How to integrate with Keap (Infusionsoft)

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Keap offers an e-mail marketing and sales platform for small businesses, including products to manage customers, customer relationship management, marketing, and e-commerce.

Digioh's Keap integration allows you to push a lead as a contact to Keap with pop-up forms, pop-ups, surveys, and quizzes.

Keap Integration Requirements

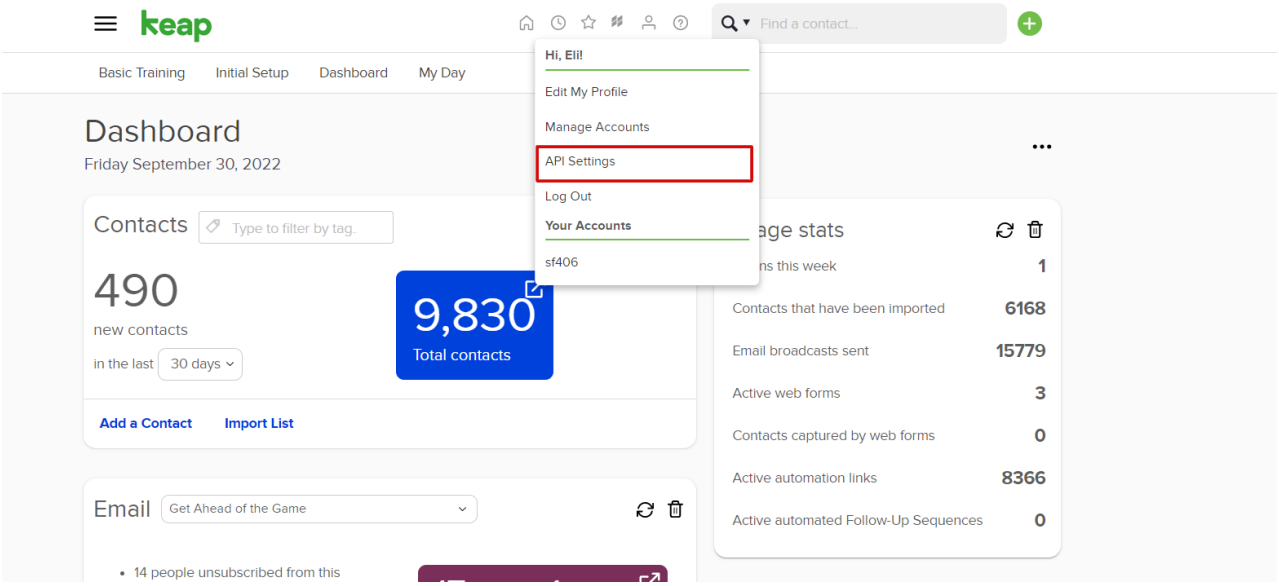
Before setting up your integration, you will need the following parameters from **Keap:**

- **API KEY**

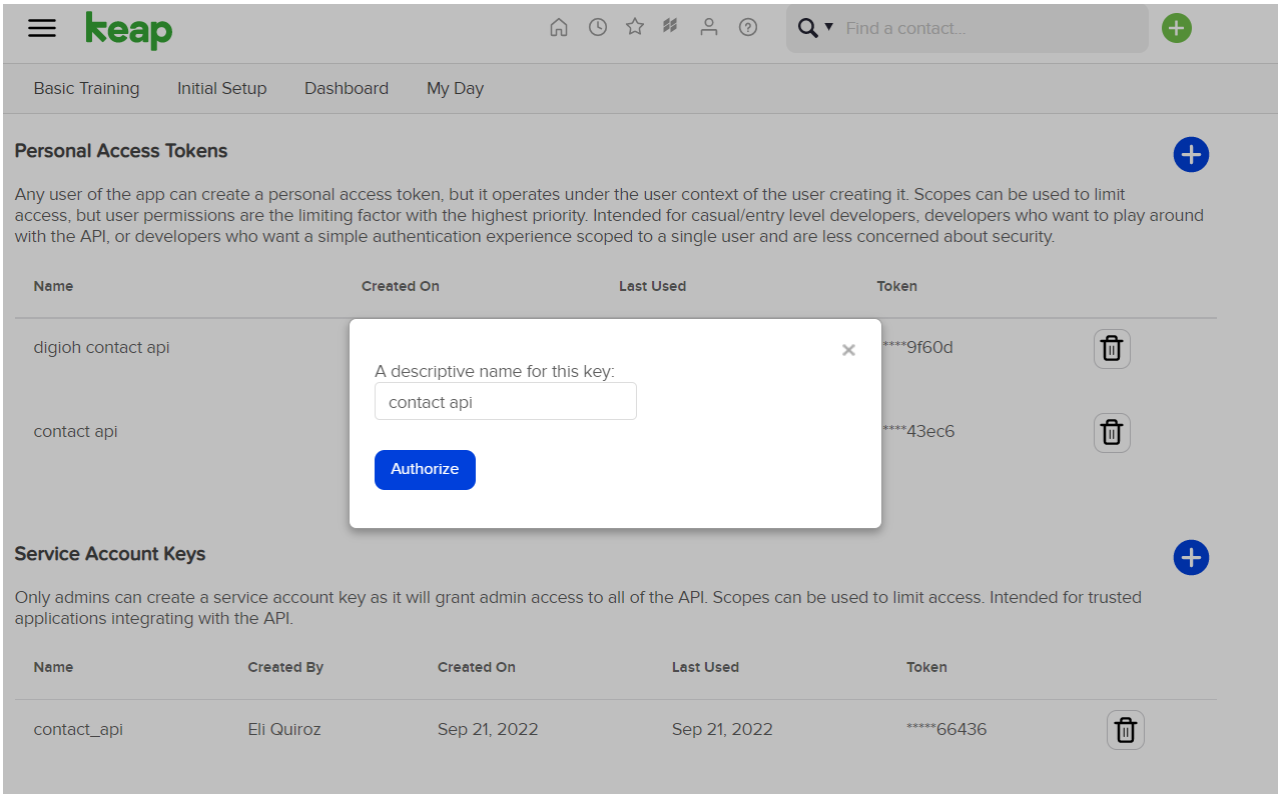
For getting the Keap API key to follow the below steps:

- Login to Keap Account

- Click on to **API settings** link in the top menu



- Create a new **Service Account Keys.** Set the **key** name. click on **Authorize** button it will create the API Key



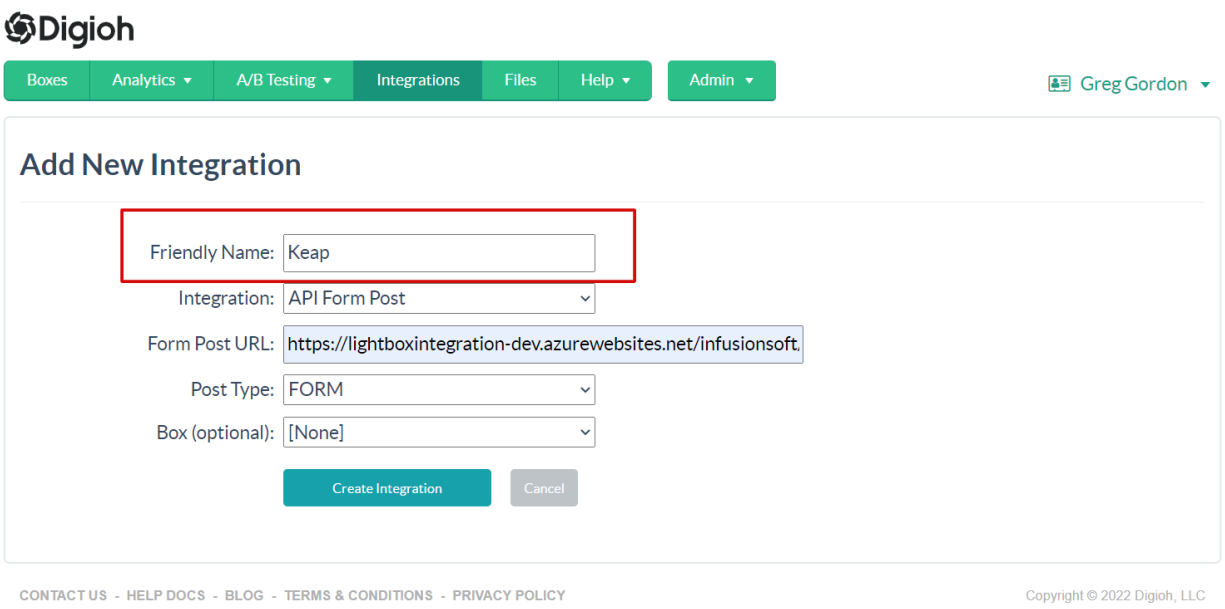
- Copy the Token! It will be used in the next steps.

If you are setting up a Digioh integration by yourself, we first recommend reading about Digioh Integration Basics.

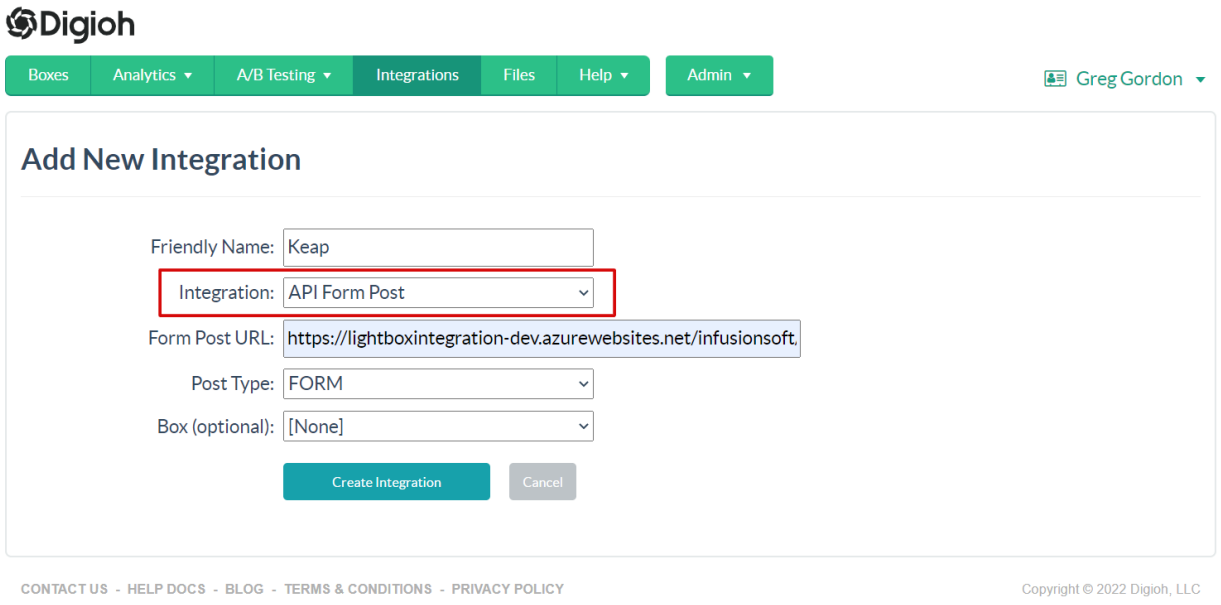
Follow these instructions to integrate with Keap.

1. Add a New Integration.

2. Set a name in the Friendly Name field.



3. Set API Form Post in Integrations Dropdown.



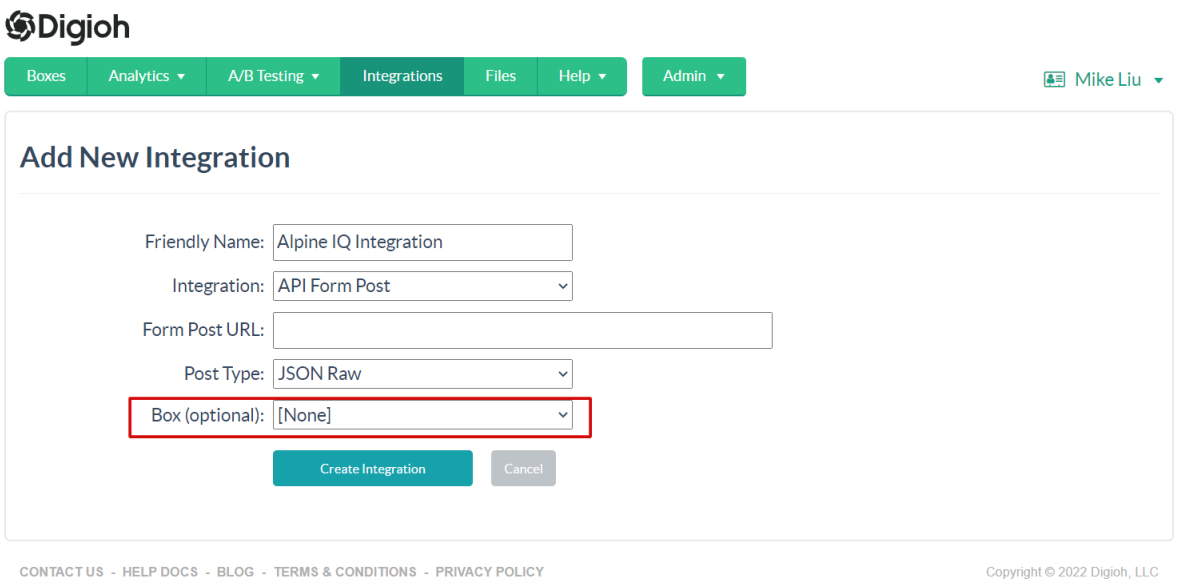
4. Enter Form Post URL

https://api.infusionsoft.com/crm/rest/v1/contacts

5. Select JSON Raw in Post Type Dropdown



6. Select Campaign



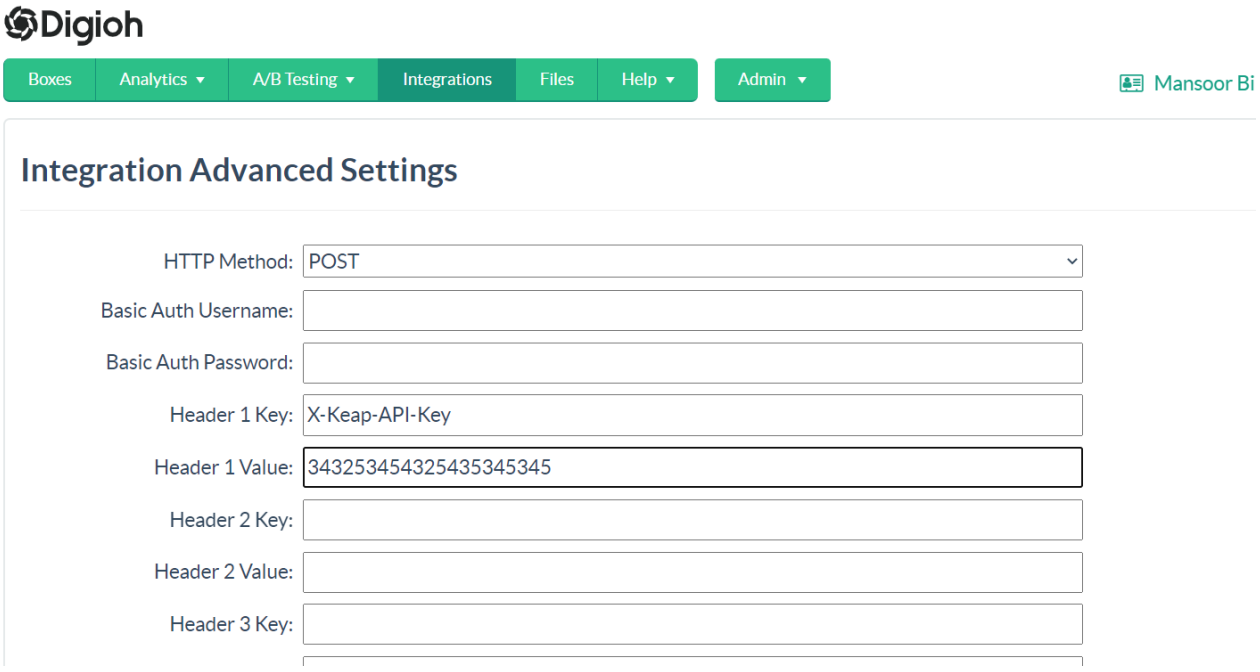
7. Click Create Integration.

After clicking **Create Integration**, you will see the advanced settings page.

8. Configure the Advanced Integration Settings.

- Set the HTTP method to **PUT**

- **Header 1:** Enter the **X-Keap-API-Key** in Header 1 Key, and enter the Token that we copied from Keap in Header 1 Value.



- Add the following JSON in Raw Data to Send (merge variables will be replaced) field

```
{
"email_addresses": [
{
"email": "[EMAIL]",
"field": "EMAIL1"
}
],
"opt_in_reason": "Customer opted-in through Digioh webform"
}
```

Custom Fields

For creating the custom fields in Keap Check this article

We need Custom field Id to pass the data in that field

Sample Payload for Custom Fields

```
{
"email_addresses": [
{
"email": "[EMAIL]",
"field": "EMAIL1"
}
],
"custom_fields": [
{
"content": "[CUSTOM_1]",
"id": 36
},
{
"content": "[CUSTOM_2]",
"id": 38
}
],
"duplicate_option": 0,
"opt_in_reason": "Customer opted-in through Digioh webform"
}
```

That's all Your **Keap** contact integration is ready to go!