

# How to Change Images Dynamically Using Dynamic Items

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## What You'll Learn

- Set up dynamic items
- Display images dynamically based on the visitor's URL path
- Configure source and target

Dynamic items allow you to change images based on the URL path of your website.

Follow these steps to add dynamic images to your Campaigns.

**Step 1:** Click on the Dynamic items button.

The screenshot shows a list of four dynamic items in a campaign. Each item has a thumbnail, ID, name, and status. A context menu is open for the second item (ID# 239729), with a red arrow pointing to the 'Add Dynamic Items' option.

ID	Name	Impressions	Conditions	Status
276220	(rename)	5	Edit	Not Published
239729	(rename)	17	Edit	Not Published
264908	(rename)	2	+ Add	Not Published
264907	(rename)	1	+ Add	Not Published

**Step 2:** Click New Dynamic Item.

The screenshot shows the 'Dynamic Items' configuration screen for Box 276220. A red arrow points to the '+ New Dynamic Item' button.

ID	Source Type	Source Selector	Operator	Source Matches	Target Value	Target	Actions
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**Step 3:** Change the **Source** to **URL**, select the **Operator** you want to use, and insert the value the source should have for the item to be displayed in the **Source Value** field.

Target the image number that you are going to use in the editor. Hit Save.

## Edit Dynamic Item 63404

Box 299383 - Ana test dynamic items

Source  
URL

Operator  
Contains

Comparison  
Case Insensitive

Source Value Matches  
Custom

Source Value  
/gardening-tools

Target  
Image 1

**Step 4:** Add the Image URL in the **Target Value** field.

This can be any hosted image.

Target Fill  
Custom

Target Value  
<https://s3.lightboxcdn.com/vendors/f47234e9-e582-4f48-ba8c-2e14e127ab32/uploads/b9b395>

Target Fallback Value

Save

**Step 5 (Optional):** If you plan to host the image in Digioh, go to files> Upload image and upload your image there.

Right-click to copy the image URL

The screenshot shows the Digioh user interface. At the top, there are navigation menus for 'Boxes', 'Reporting', 'A/B Testing', 'Integrations', and 'Admin', along with the user name 'RJ Nazareno'. The main content area is titled 'Files' and contains a table of uploaded files. A red arrow points to the 'Upload Image' button above the table. A right-click context menu is open over the file 'laughingfriends.png', with the option 'Copy Link Address' highlighted. Another red arrow points to this option. On the right side, a user profile dropdown menu is visible, showing options like 'Profile', 'Account Settings', 'Push Planet', 'Activity', 'Logout', 'Change Email', 'Change Password', 'Notifications', 'Account Metadata', 'Named Custom Fields', 'Custom Javascript', 'Extensions', 'Custom JavaScript (Templates)', 'Custom Fonts', 'Upload Files', 'Coupons', 'Google Analytics Integration', 'Users', and 'Setup Instructions'. The 'Upload Files' option is highlighted in this menu.

FileName	Size	Type	ContentType
bluecitybg2.png	317395	image	image/png
zclose.svg	442	image	image/svg+xml
youlogobold.png	3286	image	image/png
model_lifestyle_image.png	435294	image	image/png
laughingfriends.png	424667	image	image/png
closebutton	4854	image	image/png
makeupbg3	79738	image	image/png
makeupcar	137840	image	image/png
yourlogohe	4223	image	image/png
whiteyourlo	4340	image	image/png
saletagbg4	918015	image	image/png
whitexmid.s	398	image	image/svg+xml
Closeblack	1695	image	image/png
closebutton	3400	image	image/png
Counter.pn	3682	image	image/png
close-down	2916	image	image/png
contact-us	3942	image	image/png
logo.png	187201	image	image/png
Logo_white.png	5547	image	image/png
twitterlogo503.png	2835	image	image/png
Logo_white.png	13852	image	image/png

Repeat this process for all of your URL paths, making sure to target the same image number.

Source Value

Target

Image 2

Target Page

Main Page

Target Fill

Custom

Target Value

<https://s3.lightboxcdn.com/vendors/f47234e9-e582-4f48-ba8c-2e14e127ab32/uploads/b9b395>

Target Fallback Value

Save

**Step 6:** Open the Campaign in the editor and turn on the image you defined in the dynamic items.

Position the image as needed and save your Campaign. Your Campaign will now serve images dynamically.

Running into an issue or have a question? Reach out to our support team via [support@digioh.com](mailto:support@digioh.com) and we'll be happy to help!

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