

How to integrate with Sailthru

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[Sailthru](#), part of CM Group's family of brands, helps modern marketers at leading retail and media companies build deeper, longer-lasting relationships with their customers. Sailthru personalizes individual customer experiences across digital communication channels—in email, on a brand's website, and in their mobile applications.

Digioh's Sailthru integration allows you to capture users with pop-up forms, pop-ups, surveys, and quizzes, then pass that data to Sailthru in real-time.

If you are setting up a Digioh integration by yourself, we first recommend reading about [Digioh Integration Basics](#).

To integrate Digioh with Sailthru, follow these steps.

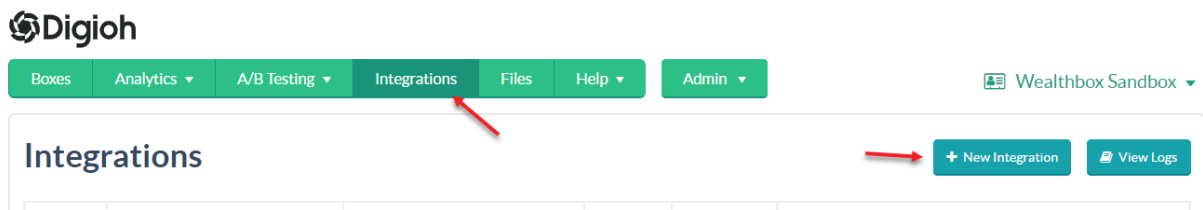
Requirements:

- Sailthru API Key
- Sailthru API Secret

To find your API Key and Secret, please see [Sailthru documentation](#).

Sailthru Integration Steps

1: Add a New Integration



2: Set a friendly name in the Friendly Name field

Add New Integration

Friendly Name:

Integration: API Form Post

Form Post URL:

Post Type:

Box (optional):

3: Select API Form Post in Integration options

Add New Integration

Friendly Name:

Integration: API Form Post

Form Post URL:

Post Type:

Box (optional):

4: Enter the Form Post URL

<https://lightboxintegration.azurewebsites.net/sailthru/api/sailthru-api.php>

5: Select JSON Raw in Post Type

Post Type:

6: Select Campaign

Select the campaign and click Create Integration.

7: Configure Advanced Integration Settings

Set the HTTP method to POST, enter the Header 1 key and value The **Content-Type** will be placed in

Header 1 Key, The **application/json** will be placed in the Header 1 Value.

8: Set up your payload in the Raw Data to Send section

See the example JSON below.

```
{
  "api_key": "value",
  "id": "[EMAIL]",
  "api_secret": "value",
  "data": { "lists": { "Test1": 1 }, "vars": { "FirstName": "Mansoor", "LastName": "Bilal", "source": "Web" } }
}
```

This API will first generate the MD5 hash, which will be passed in the signature while calling the Sailthru User API.

In the sample JSON, replace the "value" text in the **api_key** and **api_secret** fields with your own Sailthru API key and secret.

The user's email will be passed through the [EMAIL] merge tag.

To add the user to a specific **Sailthru list**, we have to update the list's object data. The example JSON creates the user in the Test1 List.

We can pass custom fields to Sailthru using the **vars** object. For example, in the sample JSON, we are passing first name, last name, and source custom fields. The source custom field will map to the source attribute of the Sailthru user profile. Pass the additional custom fields to the **vars** object.
