How to add Twitter Pixel Campaign Events

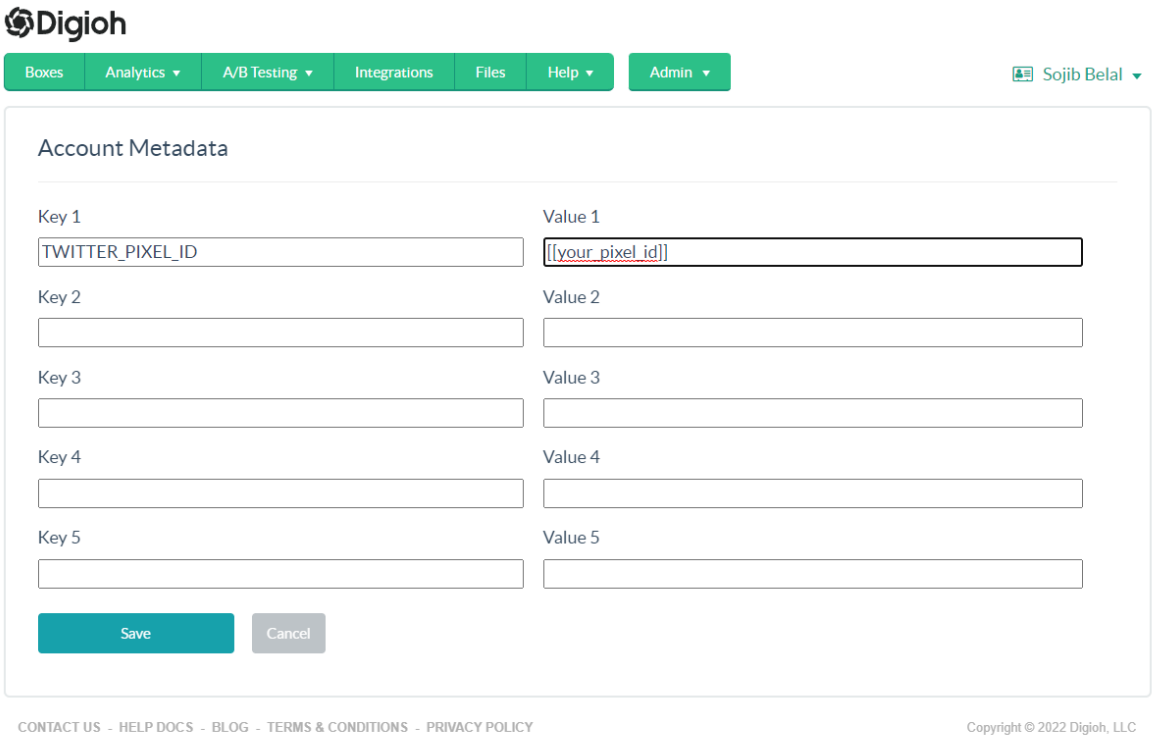
Last Modified on 09/17/2026 2:47 pm EDT

To add Twitter pixel to track Digioh events, follow these steps.

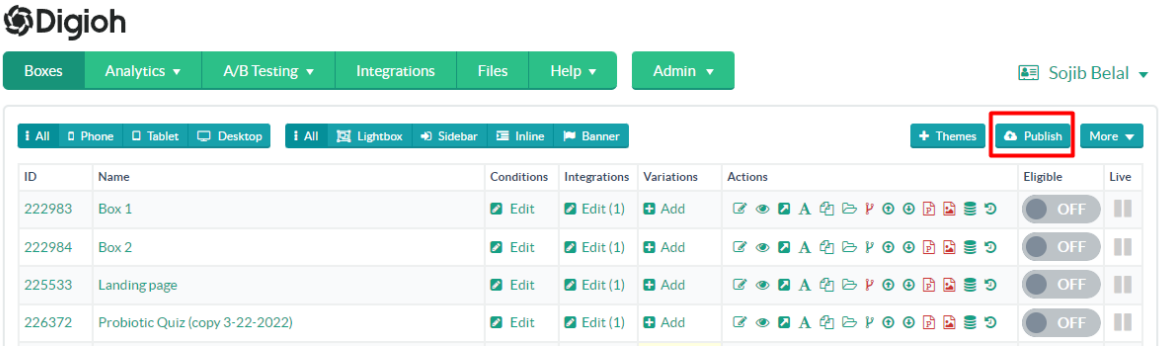
1) From the top-right profile menu, go to Extensions, and install "Twitter Pixel Campaign Events" from the available list.

2) In the top-right menu, click "Account Metadata" and add:

`TWITTER_PIXEL_ID : pixel id`



3) Click Publish to make the extension live.



This extension will track the following events to Twitter for all your campaigns based on user campaign interactions:

- DigiohDisplay

- DigiohSubmit
- DigiohRedirect
- DigiohDownload
- DigiohClose

You can use Twitter Pixel Helper Chrome Extension to test.

Running into an issue or have a question? Reach out to our support team via support@digioh.com and we'll be happy to help!