

How to Create a Teaser to Promote Your Quiz

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A teaser is a small modal that, when clicked, opens a larger Campaign on your site. Creating a teaser that **redirects users to your product recommendation quiz** is a great way to draw visitors into the quiz experience.

Follow the below steps to **add a teaser to your homepage** .

Step 1: Create a new campaign in Digioh. For best results, make sure your design is eye-catching and includes a compelling call to action.



If your Quiz is Embedded on a page (Inline Campaign) follow step 2a. For a pop-up quiz (Lightbox), follow step 2b.

Step 2a: Set the button action to redirect and add the URL of your quiz page.

Main Page

Layout Form **Buttons** Text Images HTML

Button 1 - Take the quiz ▼

Display Mode

ON

Text

Take the quiz

Click Action

Redirect to URL ▼

Redirect URL

https://www.yoursite.com/quiz

Redirect Type

Redirect current page ▼

Step 2b: Set the button action to open another campaign. Select your Quiz's campaign name from the Lightbox to Open dropdown.

Main Page

Layout Form **Buttons** Text Images HTML

Button 1 - Take the quiz ▼

Display Mode

ON

Text

Take the quiz

Click Action

Open Another Box ▼

Lightbox to Open

22 [REDACTED] (NEW Quiz) ▼

Step 3: Configure your display conditions.

Setting Current URL Path to "/" will show the teaser on the homepage, promoting your product

recommendation quiz every time a user visits your homepage.



The screenshot shows a configuration bar for a rule. On the left, it says "Current URL Path". In the center, there is a dropdown menu set to "Equals". To the right of the dropdown is a text input field containing the character "/". On the far right of the bar, there is a small "x" icon and a button labeled "Add New Rule" with a plus sign icon.

Alternately, you can set a pageviews = 0 condition. This will show your teaser on all landing pages.

Publish your Campaign, and your teaser will be live on your site.

Running into an issue or have a question? Reach out to our support team via support@digioh.com and we'll be happy to help!
