How to fix "glitchy" or slow loading images in your Campaigns

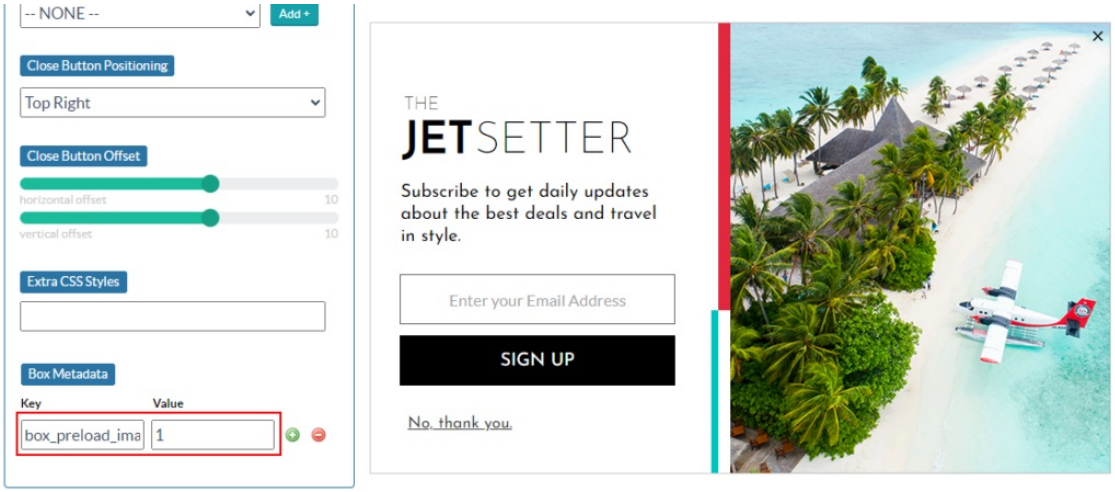
Last Modified on 06/24/2026 12:28 pm EDT

When Digioh Campaigns display, they load only the images needed to display the current page. For Campaigns with large or numerous images, and especially with slow network connections, this can cause images to flicker, or have a conspicuous delay before appearing.

First, we recommend reducing the size of images based on Digioh Best Practices. If your images are still having problems, however, we have a more direct fix available.

The "glitchy" behavior actually depends on the specific browser and how it handles image loading, but if your Campaigns have this problem, you can configure Digioh to force **pre-loading** of all Campaign images. The tradeoff is that your Campaign may take a little longer to appear and its display will consume more network resources. For this reason, we recommend enabling pre-loading only with pop-ups, sidebars, and banners where this is acceptable. For inline Campaigns, or any Campaign that displays immediately on your web page, pre-loading Digioh Campaign images will significantly contribute to overall page load time as seen by Page Speed Insights, and so might negatively affect the "UX Score" used by Google in determining organic search rankings.

To enable image pre-loading, under the Widget accordion, set metadata **box_preload_images = 1** as follows:



All images associated with the campaign will now load immediately in the background on Campaign display.

Running into an issue or have a question? Reach out to our support team via support@digioh.com and we'll be happy to help!