

How to fix "glitchy" or slow loading images in your Campaigns

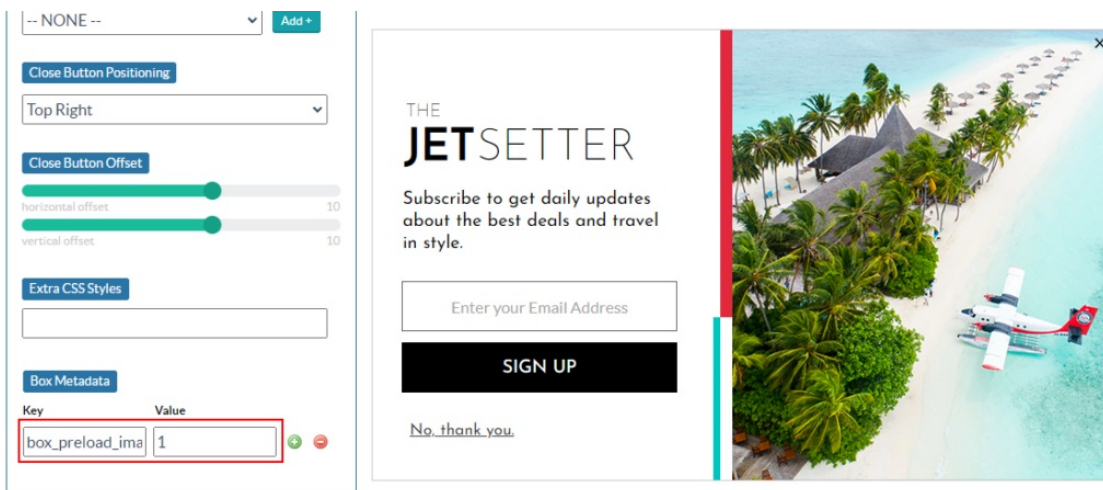
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When Digioh Campaigns display, they load only the images needed to display the current page. For Campaigns with large or numerous images, and especially with slow network connections, this can cause images to flicker, or have a conspicuous delay before appearing.

First, we recommend reducing the size of images based on [Digioh Best Practices](#). If your images are still having problems, however, we have a more direct fix available.

The "glitchy" behavior actually depends on the specific browser and how it handles image loading, but if your Campaigns have this problem, you can configure Digioh to force **pre-loading** of all Campaign images. The tradeoff is that your Campaign may take a little longer to appear and its display will consume more network resources. For this reason, we recommend enabling pre-loading only with pop-ups, sidebars, and banners where this is acceptable. For inline Campaigns, or any Campaign that displays immediately on your web page, pre-loading Digioh Campaign images will significantly contribute to overall page load time as seen by [Page Speed Insights](#), and so might negatively affect the "UX Score" used by Google in determining organic search rankings.

To enable image pre-loading, under the Widget accordion, set metadata **box_preload_images = 1** as follows:



The image shows a configuration panel on the left and a campaign preview on the right. The configuration panel includes sections for 'Close Button Positioning' (set to 'Top Right'), 'Close Button Offset' (with sliders for horizontal and vertical offsets), 'Extra CSS Styles' (empty), and 'Box Metadata'. In the 'Box Metadata' section, the key 'box_preload_ima' is set to the value '1'. The campaign preview on the right features a tropical beach scene with palm trees and a small airplane. The text reads: 'THE JETSETTER', 'Subscribe to get daily updates about the best deals and travel in style.', 'Enter your Email Address', 'SIGN UP', and 'No, thank you.'.

All images associated with the campaign will now load immediately in the background on Campaign display.

Running into an issue or have a question? Reach out to our support team via support@digioh.com and we'll be happy to help!