Coupon Management for Iterable

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Digioh offers several coupon management and generation options for Iterable.

Coupon Generation Options:

1. Upload a list of coupon codes into Digioh . When Digioh captures a new email, we send both the email address and its associated coupon code to Iterable.
2. Auto-generate coupon codes in Shopify in real-time, then pass the codes to Iterable (see here).
3. Digioh auto-generates coupon codes based on a set algorithm via Custom JavaScript and passes codes to Iterable.