

How to integrate with Pipedrive

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Pipedrive is a deal-driven **customer relationship management CRM solution that also works as an account-management tool with the ability to assist with marketing and the entire sales process.**

Pipedrive's proactive nature automatically tracks and organizes calls and emails and synchronizes schedules across devices.

Digioh's PipeDrive integration allows you to push a person and leads to Pipedrive with pop-up forms, pop-ups, surveys, and quizzes.

Pipedrive Integration Requirements

Before setting up your integration, you have to create an account with PipeDrive

If you are setting up a Digioh integration by yourself, we first recommend reading about [Digioh Integration Basics](#).

Pipedrive Integration Steps:

- 1. Add a New Integration.**
- 2. Select Pipedrive in the integration dropdown.**

Add New Integration

Friendly Name: Integration: Box (optional):

3. Select the Campaign

Add New Integration

Friendly Name: Integration: Box (optional):

4. Click on Create integration button

Once you clicked on Create Integration button it will redirect you to the main integrations page.

5. On the integrations main page Click on OAuth Link

Success! You have successfully created your PipeDrive Integration. Now complete the OAuth steps.

Integrations

+ New Integration View Logs

ID	Name	Type	Actions
61950	PipeDrive (8-19-2022)	Custom	Update Advanced OAuth Duplicate Delete

6. Once you click on OAuth it will redirect you to Pipedrive.

Test App 2
Lead generation
Digioh

This app will be installed for the following user and company:

Mansoor Bilal

Digioh

It requests the following permissions:

- ✓ **Access to basic information**
Read settings of the authorized user and currencies in an account. This is the default permission that is always enabled for all apps.
- ✓ **Contacts: Full access**
Create, read, update and delete persons and organizations and their followers; all notes, files, filters. Also grants read access to contacts-related fields.
- ✓ **Leads: Full access**
Create, read, update and delete leads and lead labels.

Test App 2 may store your data on the server of Digioh in order to function properly. See [Terms of Service](#) and [Privacy policy](#) of Digioh for more information.

Cancel
Allow and Install

Now click **Allow and Install**, It will install the app.

7. After installing the app. Click on the advanced link.

Integrations

+ New Integration

📄 View Logs

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On the advanced settings page In **Raw Data to Send** (merge variables will be replaced) Add the following JSON

```
{
  "name": "[FIRST_NAME] [LAST_NAME]",
  "email": [
    {
      "value": "[EMAIL]",
      "primary": "true",
      "label": "Email"
    }
  ],
  "phone": [
    {
      "value": "[PHONE]",
      "primary": "true",
      "label": "Phone"
    }
  ]
}
```

After setting the payload, click **Save Advanced Settings**.

You have successfully integrated PipeDrive API with Digioh.