

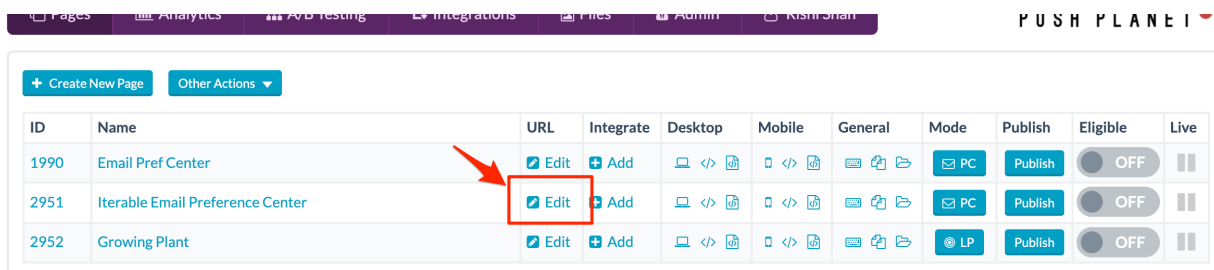
What is my Preference Center URL?

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Every preference center page you build in Push Planet has its own URL. You can use the default hosted page URL, point a custom domain at it, or set a custom URL path for any page.

View or change your URL

To view or change your URL, click the **Edit** icon next to your page under the **URL** column.



The screenshot shows the Push Planet dashboard with a table of preference center pages. The table has columns for ID, Name, URL, Integrate, Desktop, Mobile, General, Mode, Publish, Eligible, and Live. The 'Email Pref Center' row (ID 1990) has its 'Edit' icon in the 'URL' column highlighted with a red box and a red arrow. The 'Iterable Email Preference Center' row (ID 2951) also has its 'Edit' icon highlighted with a red box. The 'Growing Plant' row (ID 2952) has its 'Edit' icon highlighted with a red box.

ID	Name	URL	Integrate	Desktop	Mobile	General	Mode	Publish	Eligible	Live
1990	Email Pref Center	Edit	Add	Desktop	Mobile	General	PC	Publish	OFF	Live
2951	Iterable Email Preference Center	Edit	Add	Desktop	Mobile	General	PC	Publish	OFF	Live
2952	Growing Plant	Edit	Add	Desktop	Mobile	General	LP	Publish	OFF	Live

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To edit your custom URL path, change the text in the **URL Path** field to your desired path.

Your finished URL will look like this:

```
https://hosted.pushplanet.com/manage-preferences?encse={{#sha256}}caad1b36914745b6a2b72038f9c38fb5{{email}}  
{{/sha256}}&email={{email}}&campaignId={{campaignId}}&templateId={{templateId}}
```

Connect your URL to your ESP

To finish the setup, add your preference center URL to your email service provider so it's used in your sends. The exact steps vary by ESP. If you're on Iterable, see [How to add your custom preference center to Iterable](#).