Header 2:** Enter the **password** in the Header 2 Key, and enter the Emarsys API **Password** we copied from Emarsys in Header 2 Value.

Integration Advanced Settings

HTTP Method:	POST
Basic Auth Username:	<input type="text"/>
Basic Auth Password:	<input type="text"/>
Header 1 Key:	username
Header 1 Value:	goop011
Header 2 Key:	password
Header 2 Value:	sadasdasdsadasda
Header 3 Key:	<input type="text"/>
Header 3 Value:	<input type="text"/>

Raw Data to Send (merge variables will be replaced)

- Add the following JSON in Raw Data to Send (merge variables will be replaced) field

```
{
  "key_id" : "email",
  "3" : "[EMAIL]",
  "1" : "[FIRST_NAME]",
  "2" : "[LAST_NAME]",
  "marketing_channel_source": "digioh",
  "promo_welcome": "[CUSTOM_1]"
}
```

To consider:

- The maximum payload size is 10 MB, therefore the maximum number of new contacts per call depends on the amount of data per contact.
- The maximum batch size is 1000 contacts per call.

Note: Due to limitations of API specification languages, dynamic keys are indicated by curly brackets or by a regex pattern.

That's all Your Emarsys integration is ready to go!