

How to Pre-Populate an Email Address from the URL String

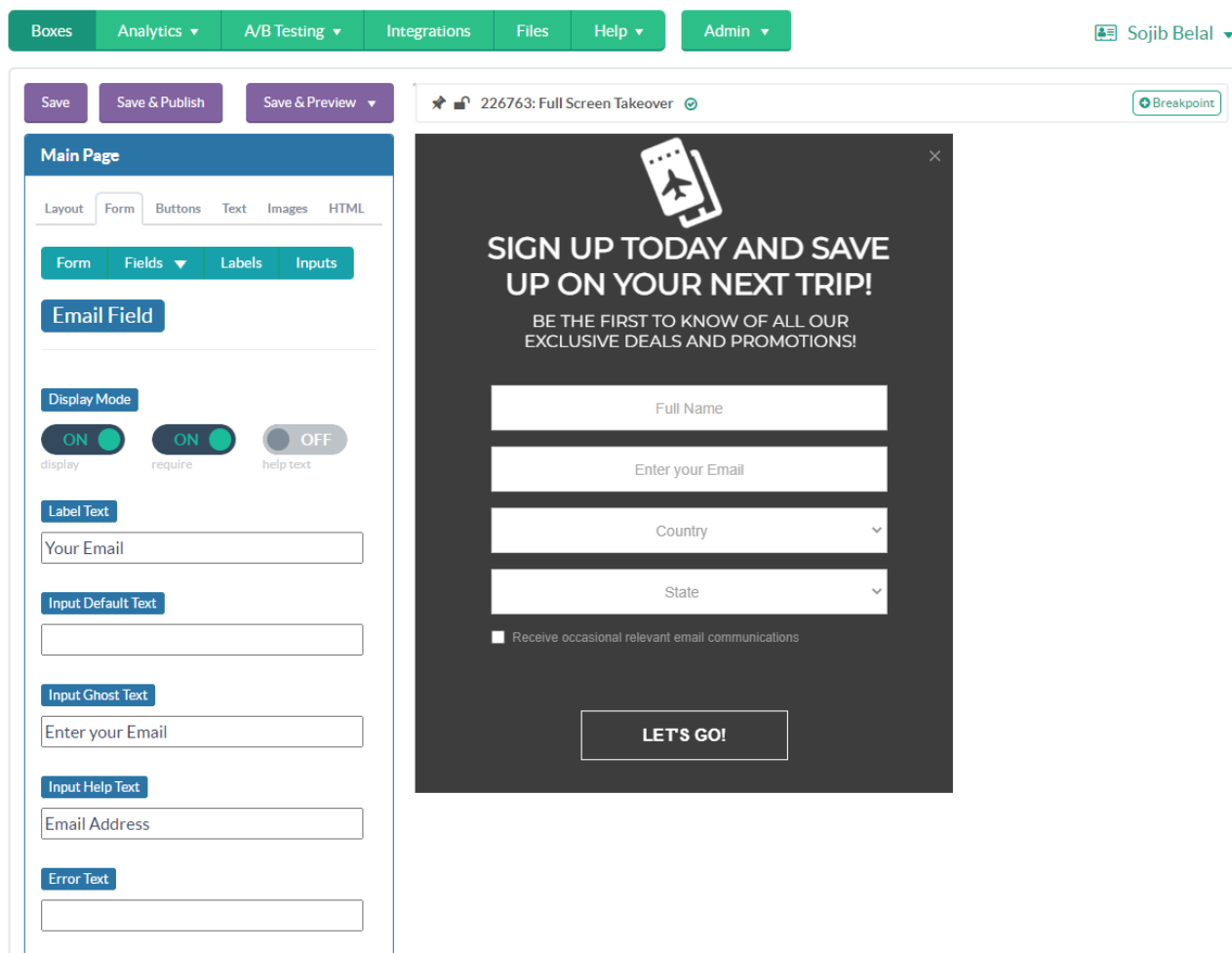
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With Digioh's [Universal Merge tags](#) app, you can pre-populate a user's email address in a Digioh Campaign if the address is available in the URL string.

To grab the email address from the URL parameters, follow these steps.

Step 1: Install the Digioh Universal Merge Tags app from the [Digioh App marketplace](#).

Step 2: Open the Editor and navigate to your email field.



Step 3: Create your query string merge tag. For example, let's say your URL looks like this [example.com/?utm_campaign=something&email=something@example.com](#).

Since the email address is contained in the *email* parameter, you will set up the Merge Tags app to collect the address from the *email* parameter. The merge tag will look like this: `[QSLC|email]`.

Step 4: Add the `[QSLC|email]` Query String merge tag in the Input Default Text field.

Note: For first click attribution, use the QSFC merge tag: [QSFC|email]. For last click, use QSLC, e.g. [QSLC|email].

The image shows a campaign editor interface. On the left is a configuration panel for an 'Email Field'. It includes tabs for 'Form', 'Fields', 'Labels', and 'Inputs'. Under 'Inputs', there are sections for 'Display Mode' (with 'ON' toggles for 'display', 'require', and 'OFF' for 'help text'), 'Label Text' (with a text box containing 'Your Email'), 'Input Default Text' (with a text box containing '[QS|email]' and a red border), 'Input Ghost Text' (with a text box containing 'Enter your Email'), 'Input Help Text' (with a text box containing 'Email Address'), and 'Error Text' (with an empty text box). On the right is a preview of a sign-up form titled 'SIGN UP TODAY AND SAVE UP ON YOUR NEXT TRIP!'. The form has fields for 'Full Name', '[QS|email]', 'Country', and 'State', a checkbox for 'Receive occasional relevant email communications', and a 'LET'S GO!' button. The top of the editor shows 'Save', 'Save & Publish', and 'Save & Preview' buttons, along with a breadcrumb '226763: Full Screen Takeover' and a 'Breakpoint' button.

After saving your Campaign, setup is complete. The email address field will be auto-populated if the URL contains the user's email address as a parameter.