

How to integrate with Keap (Infusionsoft)

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Keap offers an e-mail marketing and sales platform for small businesses, including products to manage customers, customer relationship management, marketing, and e-commerce.

Digioh's Keap integration allows you to push a lead as a contact to Keap with pop-up forms, pop-ups, surveys, and quizzes.

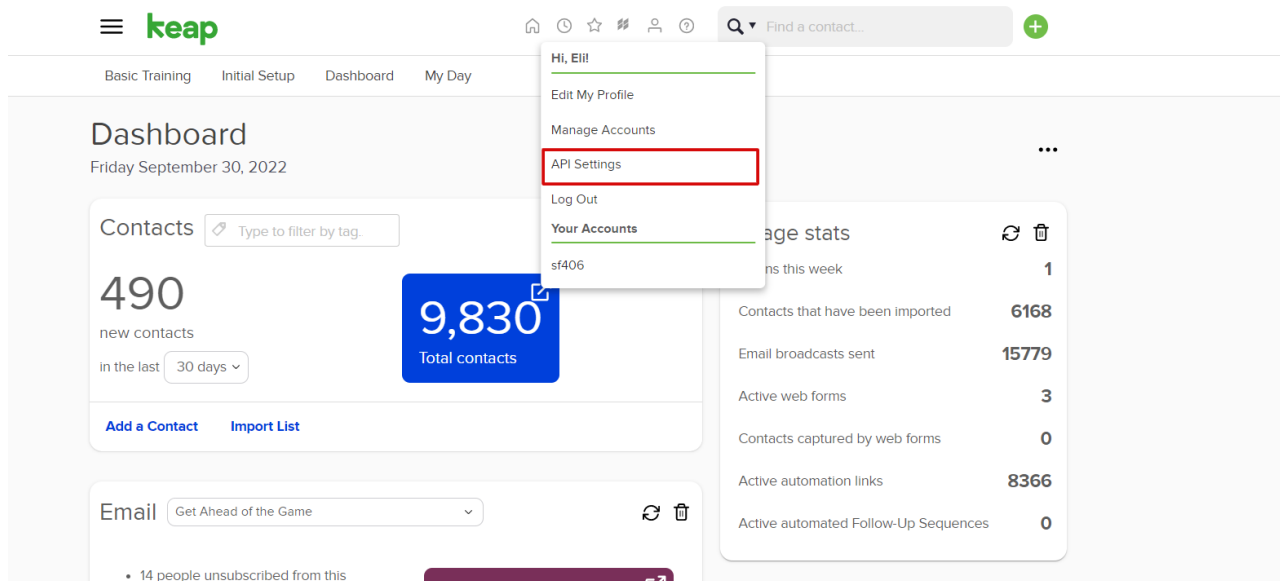
Keap Integration Requirements

Before setting up your integration, you will need the following parameters from **Keap**:

- **API KEY**

For getting the Keap API key to follow the below steps:

- Login to Keap Account
- Click on to **API settings** link in the top menu



- Create a new **Service Account Keys**. Set the **key** name. click on **Authorize** button it will create the API Key

The screenshot shows the Keap dashboard with a navigation bar at the top containing the Keap logo, home, clock, star, list, user, and help icons, and a search bar. Below the navigation bar are tabs for 'Basic Training', 'Initial Setup', 'Dashboard', and 'My Day'. The main content area is divided into two sections: 'Personal Access Tokens' and 'Service Account Keys'. The 'Personal Access Tokens' section includes a description and a table with columns for Name, Created On, Last Used, and Token. Two tokens are listed: 'digioh contact api' and 'contact api'. A modal dialog is open over the 'contact api' token, with the text 'A descriptive name for this key:' and an input field containing 'contact api'. Below the input field is a blue 'Authorize' button. The 'Service Account Keys' section includes a description and a table with columns for Name, Created By, Created On, Last Used, and Token. One key is listed: 'contact_api' created by 'Eli Quiroz' on 'Sep 21, 2022' with a token of '*****66436'.

Name	Created On	Last Used	Token
digioh contact api			****9f60d
contact api			****43ec6

Name	Created By	Created On	Last Used	Token
contact_api	Eli Quiroz	Sep 21, 2022	Sep 21, 2022	*****66436

- Copy the Token! It will be used in the next steps.

If you are setting up a Digioh integration by yourself, we first recommend reading about [Digioh Integration Basics](#).

Follow these instructions to integrate with Keap.

1. Add a New Integration.

2. Set a name in the Friendly Name field.

Add New Integration

Friendly Name:

Integration:

Form Post URL:

Post Type:

Box (optional):

3. Set API Form Post in Integrations Dropdown.

Add New Integration

Friendly Name:

Integration:

Form Post URL:

Post Type:

Box (optional):

4. Enter Form Post URL

<https://api.infusionsoft.com/crm/rest/v1/contacts>

5. Select JSON Raw in Post Type Dropdown

Post Type:

6. Select Campaign

Add New Integration

Friendly Name:

Integration:

Form Post URL:

Post Type:

Box (optional):

7. Click Create Integration.

After clicking **Create Integration**, you will see the advanced settings page.

8. Configure the Advanced Integration Settings.

- Set the HTTP method to **PUT**

- **Header 1:** Enter the **X-Keap-API-Key** in Header 1 Key, and enter the Token that we copied from Keap in Header 1 Value.

Integration Advanced Settings

HTTP Method:

Basic Auth Username:

Basic Auth Password:

Header 1 Key:

Header 1 Value:

Header 2 Key:

Header 2 Value:

Header 3 Key:

- Add the following JSON in Raw Data to Send (merge variables will be replaced) field

```
{
  "email_addresses": [
    {
      "email": "[EMAIL]",
      "field": "EMAIL1"
    }
  ],
  "opt_in_reason": "Customer opted-in through Digioh webform"
}
```

Custom Fields

For creating the custom fields in Keap Check this [article](#)

We need Custom field Id to pass the data in that field

Sample Payload for Custom Fields

```
{
  "email_addresses": [
    {
      "email": "[EMAIL]",
      "field": "EMAIL1"
    }
  ],
  "custom_fields": [
    {
      "content": "[CUSTOM_1]",
      "id": 36
    },
    {
      "content": "[CUSTOM_2]",
      "id": 38
    }
  ],
  "duplicate_option": 0,
  "opt_in_reason": "Customer opted-in through Digioh webform"
}
```

That's all Your **Keap** contact integration is ready to go!
