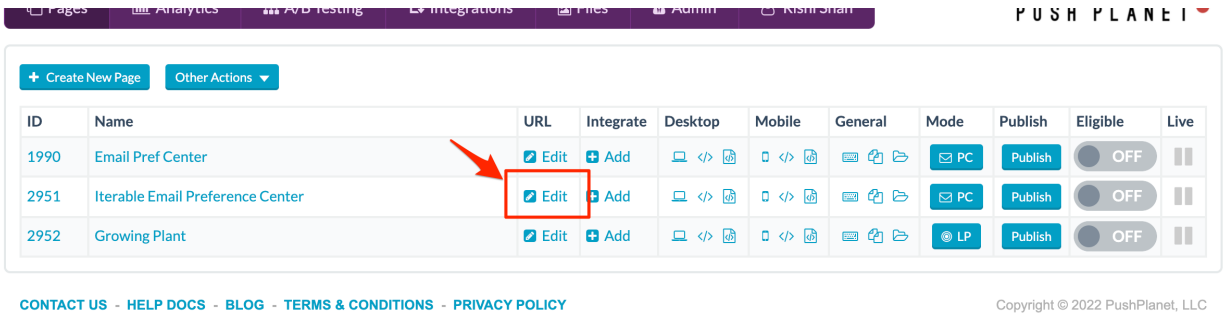
What is my Preference Center URL?

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Every preference center page you build in Push Planet has its own URL. You can use the default hosted page URL, point a custom domain at it, or set a custom URL path for any page.

View or change your URL

To view or change your URL, click the **Edit** icon next to your page under the **URL** column.



To edit your custom URL path, change the text in the **URL Path** field to your desired path.

Your finished URL will look like this:

https://hosted.pushplanet.com/manage-preferences?encse={{#sha256}}caad1b36914745b6a2b72038f9c38fb5{{email}}{{/sha256}}&email={{email}}&campaignId={{campaignId}}&templateId={{templateId}}

Connect your URL to your ESP

To finish the setup, add your preference center URL to your email service provider so it's used in your sends. The exact steps vary by ESP. If you're on Iterable, see How to add your custom preference center to Iterable.